

Global Electric Traction Hoists Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Electric Traction Hoists market size was valued at US\$ 164 million in 2025 and is forecast to a readjusted size of US\$ 275 million by 2032 with a CAGR of 7.6% during review period.

In 2025, global Electric Traction Hoists production reached approximately 25k units, with an average global market price of around US\$6.3k per unit.

An Electric Traction Hoist is a wire-rope lifting/pulling device that does not wind the rope on a drum; instead it moves the rope by traction (friction) or a self-clamping traction drive, enabling long travel and, with continuous rope, potentially unlimited lifting height. It is widely used on suspended access platforms (swing stages) and long-run lifting/pulling applications. OSHA's definition highlights the "no rope accumulation on drum/sheave; lift by friction forces" principle.

Upstream includes wire rope and metal materials, motor + gearbox drive, braking and safety components (electromagnetic brake, limit/interlock, overload protection), plus electrical controls (contactors, VFD/controller) and enclosure structures. Midstream OEMs integrate the traction/self-clamping drive, braking, safety interlocks, and controls into complete hoists, often packaged with suspended platforms/workstations.

Downstream demand is strongest in building facade construction & maintenance (suspended platforms/swing stages), equipment installation/maintenance, and jobsite material lifting or long-run pulling; for example, Tractel's Minifor highlights portable lifting/pulling over long distances.

Demand for electric traction hoists is largely "project- and safety-driven." In facade

construction, curtain-wall installation, and building maintenance, traction-type hoists paired with suspended platforms offer fast deployment and flexible travel, while safety interlocks, braking reliability, and rope compatibility are critical to risk control. Market evolution is moving toward stronger EHS compliance (better interlocks, limits, overload protection, and condition indication) and more repeatable, modular delivery (service-friendly drives, standardized control boxes, easier rope handling), with growing adoption of wireless/remote control and basic diagnostics. Key tailwinds include sustained high-altitude operations, building retrofit/maintenance activities, and replacement of manual or inefficient lifting methods. Headwinds include commoditization and pricing pressure, harsh jobsite conditions that raise durability/maintenance requirements, and higher compliance costs due to regional safety standards and certifications. Differentiation is increasingly about safety reliability, delivery/service capability, maintainability, and certification coverage rather than unit price alone.

This report is a detailed and comprehensive analysis for global Electric Traction Hoists market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Electric Traction Hoists market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Traction Hoists market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Traction Hoists market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Traction Hoists market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electric Traction Hoists

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Electric Traction Hoists market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tractel, Demag Cranes, Columbus McKinnon, Ropeblock, Alimak Group, PLANETA-Hebetechnik, IMER Group, SWF Krantechnik, Hitachi, KITO, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Electric Traction Hoists market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Portable Type

Fixed Type

Market segment by Power Supply

Single-Phase

Three-Phase

Market segment by Rated Load

200-500kg

500-1000kg

Others

Market segment by Application

Logistics Transportation Industry

Retail Industry

Construction Industry

Others

Major players covered

Tractel

Demag Cranes

Columbus McKinnon

Ropeblock

Alimak Group

PLANETA-Hebetechnik

IMER Group

SWF Krantechnik

Hitachi

KITO

Hoist UK

Konecranes

Ingersoll Rand

Vulcan Hoist

TOYO

Novocranes

Chenli Rigging Group

Hugong Group

Dafang Crane

Eurocrane

Kaidao Hoisting Machinery

Hongsheng Crane

Nucleon

Huaige Group

ZOKE CRANE

Henan Mining Crane

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Traction Hoists product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Traction Hoists, with price, sales quantity, revenue, and global market share of Electric Traction Hoists from 2021 to 2026.

Chapter 3, the Electric Traction Hoists competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Traction Hoists breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Electric Traction Hoists market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Traction Hoists.

Chapter 14 and 15, to describe Electric Traction Hoists sales channel, distributors, customers, research findings and conclusion.

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