

Global Electric Steam Mop Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Electric Steam Mop market size was valued at USD 2584.5 million in 2023 and is forecast to a readjusted size of USD 4775.8 million by 2030 with a CAGR of 9.2% during review period.

Electric Steam Mop is an electric tool that uses steam to clean floors and other hard surfaces. The principle of the electric steam mop is to heat the water to generate pressure and high temperature, and directly sterilize and sterilize the home environment through high-temperature and high-pressure steam. Clean floors faster with an electric steam mop, as the steam quickly kills bacteria and viruses and removes stains and oil stains. In addition, electric steam mops require less physical labor than traditional mops, saving time and effort.

Global top 5 players of electric steam mop are Shark, KARCHER, Bissell, Black & Decker and SALAV, with over a half market share. Among the giants in the industry, Shark makes up over 20%.

North America is the largest producer of electric steam mop, accounting for over 70%, followed by Europe and North America, with a total share of 30% around. While the largest market size is held by Asia-Pacific, with a share about 35%.

Steam mop and multi-functional steam mop are two main types of the product, where the latter is dominant with a share about 70%.

In the future, with greater import demand and export trade, an increase is expected in China market.

The Global Info Research report includes an overview of the development of the Electric Steam Mop industry chain, the market status of Household Use (Steam Mop, Multi-Functional Steam Mop), Commercial Use (Steam Mop, Multi-Functional Steam Mop), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electric Steam Mop.

Regionally, the report analyzes the Electric Steam Mop markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electric Steam Mop market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Electric Steam Mop market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electric Steam Mop industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Steam Mop, Multi-Functional Steam Mop).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electric Steam Mop market.

Regional Analysis: The report involves examining the Electric Steam Mop market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Electric Steam Mop market. This may include estimating market growth rates, predicting market demand, and identifying emerging

trends.

The report also involves a more granular approach to Electric Steam Mop:

Company Analysis: Report covers individual Electric Steam Mop manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Electric Steam Mop. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household Use, Commercial Use).

Technology Analysis: Report covers specific technologies relevant to Electric Steam Mop. It assesses the current state, advancements, and potential future developments in Electric Steam Mop areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Electric Steam Mop market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Electric Steam Mop market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Steam Mop

Multi-Functional Steam Mop

Market segment by Application

Household Use

Commercial Use

Major players covered

Shark

KARCHER

Bissell

Black & Decker

SALAV

TTI

HAAN

Euroflex

Panasonic

APIXINTL

BOBOT

Deerma

SUPOR

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Steam Mop product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Steam Mop, with price, sales, revenue and global market share of Electric Steam Mop from 2019 to 2024.

Chapter 3, the Electric Steam Mop competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Steam Mop breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Electric Steam Mop market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Steam Mop.

Chapter 14 and 15, to describe Electric Steam Mop sales channel, distributors, customers, research findings and conclusion.

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