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Global Electric Truck Rental Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Electric Truck Rental market size was valued at US$ 4432 million in 2025 and is forecast to a readjusted size of US$ 8874 million by 2032 with a CAGR of 10.5% during review period.

Electric truck rental is a transportation and logistics service model in which a leasing company provides businesses or individuals with electric trucks. Users pay a rental fee and use the vehicles for an agreed period. This model typically covers light, medium, and heavy-duty electric trucks. Leasing companies provide vehicle maintenance, insurance, charging, and other ancillary services, eliminating the need for users to bear the cost of vehicle purchase and long-term maintenance. Electric truck leasing not only allows users to flexibly allocate transportation resources, but also reduces operational barriers and carbon emissions, meeting the needs of green logistics and sustainable development.

The development of the electric truck rental market is primarily driven by policy initiatives, technological advancements, and the need for green logistics. Global emission reduction regulations, government subsidies, and low-emission zone policies are encouraging companies to adopt electric trucks. Furthermore, improved battery life, improved charging infrastructure, and the development of intelligent logistics systems are increasing the operational efficiency and leasing appeal of electric trucks. Furthermore, the leasing model itself reduces companies' initial vehicle purchase costs, allows for flexible fleet management, and mitigates vehicle maintenance and replacement risks, thus meeting the green transportation needs of e-commerce logistics and urban distribution. However, market development remains constrained by the high procurement costs of electric trucks, insufficient charging infrastructure, policy uncertainty, and the operational capabilities of leasing companies. Overall, the electric

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truck rental market is constrained in the short term, but is poised for rapid growth in the long term, driven by policies, technology, and logistics needs.

This report is a detailed and comprehensive analysis for global Electric Truck Rental market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Electric Truck Rental market size and forecasts, in consumption value ($ Million), 2021-2032

Global Electric Truck Rental market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global Electric Truck Rental market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

Global Electric Truck Rental market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electric Truck Rental

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Electric Truck Rental market based on the

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following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TIP Group, PacLease, Penske, Europcar, Dawsongroup Truck and Trailer, Northgate Vehicle Hire, NRG Riverside, Hertz, Thrifty, The Larson Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Electric Truck Rental market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Long-term Rental

Short-term Rental

Market segment by Application

Personal Use

Commercial Use

Market segment by players, this report covers

TIP Group

PacLease

Penske

Europcar

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Dawsongroup Truck and Trailer

Northgate Vehicle Hire

NRG Riverside

Hertz

Thrifty

The Larson Group

Avis

Idealease

CPI Ronghe Financial Leasing

DST

Zhejiang Green Huilian

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13

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chapters:

Chapter 1, to describe Electric Truck Rental product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Electric Truck Rental, with revenue, gross margin, and global market share of Electric Truck Rental from 2021 to 2026.

Chapter 3, the Electric Truck Rental competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and Electric Truck Rental market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Electric Truck Rental.

Chapter 13, to describe Electric Truck Rental research findings and conclusion.

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