

Global Electric Tow Hook Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Electric Tow Hook market size was valued at US\$ 100 million in 2024 and is forecast to a readjusted size of USD 133 million by 2031 with a CAGR of 4.2% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

The electric tow hook is a modern vehicle towing device, mainly used to tow vehicles conveniently and quickly, especially on SUVs, trucks, pickup trucks and other vehicles with large torque. The electric tow hook uses a motor to drive the tow hook to automatically unfold and hide. When not in use, the tow hook can be automatically retracted to keep the vehicle's appearance clean and beautiful. The electric tow hook is suitable for a variety of outdoor scenes, such as towing RVs, towing motorcycles or bicycles, and outdoor rescue.

This report is a detailed and comprehensive analysis for global Electric Tow Hook market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Electric Tow Hook market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electric Tow Hook market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electric Tow Hook market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electric Tow Hook market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electric Tow Hook

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Electric Tow Hook market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Horizon Global, CURT Manufacturing, B&W Trailer Hitches, ACPS Automotive GmbH, Sawiko, Tow Trust, GDW Group, Brink International B.V., Warn Industries, Smittybilt, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Electric Tow Hook market is split by Type and by Application. For the period 2020-2031,

the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Fixed

Spiral

Market segment by Application

Passenger Vehicle

Commercial Vehicle

Major players covered

Horizon Global

CURT Manufacturing

B&W Trailer Hitches

ACPS Automotive GmbH

Sawiko

Tow Trust

GDW Group

Brink International B.V.

Warn Industries

Smittybilt

Bosal International

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Tow Hook product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Tow Hook, with price, sales quantity, revenue, and global market share of Electric Tow Hook from 2020 to 2025.

Chapter 3, the Electric Tow Hook competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Tow Hook breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020

to 2025.and Electric Tow Hook market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Tow Hook.

Chapter 14 and 15, to describe Electric Tow Hook sales channel, distributors, customers, research findings and conclusion.

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