

# Global Electric Underfloor Heating Mats and Cables Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Electric Underfloor Heating Mats and Cables market size was valued at USD 1487.9 million in 2023 and is forecast to a readjusted size of USD 1813.9 million by 2030 with a CAGR of 2.9% during review period.

Traditional furnace heating systems heat the air, which then warms up the people in the room. Heating mat and heating cable work by directly warming the people and objects in a room. This type of heating often feels like the warmth of the sun and because the heat is stored in your floor, it is actually very efficient to run. It is more efficient than baseboard heating and usually more efficient than forced-air heating because it eliminates duct losses. People with allergies often prefer radiant heat because it doesn't distribute allergens like forced air systems can.

Global Electric Underfloor Heating Mats and Cables key players include Anhui Huanrui, nVent Electric, Emerson, ProWarm, Warmup etc. Global top five manufacturers hold a share over 30%. The Electric Underfloor Heating Mats and Cables are mainly produced in Europe, North America and China, these regions are dominating the global market, hold a market share about 90 percent.

The Global Info Research report includes an overview of the development of the Electric Underfloor Heating Mats and Cables industry chain, the market status of Residential Building (Heating Mats, Heating Cable), Commercial Building (Heating Mats, Heating Cable), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electric Underfloor Heating Mats and Cables.

Regionally, the report analyzes the Electric Underfloor Heating Mats and Cables markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electric Underfloor Heating Mats and Cables market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Electric Underfloor Heating Mats and Cables market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electric Underfloor Heating Mats and Cables industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Sqm), revenue generated, and market share of different by Type (e.g., Heating Mats, Heating Cable).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electric Underfloor Heating Mats and Cables market.

**Regional Analysis:** The report involves examining the Electric Underfloor Heating Mats and Cables market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Electric Underfloor Heating Mats and Cables market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electric Underfloor Heating Mats and Cables:

**Company Analysis:** Report covers individual Electric Underfloor Heating Mats and Cables manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Electric Underfloor Heating Mats and Cables. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential Building, Commercial Building).

**Technology Analysis:** Report covers specific technologies relevant to Electric Underfloor Heating Mats and Cables. It assesses the current state, advancements, and potential future developments in Electric Underfloor Heating Mats and Cables areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Electric Underfloor Heating Mats and Cables market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Electric Underfloor Heating Mats and Cables market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Heating Mats

Heating Cable

### Market segment by Application

Residential Building

## Commercial Building

### Major players covered

nVent Electric

Emerson

ProWarm

Warmup

ThermoSoft International Corporation

Anhui Huanrui

Danfoss

Nexans

Rehau

Wuhu Jiahong New Material

Anbang Corporation

Purmo Group (Myson)

Fenix Group

Watts (SunTouch)

Anhui Anze Electric Heating

Heatcom Corporation A/S

Ensto

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Underfloor Heating Mats and Cables product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Underfloor Heating Mats and Cables, with price, sales, revenue and global market share of Electric Underfloor Heating Mats and Cables from 2019 to 2024.

Chapter 3, the Electric Underfloor Heating Mats and Cables competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Underfloor Heating Mats and Cables breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Electric Underfloor Heating Mats and Cables market forecast, by regions,

type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Underfloor Heating Mats and Cables.

Chapter 14 and 15, to describe Electric Underfloor Heating Mats and Cables sales channel, distributors, customers, research findings and conclusion.

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