

# Global Electric Storage Heaters Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Electric Storage Heaters market size is expected to reach \$ 672 million by 2032, rising at a market growth of 3.3% CAGR during the forecast period (2026-2032).

Electric storage heaters are room-level electric heating appliances that convert electricity into heat and store that heat in high-thermal-mass materials such as refractory bricks, ceramic blocks, magnetite cores or other solid storage media. They are typically charged during off-peak electricity periods or low-load grid hours and then release stored heat later through natural convection, fan-assisted airflow and radiant heat. A typical unit includes electric heating elements, storage blocks, insulation, air channels, a casing, thermostatic controls and, in modern models, electronic timers, adaptive charging logic, open-window detection, smart controls or app connectivity. The category is mainly used in homes, apartments, student accommodation, small offices, rental properties and selected public or commercial rooms where independent electric space heating and time-shifted electricity use are preferred. This study focuses on complete room-level electric storage heating appliances, rather than ordinary electric radiators, oil-filled heaters, infrared panels, heat pumps, central thermal-storage boilers or industrial heat-storage systems. The market's core value lies in shifting electricity demand from heating hours to cheaper or grid-friendlier charging periods while maintaining indoor comfort.

In 2025, the global production of electric storage heaters was 860,000 units, with an average price of US\$604.6 per unit and a gross profit margin of 29%.

The global supplier base is concentrated in Europe and North America. Dimplex/Glen Dimplex, STIEBEL ELTRON, ELNUR, Steffes, Lucht LHZ, ELKATHERM, Thermotec, Rointe, Fischer and Haverland represent the most visible international or regional

supply groups. Europe is particularly important because electric storage heating has a long history in markets with off-peak electricity tariffs and apartment-level electric heating. Germany has a strong base of storage and ceramic-core electric heater manufacturers; the United Kingdom remains a key replacement market for high heat retention storage heaters; Spain contributes electric heating specialists; France has dynamic accumulator products such as intuis Accutherm; Japan retains a local category of?????; and China has manufacturers serving electric heating replacement and clean-heating projects. This structure explains why the longlist can be wider than the core list: many companies make electric heaters, but fewer have verifiable storage-heater products.

Demand is likely to remain steady rather than fast-growing. The main drivers are replacement of old night storage heaters, upgrades to high heat retention models, electrification of buildings, time-of-use tariffs, grid flexibility and specific buildings where gas heating, hydronic systems or heat pumps are impractical. However, substitution risk is real. Air-source heat pumps offer higher energy efficiency, while smart direct electric radiators can provide lower upfront cost and better responsiveness in some use cases. Therefore, future growth will depend on product modernization, improved controls, grid-friendly tariff integration, compliance with local space-heater regulations and positioning as a retrofit solution for difficult-to-convert buildings. The market outlook is best described as mature renewal with selective growth in high-performance and smart controlled models, not as a broad high-growth heating category.

This report studies the global Electric Storage Heaters production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electric Storage Heaters and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electric Storage Heaters that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Electric Storage Heaters total production and demand, 2021-2032, (K Units)

Global Electric Storage Heaters total production value, 2021-2032, (USD Million)

Global Electric Storage Heaters production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Electric Storage Heaters consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Electric Storage Heaters domestic production, consumption, key domestic manufacturers and share

Global Electric Storage Heaters production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Electric Storage Heaters production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Electric Storage Heaters production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Electric Storage Heaters market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Glen Dimplex Group, STIEBEL ELTRON GmbH&Co. KG, ELNUR S.A., Steffes, LLC, Lucht LHZ Elektroheizung GmbH&Co. KG, ELKATHERM GmbH&Co. KG, intuis, Thermotec AG, Rointe Heating, S.L., Haverland, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Electric Storage Heaters market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Electric Storage Heaters Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Electric Storage Heaters Market, Segmentation by Type:

Floor-standing Storage Heaters

Wall-mounted Storage Heaters

Portable or Semi-fixed Storage Heaters

#### Global Electric Storage Heaters Market, Segmentation by Power:

Below 1kW

1kW–2kW

2kW–4kW

4kW–7kW

Above 7kW

#### Global Electric Storage Heaters Market, Segmentation by Heat Storage Medium:

Refractory Brick Storage

Ceramic Core Storage

Magnetite Core Storage

Fireclay Block Storage

Mixed Mineral Storage Core

Other

#### Global Electric Storage Heaters Market, Segmentation by Application:

Apartments

Single-family Homes

Student Accommodation

Small Offices and Commercial Rooms

Public Buildings and Community Facilities

Others

#### Companies Profiled:

Glen Dimplex Group

STIEBEL ELTRON GmbH&Co. KG

ELNUR S.A.

Steffes, LLC

Lucht LHZ Elektroheizung GmbH&Co. KG

ELKATHERM GmbH&Co. KG

intuis

Thermotec AG

Rointe Heating, S.L.

Haverland

Fischer Future Heat UK Ltd

Sunhouse

Heatstore

AEG Haustechnik

Inter Central, Inc.

Dalian Transen Energy Storage Co., Ltd.

Anhui Anze Electrical Co., Ltd.

Hebei Huannuo Energy Saving Technology Co., Ltd.

#### Key Questions Answered:

1. How big is the global Electric Storage Heaters market?
2. What is the demand of the global Electric Storage Heaters market?
3. What is the year over year growth of the global Electric Storage Heaters market?
4. What is the production and production value of the global Electric Storage Heaters market?
5. Who are the key producers in the global Electric Storage Heaters market?
6. What are the growth factors driving the market demand?

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