

Global Electric Storage Heaters Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Electric Storage Heaters market size was valued at US\$ 536 million in 2025 and is forecast to a readjusted size of US\$ 672 million by 2032 with a CAGR of 3.3% during review period.

Electric storage heaters are room-level electric heating appliances that convert electricity into heat and store that heat in high-thermal-mass materials such as refractory bricks, ceramic blocks, magnetite cores or other solid storage media. They are typically charged during off-peak electricity periods or low-load grid hours and then release stored heat later through natural convection, fan-assisted airflow and radiant heat. A typical unit includes electric heating elements, storage blocks, insulation, air channels, a casing, thermostatic controls and, in modern models, electronic timers, adaptive charging logic, open-window detection, smart controls or app connectivity. The category is mainly used in homes, apartments, student accommodation, small offices, rental properties and selected public or commercial rooms where independent electric space heating and time-shifted electricity use are preferred. This study focuses on complete room-level electric storage heating appliances, rather than ordinary electric radiators, oil-filled heaters, infrared panels, heat pumps, central thermal-storage boilers or industrial heat-storage systems. The market's core value lies in shifting electricity demand from heating hours to cheaper or grid-friendlier charging periods while maintaining indoor comfort.

In 2025, the global production of electric storage heaters was 860,000 units, with an average price of US\$604.6 per unit and a gross profit margin of 29%.

The global supplier base is concentrated in Europe and North America. Dimplex/Glen

Dimplex, STIEBEL ELTRON, ELNUR, Steffes, Lucht LHZ, ELKATHERM, Thermotec, Rointe, Fischer and Haverland represent the most visible international or regional supply groups. Europe is particularly important because electric storage heating has a long history in markets with off-peak electricity tariffs and apartment-level electric heating. Germany has a strong base of storage and ceramic-core electric heater manufacturers; the United Kingdom remains a key replacement market for high heat retention storage heaters; Spain contributes electric heating specialists; France has dynamic accumulator products such as intuis Accutherm; Japan retains a local category of?????; and China has manufacturers serving electric heating replacement and clean-heating projects. This structure explains why the longlist can be wider than the core list: many companies make electric heaters, but fewer have verifiable storage-heater products.

Demand is likely to remain steady rather than fast-growing. The main drivers are replacement of old night storage heaters, upgrades to high heat retention models, electrification of buildings, time-of-use tariffs, grid flexibility and specific buildings where gas heating, hydronic systems or heat pumps are impractical. However, substitution risk is real. Air-source heat pumps offer higher energy efficiency, while smart direct electric radiators can provide lower upfront cost and better responsiveness in some use cases. Therefore, future growth will depend on product modernization, improved controls, grid-friendly tariff integration, compliance with local space-heater regulations and positioning as a retrofit solution for difficult-to-convert buildings. The market outlook is best described as mature renewal with selective growth in high-performance and smart controlled models, not as a broad high-growth heating category.

This report is a detailed and comprehensive analysis for global Electric Storage Heaters market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Electric Storage Heaters market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Storage Heaters market size and forecasts by region and country, in

consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Storage Heaters market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Storage Heaters market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electric Storage Heaters

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Electric Storage Heaters market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Glen Dimplex Group, STIEBEL ELTRON GmbH&Co. KG, ELNUR S.A., Steffes, LLC, Lucht LHZ Elektroheizung GmbH&Co. KG, ELKATHERM GmbH&Co. KG, intuit, Thermotec AG, Rointe Heating, S.L., Haverland, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Electric Storage Heaters market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Floor-standing Storage Heaters

Wall-mounted Storage Heaters

Portable or Semi-fixed Storage Heaters

Market segment by Power

Below 1kW

1kW–2kW

2kW–4kW

4kW–7kW

Above 7kW

Market segment by Heat Storage Medium

Refractory Brick Storage

Ceramic Core Storage

Magnetite Core Storage

Fireclay Block Storage

Mixed Mineral Storage Core

Other

Market segment by Application

Apartments

Single-family Homes

Student Accommodation

Small Offices and Commercial Rooms

Public Buildings and Community Facilities

Others

Major players covered

Glen Dimplex Group

STIEBEL ELTRON GmbH&Co. KG

ELNUR S.A.

Steffes, LLC

Lucht LHZ Elektroheizung GmbH&Co. KG

ELKATHERM GmbH&Co. KG

intuis

Thermotec AG

Rointe Heating, S.L.

Haverland

Fischer Future Heat UK Ltd

Sunhouse

Heatstore

AEG Haustechnik

Inter Central, Inc.

Dalian Transen Energy Storage Co., Ltd.

Anhui Anze Electrical Co., Ltd.

Hebei Huannuo Energy Saving Technology Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Storage Heaters product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Storage Heaters, with price, sales quantity, revenue, and global market share of Electric Storage Heaters from 2021 to 2026.

Chapter 3, the Electric Storage Heaters competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Storage Heaters breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Electric Storage Heaters market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Storage Heaters.

Chapter 14 and 15, to describe Electric Storage Heaters sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Electric Storage Heaters Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Floor-standing Storage Heaters

1.3.3 Wall-mounted Storage Heaters

1.3.4 Portable or Semi-fixed Storage Heaters

1.4 Market Analysis by Power

1.4.1 Overview: Global Electric Storage Heaters Consumption Value by Power: 2021 Versus 2025 Versus 2032

1.4.2 Below 1kW

1.4.3 1kW–2kW

1.4.4 2kW–4kW

1.4.5 4kW–7kW

1.4.6 Above 7kW

1.5 Market Analysis by Heat Storage Medium

1.5.1 Overview: Global Electric Storage Heaters Consumption Value by Heat Storage Medium: 2021 Versus 2025 Versus 2032

1.5.2 Refractory Brick Storage

1.5.3 Ceramic Core Storage

1.5.4 Magnetite Core Storage

1.5.5 Fireclay Block Storage

1.5.6 Mixed Mineral Storage Core

1.5.7 Other

1.6 Market Analysis by Application

1.6.1 Overview: Global Electric Storage Heaters Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Apartments

1.6.3 Single-family Homes

1.6.4 Student Accommodation

1.6.5 Small Offices and Commercial Rooms

1.6.6 Public Buildings and Community Facilities

1.6.7 Others

1.7 Global Electric Storage Heaters Market Size & Forecast

- 1.7.1 Global Electric Storage Heaters Consumption Value (2021 & 2025 & 2032)
- 1.7.2 Global Electric Storage Heaters Sales Quantity (2021-2032)
- 1.7.3 Global Electric Storage Heaters Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Glen Dimplex Group

- 2.1.1 Glen Dimplex Group Details
- 2.1.2 Glen Dimplex Group Major Business
- 2.1.3 Glen Dimplex Group Electric Storage Heaters Product and Services
- 2.1.4 Glen Dimplex Group Electric Storage Heaters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 Glen Dimplex Group Recent Developments/Updates

2.2 STIEBEL ELTRON GmbH&Co. KG

- 2.2.1 STIEBEL ELTRON GmbH&Co. KG Details
- 2.2.2 STIEBEL ELTRON GmbH&Co. KG Major Business
- 2.2.3 STIEBEL ELTRON GmbH&Co. KG Electric Storage Heaters Product and Services
- 2.2.4 STIEBEL ELTRON GmbH&Co. KG Electric Storage Heaters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.2.5 STIEBEL ELTRON GmbH&Co. KG Recent Developments/Updates

2.3 ELNUR S.A.

- 2.3.1 ELNUR S.A. Details
- 2.3.2 ELNUR S.A. Major Business
- 2.3.3 ELNUR S.A. Electric Storage Heaters Product and Services
- 2.3.4 ELNUR S.A. Electric Storage Heaters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.3.5 ELNUR S.A. Recent Developments/Updates

2.4 Steffes, LLC

- 2.4.1 Steffes, LLC Details
- 2.4.2 Steffes, LLC Major Business
- 2.4.3 Steffes, LLC Electric Storage Heaters Product and Services
- 2.4.4 Steffes, LLC Electric Storage Heaters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.4.5 Steffes, LLC Recent Developments/Updates

2.5 Lucht LHZ Elektroheizung GmbH&Co. KG

- 2.5.1 Lucht LHZ Elektroheizung GmbH&Co. KG Details
- 2.5.2 Lucht LHZ Elektroheizung GmbH&Co. KG Major Business
- 2.5.3 Lucht LHZ Elektroheizung GmbH&Co. KG Electric Storage Heaters Product and

Services

2.5.4 Lucht LHZ Elektroheizung GmbH&Co. KG Electric Storage Heaters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Lucht LHZ Elektroheizung GmbH&Co. KG Recent Developments/Updates

2.6 ELKATHERM GmbH&Co. KG

2.6.1 ELKATHERM GmbH&Co. KG Details

2.6.2 ELKATHERM GmbH&Co. KG Major Business

2.6.3 ELKATHERM GmbH&Co. KG Electric Storage Heaters Product and Services

2.6.4 ELKATHERM GmbH&Co. KG Electric Storage Heaters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 ELKATHERM GmbH&Co. KG Recent Developments/Updates

2.7 intuis

2.7.1 intuis Details

2.7.2 intuis Major Business

2.7.3 intuis Electric Storage Heaters Product and Services

2.7.4 intuis Electric Storage Heaters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 intuis Recent Developments/Updates

2.8 Thermotec AG

2.8.1 Thermotec AG Details

2.8.2 Thermotec AG Major Business

2.8.3 Thermotec AG Electric Storage Heaters Product and Services

2.8.4 Thermotec AG Electric Storage Heaters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Thermotec AG Recent Developments/Updates

2.9 Rointe Heating, S.L.

2.9.1 Rointe Heating, S.L. Details

2.9.2 Rointe Heating, S.L. Major Business

2.9.3 Rointe Heating, S.L. Electric Storage Heaters Product and Services

2.9.4 Rointe Heating, S.L. Electric Storage Heaters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Rointe Heating, S.L. Recent Developments/Updates

2.10 Haverland

2.10.1 Haverland Details

2.10.2 Haverland Major Business

2.10.3 Haverland Electric Storage Heaters Product and Services

2.10.4 Haverland Electric Storage Heaters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Haverland Recent Developments/Updates

2.11 Fischer Future Heat UK Ltd

2.11.1 Fischer Future Heat UK Ltd Details

2.11.2 Fischer Future Heat UK Ltd Major Business

2.11.3 Fischer Future Heat UK Ltd Electric Storage Heaters Product and Services

2.11.4 Fischer Future Heat UK Ltd Electric Storage Heaters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Fischer Future Heat UK Ltd Recent Developments/Updates

2.12 Sunhouse

2.12.1 Sunhouse Details

2.12.2 Sunhouse Major Business

2.12.3 Sunhouse Electric Storage Heaters Product and Services

2.12.4 Sunhouse Electric Storage Heaters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Sunhouse Recent Developments/Updates

2.13 Heatstore

2.13.1 Heatstore Details

2.13.2 Heatstore Major Business

2.13.3 Heatstore Electric Storage Heaters Product and Services

2.13.4 Heatstore Electric Storage Heaters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Heatstore Recent Developments/Updates

2.14 AEG Haustechnik

2.14.1 AEG Haustechnik Details

2.14.2 AEG Haustechnik Major Business

2.14.3 AEG Haustechnik Electric Storage Heaters Product and Services

2.14.4 AEG Haustechnik Electric Storage Heaters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 AEG Haustechnik Recent Developments/Updates

2.15 Inter Central, Inc.

2.15.1 Inter Central, Inc. Details

2.15.2 Inter Central, Inc. Major Business

2.15.3 Inter Central, Inc. Electric Storage Heaters Product and Services

2.15.4 Inter Central, Inc. Electric Storage Heaters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 Inter Central, Inc. Recent Developments/Updates

2.16 Dalian Transen Energy Storage Co., Ltd.

2.16.1 Dalian Transen Energy Storage Co., Ltd. Details

2.16.2 Dalian Transen Energy Storage Co., Ltd. Major Business

2.16.3 Dalian Transen Energy Storage Co., Ltd. Electric Storage Heaters Product and

Services

2.16.4 Dalian Transen Energy Storage Co., Ltd. Electric Storage Heaters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 Dalian Transen Energy Storage Co., Ltd. Recent Developments/Updates

2.17 Anhui Anze Electrical Co., Ltd.

2.17.1 Anhui Anze Electrical Co., Ltd. Details

2.17.2 Anhui Anze Electrical Co., Ltd. Major Business

2.17.3 Anhui Anze Electrical Co., Ltd. Electric Storage Heaters Product and Services

2.17.4 Anhui Anze Electrical Co., Ltd. Electric Storage Heaters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.17.5 Anhui Anze Electrical Co., Ltd. Recent Developments/Updates

2.18 Hebei Huannuo Energy Saving Technology Co., Ltd.

2.18.1 Hebei Huannuo Energy Saving Technology Co., Ltd. Details

2.18.2 Hebei Huannuo Energy Saving Technology Co., Ltd. Major Business

2.18.3 Hebei Huannuo Energy Saving Technology Co., Ltd. Electric Storage Heaters Product and Services

2.18.4 Hebei Huannuo Energy Saving Technology Co., Ltd. Electric Storage Heaters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.18.5 Hebei Huannuo Energy Saving Technology Co., Ltd. Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ELECTRIC STORAGE HEATERS BY MANUFACTURER

3.1 Global Electric Storage Heaters Sales Quantity by Manufacturer (2021-2026)

3.2 Global Electric Storage Heaters Revenue by Manufacturer (2021-2026)

3.3 Global Electric Storage Heaters Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Electric Storage Heaters by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 Electric Storage Heaters Manufacturer Market Share in 2025

3.4.3 Top 6 Electric Storage Heaters Manufacturer Market Share in 2025

3.5 Electric Storage Heaters Market: Overall Company Footprint Analysis

3.5.1 Electric Storage Heaters Market: Region Footprint

3.5.2 Electric Storage Heaters Market: Company Product Type Footprint

3.5.3 Electric Storage Heaters Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Electric Storage Heaters Market Size by Region
 - 4.1.1 Global Electric Storage Heaters Sales Quantity by Region (2021-2032)
 - 4.1.2 Global Electric Storage Heaters Consumption Value by Region (2021-2032)
 - 4.1.3 Global Electric Storage Heaters Average Price by Region (2021-2032)
- 4.2 North America Electric Storage Heaters Consumption Value (2021-2032)
- 4.3 Europe Electric Storage Heaters Consumption Value (2021-2032)
- 4.4 Asia-Pacific Electric Storage Heaters Consumption Value (2021-2032)
- 4.5 South America Electric Storage Heaters Consumption Value (2021-2032)
- 4.6 Middle East & Africa Electric Storage Heaters Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Electric Storage Heaters Sales Quantity by Type (2021-2032)
- 5.2 Global Electric Storage Heaters Consumption Value by Type (2021-2032)
- 5.3 Global Electric Storage Heaters Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Electric Storage Heaters Sales Quantity by Application (2021-2032)
- 6.2 Global Electric Storage Heaters Consumption Value by Application (2021-2032)
- 6.3 Global Electric Storage Heaters Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Electric Storage Heaters Sales Quantity by Type (2021-2032)
- 7.2 North America Electric Storage Heaters Sales Quantity by Application (2021-2032)
- 7.3 North America Electric Storage Heaters Market Size by Country
 - 7.3.1 North America Electric Storage Heaters Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Electric Storage Heaters Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Electric Storage Heaters Sales Quantity by Type (2021-2032)

8.2 Europe Electric Storage Heaters Sales Quantity by Application (2021-2032)

8.3 Europe Electric Storage Heaters Market Size by Country

8.3.1 Europe Electric Storage Heaters Sales Quantity by Country (2021-2032)

8.3.2 Europe Electric Storage Heaters Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Electric Storage Heaters Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Electric Storage Heaters Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Electric Storage Heaters Market Size by Region

9.3.1 Asia-Pacific Electric Storage Heaters Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Electric Storage Heaters Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Electric Storage Heaters Sales Quantity by Type (2021-2032)

10.2 South America Electric Storage Heaters Sales Quantity by Application (2021-2032)

10.3 South America Electric Storage Heaters Market Size by Country

10.3.1 South America Electric Storage Heaters Sales Quantity by Country (2021-2032)

10.3.2 South America Electric Storage Heaters Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Electric Storage Heaters Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa Electric Storage Heaters Sales Quantity by Application

(2021-2032)

11.3 Middle East & Africa Electric Storage Heaters Market Size by Country

11.3.1 Middle East & Africa Electric Storage Heaters Sales Quantity by Country

(2021-2032)

11.3.2 Middle East & Africa Electric Storage Heaters Consumption Value by Country

(2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Electric Storage Heaters Market Drivers

12.2 Electric Storage Heaters Market Restraints

12.3 Electric Storage Heaters Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Electric Storage Heaters and Key Manufacturers

13.2 Manufacturing Costs Percentage of Electric Storage Heaters

13.3 Electric Storage Heaters Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Electric Storage Heaters Typical Distributors

14.3 Electric Storage Heaters Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Electric Storage Heaters Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Electric Storage Heaters Consumption Value by Power, (USD Million), 2021 & 2025 & 2032

Table 3. Global Electric Storage Heaters Consumption Value by Heat Storage Medium, (USD Million), 2021 & 2025 & 2032

Table 4. Global Electric Storage Heaters Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Glen Dimplex Group Basic Information, Manufacturing Base and Competitors

Table 6. Glen Dimplex Group Major Business

Table 7. Glen Dimplex Group Electric Storage Heaters Product and Services

Table 8. Glen Dimplex Group Electric Storage Heaters Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Glen Dimplex Group Recent Developments/Updates

Table 10. STIEBEL ELTRON GmbH&Co. KG Basic Information, Manufacturing Base and Competitors

Table 11. STIEBEL ELTRON GmbH&Co. KG Major Business

Table 12. STIEBEL ELTRON GmbH&Co. KG Electric Storage Heaters Product and Services

Table 13. STIEBEL ELTRON GmbH&Co. KG Electric Storage Heaters Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. STIEBEL ELTRON GmbH&Co. KG Recent Developments/Updates

Table 15. ELNUR S.A. Basic Information, Manufacturing Base and Competitors

Table 16. ELNUR S.A. Major Business

Table 17. ELNUR S.A. Electric Storage Heaters Product and Services

Table 18. ELNUR S.A. Electric Storage Heaters Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. ELNUR S.A. Recent Developments/Updates

Table 20. Steffes, LLC Basic Information, Manufacturing Base and Competitors

Table 21. Steffes, LLC Major Business

Table 22. Steffes, LLC Electric Storage Heaters Product and Services

Table 23. Steffes, LLC Electric Storage Heaters Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

- Table 24. Steffes, LLC Recent Developments/Updates
- Table 25. Lucht LHZ Elektroheizung GmbH&Co. KG Basic Information, Manufacturing Base and Competitors
- Table 26. Lucht LHZ Elektroheizung GmbH&Co. KG Major Business
- Table 27. Lucht LHZ Elektroheizung GmbH&Co. KG Electric Storage Heaters Product and Services
- Table 28. Lucht LHZ Elektroheizung GmbH&Co. KG Electric Storage Heaters Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 29. Lucht LHZ Elektroheizung GmbH&Co. KG Recent Developments/Updates
- Table 30. ELKATHERM GmbH&Co. KG Basic Information, Manufacturing Base and Competitors
- Table 31. ELKATHERM GmbH&Co. KG Major Business
- Table 32. ELKATHERM GmbH&Co. KG Electric Storage Heaters Product and Services
- Table 33. ELKATHERM GmbH&Co. KG Electric Storage Heaters Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 34. ELKATHERM GmbH&Co. KG Recent Developments/Updates
- Table 35. intuit Basic Information, Manufacturing Base and Competitors
- Table 36. intuit Major Business
- Table 37. intuit Electric Storage Heaters Product and Services
- Table 38. intuit Electric Storage Heaters Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 39. intuit Recent Developments/Updates
- Table 40. Thermotec AG Basic Information, Manufacturing Base and Competitors
- Table 41. Thermotec AG Major Business
- Table 42. Thermotec AG Electric Storage Heaters Product and Services
- Table 43. Thermotec AG Electric Storage Heaters Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 44. Thermotec AG Recent Developments/Updates
- Table 45. Rointe Heating, S.L. Basic Information, Manufacturing Base and Competitors
- Table 46. Rointe Heating, S.L. Major Business
- Table 47. Rointe Heating, S.L. Electric Storage Heaters Product and Services
- Table 48. Rointe Heating, S.L. Electric Storage Heaters Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 49. Rointe Heating, S.L. Recent Developments/Updates
- Table 50. Haverland Basic Information, Manufacturing Base and Competitors
- Table 51. Haverland Major Business

- Table 52. Haverland Electric Storage Heaters Product and Services
- Table 53. Haverland Electric Storage Heaters Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 54. Haverland Recent Developments/Updates
- Table 55. Fischer Future Heat UK Ltd Basic Information, Manufacturing Base and Competitors
- Table 56. Fischer Future Heat UK Ltd Major Business
- Table 57. Fischer Future Heat UK Ltd Electric Storage Heaters Product and Services
- Table 58. Fischer Future Heat UK Ltd Electric Storage Heaters Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 59. Fischer Future Heat UK Ltd Recent Developments/Updates
- Table 60. Sunhouse Basic Information, Manufacturing Base and Competitors
- Table 61. Sunhouse Major Business
- Table 62. Sunhouse Electric Storage Heaters Product and Services
- Table 63. Sunhouse Electric Storage Heaters Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 64. Sunhouse Recent Developments/Updates
- Table 65. Heatstore Basic Information, Manufacturing Base and Competitors
- Table 66. Heatstore Major Business
- Table 67. Heatstore Electric Storage Heaters Product and Services
- Table 68. Heatstore Electric Storage Heaters Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 69. Heatstore Recent Developments/Updates
- Table 70. AEG Haustechnik Basic Information, Manufacturing Base and Competitors
- Table 71. AEG Haustechnik Major Business
- Table 72. AEG Haustechnik Electric Storage Heaters Product and Services
- Table 73. AEG Haustechnik Electric Storage Heaters Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 74. AEG Haustechnik Recent Developments/Updates
- Table 75. Inter Central, Inc. Basic Information, Manufacturing Base and Competitors
- Table 76. Inter Central, Inc. Major Business
- Table 77. Inter Central, Inc. Electric Storage Heaters Product and Services
- Table 78. Inter Central, Inc. Electric Storage Heaters Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 79. Inter Central, Inc. Recent Developments/Updates
- Table 80. Dalian Transen Energy Storage Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 81. Dalian Transen Energy Storage Co., Ltd. Major Business

Table 82. Dalian Transen Energy Storage Co., Ltd. Electric Storage Heaters Product and Services

Table 83. Dalian Transen Energy Storage Co., Ltd. Electric Storage Heaters Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. Dalian Transen Energy Storage Co., Ltd. Recent Developments/Updates

Table 85. Anhui Anze Electrical Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 86. Anhui Anze Electrical Co., Ltd. Major Business

Table 87. Anhui Anze Electrical Co., Ltd. Electric Storage Heaters Product and Services

Table 88. Anhui Anze Electrical Co., Ltd. Electric Storage Heaters Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 89. Anhui Anze Electrical Co., Ltd. Recent Developments/Updates

Table 90. Hebei Huannuo Energy Saving Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 91. Hebei Huannuo Energy Saving Technology Co., Ltd. Major Business

Table 92. Hebei Huannuo Energy Saving Technology Co., Ltd. Electric Storage Heaters Product and Services

Table 93. Hebei Huannuo Energy Saving Technology Co., Ltd. Electric Storage Heaters Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 94. Hebei Huannuo Energy Saving Technology Co., Ltd. Recent Developments/Updates

Table 95. Global Electric Storage Heaters Sales Quantity by Manufacturer (2021-2026) & (K Units)

Table 96. Global Electric Storage Heaters Revenue by Manufacturer (2021-2026) & (USD Million)

Table 97. Global Electric Storage Heaters Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 98. Market Position of Manufacturers in Electric Storage Heaters, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 99. Head Office and Electric Storage Heaters Production Site of Key Manufacturer

Table 100. Electric Storage Heaters Market: Company Product Type Footprint

Table 101. Electric Storage Heaters Market: Company Product Application Footprint

Table 102. Electric Storage Heaters New Market Entrants and Barriers to Market Entry

Table 103. Electric Storage Heaters Mergers, Acquisition, Agreements, and Collaborations

Table 104. Global Electric Storage Heaters Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 105. Global Electric Storage Heaters Sales Quantity by Region (2021-2026) & (K Units)

Table 106. Global Electric Storage Heaters Sales Quantity by Region (2027-2032) & (K Units)

Table 107. Global Electric Storage Heaters Consumption Value by Region (2021-2026) & (USD Million)

Table 108. Global Electric Storage Heaters Consumption Value by Region (2027-2032) & (USD Million)

Table 109. Global Electric Storage Heaters Average Price by Region (2021-2026) & (US\$/Unit)

Table 110. Global Electric Storage Heaters Average Price by Region (2027-2032) & (US\$/Unit)

Table 111. Global Electric Storage Heaters Sales Quantity by Type (2021-2026) & (K Units)

Table 112. Global Electric Storage Heaters Sales Quantity by Type (2027-2032) & (K Units)

Table 113. Global Electric Storage Heaters Consumption Value by Type (2021-2026) & (USD Million)

Table 114. Global Electric Storage Heaters Consumption Value by Type (2027-2032) & (USD Million)

Table 115. Global Electric Storage Heaters Average Price by Type (2021-2026) & (US\$/Unit)

Table 116. Global Electric Storage Heaters Average Price by Type (2027-2032) & (US\$/Unit)

Table 117. Global Electric Storage Heaters Sales Quantity by Application (2021-2026) & (K Units)

Table 118. Global Electric Storage Heaters Sales Quantity by Application (2027-2032) & (K Units)

Table 119. Global Electric Storage Heaters Consumption Value by Application (2021-2026) & (USD Million)

Table 120. Global Electric Storage Heaters Consumption Value by Application (2027-2032) & (USD Million)

Table 121. Global Electric Storage Heaters Average Price by Application (2021-2026) & (US\$/Unit)

Table 122. Global Electric Storage Heaters Average Price by Application (2027-2032) & (US\$/Unit)

Table 123. North America Electric Storage Heaters Sales Quantity by Type (2021-2026)

& (K Units)

Table 124. North America Electric Storage Heaters Sales Quantity by Type (2027-2032) & (K Units)

Table 125. North America Electric Storage Heaters Sales Quantity by Application (2021-2026) & (K Units)

Table 126. North America Electric Storage Heaters Sales Quantity by Application (2027-2032) & (K Units)

Table 127. North America Electric Storage Heaters Sales Quantity by Country (2021-2026) & (K Units)

Table 128. North America Electric Storage Heaters Sales Quantity by Country (2027-2032) & (K Units)

Table 129. North America Electric Storage Heaters Consumption Value by Country (2021-2026) & (USD Million)

Table 130. North America Electric Storage Heaters Consumption Value by Country (2027-2032) & (USD Million)

Table 131. Europe Electric Storage Heaters Sales Quantity by Type (2021-2026) & (K Units)

Table 132. Europe Electric Storage Heaters Sales Quantity by Type (2027-2032) & (K Units)

Table 133. Europe Electric Storage Heaters Sales Quantity by Application (2021-2026) & (K Units)

Table 134. Europe Electric Storage Heaters Sales Quantity by Application (2027-2032) & (K Units)

Table 135. Europe Electric Storage Heaters Sales Quantity by Country (2021-2026) & (K Units)

Table 136. Europe Electric Storage Heaters Sales Quantity by Country (2027-2032) & (K Units)

Table 137. Europe Electric Storage Heaters Consumption Value by Country (2021-2026) & (USD Million)

Table 138. Europe Electric Storage Heaters Consumption Value by Country (2027-2032) & (USD Million)

Table 139. Asia-Pacific Electric Storage Heaters Sales Quantity by Type (2021-2026) & (K Units)

Table 140. Asia-Pacific Electric Storage Heaters Sales Quantity by Type (2027-2032) & (K Units)

Table 141. Asia-Pacific Electric Storage Heaters Sales Quantity by Application (2021-2026) & (K Units)

Table 142. Asia-Pacific Electric Storage Heaters Sales Quantity by Application (2027-2032) & (K Units)

Table 143. Asia-Pacific Electric Storage Heaters Sales Quantity by Region (2021-2026) & (K Units)

Table 144. Asia-Pacific Electric Storage Heaters Sales Quantity by Region (2027-2032) & (K Units)

Table 145. Asia-Pacific Electric Storage Heaters Consumption Value by Region (2021-2026) & (USD Million)

Table 146. Asia-Pacific Electric Storage Heaters Consumption Value by Region (2027-2032) & (USD Million)

Table 147. South America Electric Storage Heaters Sales Quantity by Type (2021-2026) & (K Units)

Table 148. South America Electric Storage Heaters Sales Quantity by Type (2027-2032) & (K Units)

Table 149. South America Electric Storage Heaters Sales Quantity by Application (2021-2026) & (K Units)

Table 150. South America Electric Storage Heaters Sales Quantity by Application (2027-2032) & (K Units)

Table 151. South America Electric Storage Heaters Sales Quantity by Country (2021-2026) & (K Units)

Table 152. South America Electric Storage Heaters Sales Quantity by Country (2027-2032) & (K Units)

Table 153. South America Electric Storage Heaters Consumption Value by Country (2021-2026) & (USD Million)

Table 154. South America Electric Storage Heaters Consumption Value by Country (2027-2032) & (USD Million)

Table 155. Middle East & Africa Electric Storage Heaters Sales Quantity by Type (2021-2026) & (K Units)

Table 156. Middle East & Africa Electric Storage Heaters Sales Quantity by Type (2027-2032) & (K Units)

Table 157. Middle East & Africa Electric Storage Heaters Sales Quantity by Application (2021-2026) & (K Units)

Table 158. Middle East & Africa Electric Storage Heaters Sales Quantity by Application (2027-2032) & (K Units)

Table 159. Middle East & Africa Electric Storage Heaters Sales Quantity by Country (2021-2026) & (K Units)

Table 160. Middle East & Africa Electric Storage Heaters Sales Quantity by Country (2027-2032) & (K Units)

Table 161. Middle East & Africa Electric Storage Heaters Consumption Value by Country (2021-2026) & (USD Million)

Table 162. Middle East & Africa Electric Storage Heaters Consumption Value by

Country (2027-2032) & (USD Million)

Table 163. Electric Storage Heaters Raw Material

Table 164. Key Manufacturers of Electric Storage Heaters Raw Materials

Table 165. Electric Storage Heaters Typical Distributors

Table 166. Electric Storage Heaters Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Electric Storage Heaters Picture
- Figure 2. Global Electric Storage Heaters Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Electric Storage Heaters Revenue Market Share by Type in 2025
- Figure 4. Floor-standing Storage Heaters Examples
- Figure 5. Wall-mounted Storage Heaters Examples
- Figure 6. Portable or Semi-fixed Storage Heaters Examples
- Figure 7. Global Electric Storage Heaters Revenue by Power, (USD Million), 2021 & 2025 & 2032
- Figure 8. Global Electric Storage Heaters Revenue Market Share by Power in 2025
- Figure 9. Below 1kW Examples
- Figure 10. 1kW–2kW Examples
- Figure 11. 2kW–4kW Examples
- Figure 12. 4kW–7kW Examples
- Figure 13. Above 7kW Examples
- Figure 14. Global Electric Storage Heaters Revenue by Heat Storage Medium, (USD Million), 2021 & 2025 & 2032
- Figure 15. Global Electric Storage Heaters Revenue Market Share by Heat Storage Medium in 2025
- Figure 16. Refractory Brick Storage Examples
- Figure 17. Ceramic Core Storage Examples
- Figure 18. Magnetite Core Storage Examples
- Figure 19. Fireclay Block Storage Examples
- Figure 20. Mixed Mineral Storage Core Examples
- Figure 21. Other Examples
- Figure 22. Global Electric Storage Heaters Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 23. Global Electric Storage Heaters Revenue Market Share by Application in 2025
- Figure 24. Apartments Examples
- Figure 25. Single-family Homes Examples
- Figure 26. Student Accommodation Examples
- Figure 27. Small Offices and Commercial Rooms Examples
- Figure 28. Public Buildings and Community Facilities Examples
- Figure 29. Others Examples

Figure 30. Global Electric Storage Heaters Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 31. Global Electric Storage Heaters Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 32. Global Electric Storage Heaters Sales Quantity (2021-2032) & (K Units)

Figure 33. Global Electric Storage Heaters Price (2021-2032) & (US\$/Unit)

Figure 34. Global Electric Storage Heaters Sales Quantity Market Share by Manufacturer in 2025

Figure 35. Global Electric Storage Heaters Revenue Market Share by Manufacturer in 2025

Figure 36. Producer Shipments of Electric Storage Heaters by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 37. Top 3 Electric Storage Heaters Manufacturer (Revenue) Market Share in 2025

Figure 38. Top 6 Electric Storage Heaters Manufacturer (Revenue) Market Share in 2025

Figure 39. Global Electric Storage Heaters Sales Quantity Market Share by Region (2021-2032)

Figure 40. Global Electric Storage Heaters Consumption Value Market Share by Region (2021-2032)

Figure 41. North America Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 42. Europe Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 43. Asia-Pacific Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 44. South America Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 45. Middle East & Africa Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 46. Global Electric Storage Heaters Sales Quantity Market Share by Type (2021-2032)

Figure 47. Global Electric Storage Heaters Consumption Value Market Share by Type (2021-2032)

Figure 48. Global Electric Storage Heaters Average Price by Type (2021-2032) & (US\$/Unit)

Figure 49. Global Electric Storage Heaters Sales Quantity Market Share by Application (2021-2032)

Figure 50. Global Electric Storage Heaters Revenue Market Share by Application

(2021-2032)

Figure 51. Global Electric Storage Heaters Average Price by Application (2021-2032) & (US\$/Unit)

Figure 52. North America Electric Storage Heaters Sales Quantity Market Share by Type (2021-2032)

Figure 53. North America Electric Storage Heaters Sales Quantity Market Share by Application (2021-2032)

Figure 54. North America Electric Storage Heaters Sales Quantity Market Share by Country (2021-2032)

Figure 55. North America Electric Storage Heaters Consumption Value Market Share by Country (2021-2032)

Figure 56. United States Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 57. Canada Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 58. Mexico Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 59. Europe Electric Storage Heaters Sales Quantity Market Share by Type (2021-2032)

Figure 60. Europe Electric Storage Heaters Sales Quantity Market Share by Application (2021-2032)

Figure 61. Europe Electric Storage Heaters Sales Quantity Market Share by Country (2021-2032)

Figure 62. Europe Electric Storage Heaters Consumption Value Market Share by Country (2021-2032)

Figure 63. Germany Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 64. France Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 65. United Kingdom Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 66. Russia Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 67. Italy Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 68. Asia-Pacific Electric Storage Heaters Sales Quantity Market Share by Type (2021-2032)

Figure 69. Asia-Pacific Electric Storage Heaters Sales Quantity Market Share by Application (2021-2032)

Figure 70. Asia-Pacific Electric Storage Heaters Sales Quantity Market Share by Region (2021-2032)

Figure 71. Asia-Pacific Electric Storage Heaters Consumption Value Market Share by Region (2021-2032)

Figure 72. China Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 73. Japan Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 74. South Korea Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 75. India Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 76. Southeast Asia Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 77. Australia Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 78. South America Electric Storage Heaters Sales Quantity Market Share by Type (2021-2032)

Figure 79. South America Electric Storage Heaters Sales Quantity Market Share by Application (2021-2032)

Figure 80. South America Electric Storage Heaters Sales Quantity Market Share by Country (2021-2032)

Figure 81. South America Electric Storage Heaters Consumption Value Market Share by Country (2021-2032)

Figure 82. Brazil Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 83. Argentina Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 84. Middle East & Africa Electric Storage Heaters Sales Quantity Market Share by Type (2021-2032)

Figure 85. Middle East & Africa Electric Storage Heaters Sales Quantity Market Share by Application (2021-2032)

Figure 86. Middle East & Africa Electric Storage Heaters Sales Quantity Market Share by Country (2021-2032)

Figure 87. Middle East & Africa Electric Storage Heaters Consumption Value Market Share by Country (2021-2032)

Figure 88. Turkey Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 89. Egypt Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Million)

Figure 90. Saudi Arabia Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 91. South Africa Electric Storage Heaters Consumption Value (2021-2032) & (USD Million)

Figure 92. Electric Storage Heaters Market Drivers

Figure 93. Electric Storage Heaters Market Restraints

Figure 94. Electric Storage Heaters Market Trends

Figure 95. Porters Five Forces Analysis

Figure 96. Manufacturing Cost Structure Analysis of Electric Storage Heaters in 2025

Figure 97. Manufacturing Process Analysis of Electric Storage Heaters

Figure 98. Electric Storage Heaters Industrial Chain

Figure 99. Sales Channel: Direct to End-User vs Distributors

Figure 100. Direct Channel Pros & Cons

Figure 101. Indirect Channel Pros & Cons

Figure 102. Methodology

Figure 103. Research Process and Data Source

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