

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Electric Toothbrush Market 2018, Forecast to 2023

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Abstracts

This report studies the Electric Toothbrush market, An electric toothbrush is a toothbrush that makes rapid, automatic bristle motions, either back-and-forth oscillation or rotation-oscillation (where the brush head alternates clockwise and counterclockwise rotation), in order to clean teeth. Motions at sonic speeds or below are made by a motor. In the case of ultrasonic toothbrushes, ultrasonic motions are produced by a piezoelectric crystal. A modern electric toothbrush is usually powered by a rechargeable battery charged through inductive charging when the brush sits in the charging base between uses.

Scope of the Report:

This report focuses on the Electric Toothbrush in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Europe is the largest market, has over 66% of the market share in 2016, and United States is the second market, with a market share of 13.9% in 2016. Europe and United States are dominating the market. In Europe, driven by Germany, France, Italy, Netherlands and Sweden, due to affordability among high disposable incomes consumers, preference for premium dental care, and the concerted efforts of manufacturers in launching products utilizing advanced technology.

Asia-Pacific is the third market, especially in Japan and China, respectively has a market share of 6.06% and 6.2% in 2016. In future, Asia-Pacific will drive the electric toothbrush market. With rising disposable incomes of consumers in Asia-Pacific, especially in China, Southeast Asia and India, are expected to drive growth of electric toothbrushes over the next six years.

Currently, Oral-B (P & G) and Philips Sonicare are dominating the market, occupying for over 65% of global market share. In addition, Panasonic, Colgate, Wellness Oral Care, Waterpik and Lion, also are the major players.

The worldwide market for Electric Toothbrush is expected to grow at a CAGR of roughly 2.6% over the next five years, will reach 1570 million US\$ in 2023, from 1350 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Philips Sonicare

Oral - B (P & G)

Panasonic

Colgate - Palmolive

Wellness Oral Care

Interplak (Conair)

Church & Dwight (Arm & Hammer)

LION

Waterpik

Lebond

Ningbo Seago

Risun Technology

SEASTAR Corporation

Minimum

Dretec

JSB Healthcare

Brush Buddies

AEG

Sonic Chic

Brio Product

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Rechargeable

Battery

Market Segment by Applications, can be divided into

Adults

Children

There are 15 Chapters to deeply display the global Electric Toothbrush market.

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Electric Toothbrush Market...

Chapter 1, to describe Electric Toothbrush Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Electric Toothbrush, with sales, revenue, and price of Electric Toothbrush, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Electric Toothbrush, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Electric Toothbrush market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Electric Toothbrush sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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