

Global Electric Two-Wheelers (E2W) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Electric Two-Wheelers (E2W) market size is expected to reach \$ 26660 million by 2032, rising at a market growth of 3.9% CAGR during the forecast period (2026-2032).

In 2024, the global production of electric two-wheeled vehicles (E2W) will be 69 million units, with an overall average price range of around US\$274 per unit.

Electric two-wheelers (E2W) are generally divided into three categories: electric bicycles, electric light motorcycles and electric motorcycles based on differences in performance, design and usage scenarios.

Among them, electric bicycles are close to traditional riding scenes and are forced to retain the human-powered riding function. They look similar to ordinary bicycles, have low plastic coverage and the main frame is mostly exposed. The battery is mostly placed under the footrest or behind the seat. The motor power usually does not exceed 400W and the vehicle weight is ?55kg. They are suitable for short-distance travel and do not require a motorcycle license.

Electric Mopeds are between the two. They have no human-powered riding function, the plastic coverage rate is significantly improved, the frame is less exposed and the shape is close to that of traditional light motorcycles. The motor power is mostly 400W-800W, the battery capacity is larger (20Ah-30Ah), the cruising range is 60km-120km, the loading capacity is better than that of electric bicycles, and the vehicle weight is 60kg-100kg.

Electric motorcycles are positioned as high-performance, purely electric-driven and

have no riding function. They have the highest plastic coverage rate, the body is almost completely covered by integrated plastic parts, and the shape is highly similar to fuel motorcycles. The motor power is generally 800W (some exceed 2000W), the battery capacity is 30Ah-50Ah, and the cruising range is easily exceeded. 100km (some reach over 200km), the vehicle weighs 100kg-150kg, with stronger load-bearing and power output, suitable for medium and long-distance travel.

Driven by global urbanization and sustainability initiatives, the electric two-wheeler market is experiencing explosive growth. McKinsey predicts that by 2030, electric two-wheelers (E2Ws) will account for 30% of global two-wheeled travel. As a core driver of the global market, China's sales have climbed annually, securing a dominant position globally. Meanwhile, exports continue to expand, with ASEAN, Europe, India, and the US all experiencing double-digit annual growth.

In these markets, electric two-wheelers (E2Ws) have evolved from a 'means of transportation' to a 'smart mobility ecosystem.' Policy initiatives, the platform economy (food delivery, e-commerce, and ride-sharing), and smart battery swapping technologies are driving industry transformation. Future market growth depends not only on improved product performance but also on industry chain collaboration and ecosystem development. From battery technology innovation to improved charging infrastructure, from intelligent applications to the exploration of circular economy models, a comprehensive service system covering production, use, and recycling is being built.

This report studies the global Electric Two-Wheelers (E2W) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electric Two-Wheelers (E2W) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electric Two-Wheelers (E2W) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Electric Two-Wheelers (E2W) total production and demand, 2021-2032, (K Units)

Global Electric Two-Wheelers (E2W) total production value, 2021-2032, (USD Million)

Global Electric Two-Wheelers (E2W) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Electric Two-Wheelers (E2W) consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Electric Two-Wheelers (E2W) domestic production, consumption, key domestic manufacturers and share

Global Electric Two-Wheelers (E2W) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Electric Two-Wheelers (E2W) production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Electric Two-Wheelers (E2W) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Electric Two-Wheelers (E2W) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yadea, AIMA, TAILG, SUNRA, Luyuan, Ola Electric, Niu Technologies, TVS Motor, MJ Group, Ather Energy, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Electric Two-Wheelers (E2W) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Electric Two-Wheelers (E2W) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Electric Two-Wheelers (E2W) Market, Segmentation by Type:

Electric Bicycle

Electric Mopeds

Electric Motorbikes & Motorcycles

Global Electric Two-Wheelers (E2W) Market, Segmentation by Speed:

?25km/h

?50km/h

?50km/h

Global Electric Two-Wheelers (E2W) Market, Segmentation by Application:

Retail Stores

E-Commerce

Companies Profiled:

Yadea

AIMA

TAILG

SUNRA

Luyuan

Ola Electric

Niu Technologies

TVS Motor

MJ Group

Ather Energy

LIMA

Segway-Ninebot

Tianjin SAIGE

ZEEHO

Dongguan Shenyuan

XDAO

Jinjian

Byvin

Zhejiang Lvjia

Zhejiang Zuboo Electric Bicycle

Jiangsu Lvneng

GIANT

Accell Group

Bajaj Auto

Ampere (Greaves Electric Mobility Limited)

Okinawa

BGauss

OPG Mobility

Batt:RE

Kinetic Green

Revolt

Wuyang-Honda

Tianjin Birdcy

SUPER SOCO

Supaq Automotive Industry

Wuxi Xlddc

Ecooter

Vmoto Limited

KEREN

Energica

HORWIN Europe

Zero Motorcycles

Brutus

Gogoro

BMW Motorrad

Hero

Terra Motor

Govecs

KLB komaki

LiveWire

Surron

Evoke

Chongqing Zonsen

CFMOTO

FELO

Tromox

Benling

Key Questions Answered:

1. How big is the global Electric Two-Wheelers (E2W) market?
2. What is the demand of the global Electric Two-Wheelers (E2W) market?
3. What is the year over year growth of the global Electric Two-Wheelers (E2W) market?
4. What is the production and production value of the global Electric Two-Wheelers (E2W) market?
5. Who are the key producers in the global Electric Two-Wheelers (E2W) market?
6. What are the growth factors driving the market demand?

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