

Global Electric Sewing Machine Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Electric Sewing Machine market size is expected to reach \$ 7601 million by 2032, rising at a market growth of 3.7% CAGR during the forecast period (2026-2032).

Electric sewing machines are devices powered by electric motors and controlled electronically or mechanically to perform sewing operations. They are widely used in home, light commercial, and industrial production. This includes not only convenient models for home users but also high-speed sewing machines in industrial workshops, factory embroidery machines, or multi-needle, multi-head industrial equipment. Depending on the function and application scenario, electric sewing machines can integrate computer control, servo drives, multi-needle configurations, and pattern sewing functions, improving sewing efficiency, stability, and automation levels. In 2025, global production of electric sewing machines was approximately 13,147,000 units, with an average price of approximately US\$435 per unit and a gross profit margin of approximately 33.8%.

Electric sewing machines are one of the key products in the transition from traditional sewing machines to automation and intelligence. With the resurgence of DIY home crafting culture, the popularization of online sewing tutorials and hobby-based creative activities, and the growing demand from light commercial and small-scale workshop production, the market acceptance and penetration rate of electric sewing machines continue to increase. In developing countries, due to improved household economic conditions and the rise of textile sideline businesses, sales of entry-level and mid-range electric sewing machines have remained stable. In developed markets, high-end computer-controlled electric sewing machines are popular due to their programmable sewing modes, LCD interfaces, and built-in pattern libraries.

Industry technology trends are reflected in the evolution from traditional mechanical motors to electronic control and servo drives, improving sewing efficiency, reducing noise, and enhancing the user experience. Meanwhile, online e-commerce channels have become the main sales platform, with brands strengthening user loyalty through digital marketing, content-driven experiences, and after-sales service.

Market challenges include increased competition due to growing industry demand for customization, price wars in basic low-end products, after-sales repair costs and timelines, and barriers to entry for new brands in terms of channel coverage and product reliability. Overall, the electric sewing machine market maintains stable growth in the global sewing equipment market, with future growth driven by expanded life scenarios, high-end features, intelligent control, and multi-functional integration.

This report studies the global Electric Sewing Machine production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electric Sewing Machine and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electric Sewing Machine that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Electric Sewing Machine total production and demand, 2021-2032, (K Units)

Global Electric Sewing Machine total production value, 2021-2032, (USD Million)

Global Electric Sewing Machine production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Electric Sewing Machine consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Electric Sewing Machine domestic production, consumption, key domestic manufacturers and share

Global Electric Sewing Machine production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Electric Sewing Machine production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Electric Sewing Machine production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Electric Sewing Machine market based on

the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tajima, Brother, Juki Corporation, Toyota, Gemsy, SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF), SunStar, Janome, Bernina, Pegasus, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Electric Sewing Machine market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Electric Sewing Machine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Electric Sewing Machine Market, Segmentation by Type:

Single Needle

Twin Needle

Global Electric Sewing Machine Market, Segmentation by Speed Level (rpm):

Low Speed (1500)

Others

Global Electric Sewing Machine Market, Segmentation by Price:

Entry Level (80?249 USD)

Mid?Range(250?599 USD)

High?End(600?1,500+ USD)

Global Electric Sewing Machine Market, Segmentation by Application:

Commercial

Household

Companies Profiled:

Tajima

Brother

Juki Corporation

Toyota

Gemtsy

SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF)

SunStar

Janome

Bernina

Pegasus

Baby Lock

Barudan

ZSK

HappyJapan

Feiyue

Jack

ZOJE

Shang Gong Group

Typical

Maqi

MAX

Feiya

Jingwei Electronic

Yuelong Sewing Equipment

Xinsheng Sewing Equipment

Feiying Electric Machinery

Shenshilei Group

Maya

Key Questions Answered:

1. How big is the global Electric Sewing Machine market?
2. What is the demand of the global Electric Sewing Machine market?
3. What is the year over year growth of the global Electric Sewing Machine market?
4. What is the production and production value of the global Electric Sewing Machine market?
5. Who are the key producers in the global Electric Sewing Machine market?
6. What are the growth factors driving the market demand?

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