

Global Electric Scooters Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GB341E75576EN.html>

Date: June 2026

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: GB341E75576EN

Abstracts

According to our (Global Info Research) latest study, the global Electric Scooters market size was valued at US\$ 2735 million in 2025 and is forecast to a readjusted size of US\$ 6452 million by 2032 with a CAGR of 13.2% during review period.

Electric two-wheelers, as indicates itself, is electricity-powered two-wheelers. A battery pack and a motor are installed to store and transform the electricity. A user control is usually attached to the handle bar to brake and adjust the speed.

Global electric scooters main manufactuers include Ninebot, InMotion and Razorelectric ect. Top 3 players hold a share more than 60%.North America is the largest market, with a share about 39%, followed by Europe and China with the share about 35% and 17%. In terms of product type, without seat is the largest segment, occupied for a share of 94%.

This report is a detailed and comprehensive analysis for global Electric Scooters market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Electric Scooters market size and forecasts, in consumption value (\$ Million),

sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Electric Scooters market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Electric Scooters market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Electric Scooters market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electric Scooters

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Electric Scooters market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ninebot, Inmotion, Razor, E-TWOW, EcoReco, Airwheel, Glion Dolly, Jetson, Taotao, Kugoo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Electric Scooters market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Without Seat

With Seat

Market segment by Application

Personal Use

Sharing

Major players covered

Ninebot

Inmotion

Razor

E-TWOW

EcoReco

Airwheel

Glion Dolly

Jetson

Taotao

Kugoo

Joyor

Joybold

Okai

Kixin

HL CORP(SHENZHEN)

Hiboy

Kuick Wheel

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Scooters product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Scooters, with price, sales quantity, revenue, and global market share of Electric Scooters from 2021 to 2026.

Chapter 3, the Electric Scooters competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Scooters breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Electric Scooters market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Scooters.

Chapter 14 and 15, to describe Electric Scooters sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Electric Scooters Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Without Seat

1.3.3 With Seat

1.4 Market Analysis by Application

1.4.1 Overview: Global Electric Scooters Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.4.2 Personal Use

1.4.3 Sharing

1.5 Global Electric Scooters Market Size & Forecast

1.5.1 Global Electric Scooters Consumption Value (2021 & 2025 & 2032)

1.5.2 Global Electric Scooters Sales Quantity (2021-2032)

1.5.3 Global Electric Scooters Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Ninebot

2.1.1 Ninebot Details

2.1.2 Ninebot Major Business

2.1.3 Ninebot Electric Scooters Product and Services

2.1.4 Ninebot Electric Scooters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Ninebot Recent Developments/Updates

2.2 Inmotion

2.2.1 Inmotion Details

2.2.2 Inmotion Major Business

2.2.3 Inmotion Electric Scooters Product and Services

2.2.4 Inmotion Electric Scooters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Inmotion Recent Developments/Updates

2.3 Razor

2.3.1 Razor Details

- 2.3.2 Razor Major Business
- 2.3.3 Razor Electric Scooters Product and Services
- 2.3.4 Razor Electric Scooters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.3.5 Razor Recent Developments/Updates
- 2.4 E-TWOW
 - 2.4.1 E-TWOW Details
 - 2.4.2 E-TWOW Major Business
 - 2.4.3 E-TWOW Electric Scooters Product and Services
 - 2.4.4 E-TWOW Electric Scooters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 E-TWOW Recent Developments/Updates
- 2.5 EcoReco
 - 2.5.1 EcoReco Details
 - 2.5.2 EcoReco Major Business
 - 2.5.3 EcoReco Electric Scooters Product and Services
 - 2.5.4 EcoReco Electric Scooters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 EcoReco Recent Developments/Updates
- 2.6 Airwheel
 - 2.6.1 Airwheel Details
 - 2.6.2 Airwheel Major Business
 - 2.6.3 Airwheel Electric Scooters Product and Services
 - 2.6.4 Airwheel Electric Scooters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Airwheel Recent Developments/Updates
- 2.7 Glion Dolly
 - 2.7.1 Glion Dolly Details
 - 2.7.2 Glion Dolly Major Business
 - 2.7.3 Glion Dolly Electric Scooters Product and Services
 - 2.7.4 Glion Dolly Electric Scooters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Glion Dolly Recent Developments/Updates
- 2.8 Jetson
 - 2.8.1 Jetson Details
 - 2.8.2 Jetson Major Business
 - 2.8.3 Jetson Electric Scooters Product and Services
 - 2.8.4 Jetson Electric Scooters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Jetson Recent Developments/Updates

2.9 Taotao

2.9.1 Taotao Details

2.9.2 Taotao Major Business

2.9.3 Taotao Electric Scooters Product and Services

2.9.4 Taotao Electric Scooters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Taotao Recent Developments/Updates

2.10 Kugoo

2.10.1 Kugoo Details

2.10.2 Kugoo Major Business

2.10.3 Kugoo Electric Scooters Product and Services

2.10.4 Kugoo Electric Scooters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Kugoo Recent Developments/Updates

2.11 Joyor

2.11.1 Joyor Details

2.11.2 Joyor Major Business

2.11.3 Joyor Electric Scooters Product and Services

2.11.4 Joyor Electric Scooters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Joyor Recent Developments/Updates

2.12 Joybold

2.12.1 Joybold Details

2.12.2 Joybold Major Business

2.12.3 Joybold Electric Scooters Product and Services

2.12.4 Joybold Electric Scooters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Joybold Recent Developments/Updates

2.13 Okai

2.13.1 Okai Details

2.13.2 Okai Major Business

2.13.3 Okai Electric Scooters Product and Services

2.13.4 Okai Electric Scooters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Okai Recent Developments/Updates

2.14 Kixin

2.14.1 Kixin Details

2.14.2 Kixin Major Business

- 2.14.3 Kixin Electric Scooters Product and Services
- 2.14.4 Kixin Electric Scooters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.14.5 Kixin Recent Developments/Updates
- 2.15 HL CORP(SHENZHEN)
 - 2.15.1 HL CORP(SHENZHEN) Details
 - 2.15.2 HL CORP(SHENZHEN) Major Business
 - 2.15.3 HL CORP(SHENZHEN) Electric Scooters Product and Services
 - 2.15.4 HL CORP(SHENZHEN) Electric Scooters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 HL CORP(SHENZHEN) Recent Developments/Updates
- 2.16 Hiboy
 - 2.16.1 Hiboy Details
 - 2.16.2 Hiboy Major Business
 - 2.16.3 Hiboy Electric Scooters Product and Services
 - 2.16.4 Hiboy Electric Scooters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.16.5 Hiboy Recent Developments/Updates
- 2.17 Kuick Wheel
 - 2.17.1 Kuick Wheel Details
 - 2.17.2 Kuick Wheel Major Business
 - 2.17.3 Kuick Wheel Electric Scooters Product and Services
 - 2.17.4 Kuick Wheel Electric Scooters Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.17.5 Kuick Wheel Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ELECTRIC SCOOTERS BY MANUFACTURER

- 3.1 Global Electric Scooters Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Electric Scooters Revenue by Manufacturer (2021-2026)
- 3.3 Global Electric Scooters Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of Electric Scooters by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 Electric Scooters Manufacturer Market Share in 2025
 - 3.4.3 Top 6 Electric Scooters Manufacturer Market Share in 2025
- 3.5 Electric Scooters Market: Overall Company Footprint Analysis
 - 3.5.1 Electric Scooters Market: Region Footprint
 - 3.5.2 Electric Scooters Market: Company Product Type Footprint

- 3.5.3 Electric Scooters Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Electric Scooters Market Size by Region
 - 4.1.1 Global Electric Scooters Sales Quantity by Region (2021-2032)
 - 4.1.2 Global Electric Scooters Consumption Value by Region (2021-2032)
 - 4.1.3 Global Electric Scooters Average Price by Region (2021-2032)
- 4.2 North America Electric Scooters Consumption Value (2021-2032)
- 4.3 Europe Electric Scooters Consumption Value (2021-2032)
- 4.4 Asia-Pacific Electric Scooters Consumption Value (2021-2032)
- 4.5 South America Electric Scooters Consumption Value (2021-2032)
- 4.6 Middle East & Africa Electric Scooters Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Electric Scooters Sales Quantity by Type (2021-2032)
- 5.2 Global Electric Scooters Consumption Value by Type (2021-2032)
- 5.3 Global Electric Scooters Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Electric Scooters Sales Quantity by Application (2021-2032)
- 6.2 Global Electric Scooters Consumption Value by Application (2021-2032)
- 6.3 Global Electric Scooters Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Electric Scooters Sales Quantity by Type (2021-2032)
- 7.2 North America Electric Scooters Sales Quantity by Application (2021-2032)
- 7.3 North America Electric Scooters Market Size by Country
 - 7.3.1 North America Electric Scooters Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Electric Scooters Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Electric Scooters Sales Quantity by Type (2021-2032)
- 8.2 Europe Electric Scooters Sales Quantity by Application (2021-2032)
- 8.3 Europe Electric Scooters Market Size by Country
 - 8.3.1 Europe Electric Scooters Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Electric Scooters Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Electric Scooters Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Electric Scooters Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Electric Scooters Market Size by Region
 - 9.3.1 Asia-Pacific Electric Scooters Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific Electric Scooters Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)
 - 9.3.6 India Market Size and Forecast (2021-2032)
 - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
 - 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Electric Scooters Sales Quantity by Type (2021-2032)
- 10.2 South America Electric Scooters Sales Quantity by Application (2021-2032)
- 10.3 South America Electric Scooters Market Size by Country
 - 10.3.1 South America Electric Scooters Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Electric Scooters Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Electric Scooters Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Electric Scooters Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Electric Scooters Market Size by Country
 - 11.3.1 Middle East & Africa Electric Scooters Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa Electric Scooters Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Electric Scooters Market Drivers
- 12.2 Electric Scooters Market Restraints
- 12.3 Electric Scooters Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Electric Scooters and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Electric Scooters
- 13.3 Electric Scooters Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Electric Scooters Typical Distributors
- 14.3 Electric Scooters Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Electric Scooters Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Electric Scooters Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 3. Ninebot Basic Information, Manufacturing Base and Competitors

Table 4. Ninebot Major Business

Table 5. Ninebot Electric Scooters Product and Services

Table 6. Ninebot Electric Scooters Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 7. Ninebot Recent Developments/Updates

Table 8. Inmotion Basic Information, Manufacturing Base and Competitors

Table 9. Inmotion Major Business

Table 10. Inmotion Electric Scooters Product and Services

Table 11. Inmotion Electric Scooters Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 12. Inmotion Recent Developments/Updates

Table 13. Razor Basic Information, Manufacturing Base and Competitors

Table 14. Razor Major Business

Table 15. Razor Electric Scooters Product and Services

Table 16. Razor Electric Scooters Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 17. Razor Recent Developments/Updates

Table 18. E-TWOW Basic Information, Manufacturing Base and Competitors

Table 19. E-TWOW Major Business

Table 20. E-TWOW Electric Scooters Product and Services

Table 21. E-TWOW Electric Scooters Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 22. E-TWOW Recent Developments/Updates

Table 23. EcoReco Basic Information, Manufacturing Base and Competitors

Table 24. EcoReco Major Business

Table 25. EcoReco Electric Scooters Product and Services

Table 26. EcoReco Electric Scooters Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 27. EcoReco Recent Developments/Updates

Table 28. Airwheel Basic Information, Manufacturing Base and Competitors

Table 29. Airwheel Major Business

Table 30. Airwheel Electric Scooters Product and Services

Table 31. Airwheel Electric Scooters Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 32. Airwheel Recent Developments/Updates

Table 33. Glion Dolly Basic Information, Manufacturing Base and Competitors

Table 34. Glion Dolly Major Business

Table 35. Glion Dolly Electric Scooters Product and Services

Table 36. Glion Dolly Electric Scooters Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 37. Glion Dolly Recent Developments/Updates

Table 38. Jetson Basic Information, Manufacturing Base and Competitors

Table 39. Jetson Major Business

Table 40. Jetson Electric Scooters Product and Services

Table 41. Jetson Electric Scooters Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 42. Jetson Recent Developments/Updates

Table 43. Taotao Basic Information, Manufacturing Base and Competitors

Table 44. Taotao Major Business

Table 45. Taotao Electric Scooters Product and Services

Table 46. Taotao Electric Scooters Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 47. Taotao Recent Developments/Updates

Table 48. Kugoo Basic Information, Manufacturing Base and Competitors

Table 49. Kugoo Major Business

Table 50. Kugoo Electric Scooters Product and Services

Table 51. Kugoo Electric Scooters Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 52. Kugoo Recent Developments/Updates

Table 53. Joyor Basic Information, Manufacturing Base and Competitors

Table 54. Joyor Major Business

Table 55. Joyor Electric Scooters Product and Services

Table 56. Joyor Electric Scooters Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 57. Joyor Recent Developments/Updates

Table 58. Joybold Basic Information, Manufacturing Base and Competitors

Table 59. Joybold Major Business

Table 60. Joybold Electric Scooters Product and Services

Table 61. Joybold Electric Scooters Sales Quantity (K Units), Average Price (USD/Unit),

Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 62. Joybold Recent Developments/Updates

Table 63. Okai Basic Information, Manufacturing Base and Competitors

Table 64. Okai Major Business

Table 65. Okai Electric Scooters Product and Services

Table 66. Okai Electric Scooters Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 67. Okai Recent Developments/Updates

Table 68. Kixin Basic Information, Manufacturing Base and Competitors

Table 69. Kixin Major Business

Table 70. Kixin Electric Scooters Product and Services

Table 71. Kixin Electric Scooters Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. Kixin Recent Developments/Updates

Table 73. HL CORP(SHENZHEN) Basic Information, Manufacturing Base and Competitors

Table 74. HL CORP(SHENZHEN) Major Business

Table 75. HL CORP(SHENZHEN) Electric Scooters Product and Services

Table 76. HL CORP(SHENZHEN) Electric Scooters Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 77. HL CORP(SHENZHEN) Recent Developments/Updates

Table 78. Hiboy Basic Information, Manufacturing Base and Competitors

Table 79. Hiboy Major Business

Table 80. Hiboy Electric Scooters Product and Services

Table 81. Hiboy Electric Scooters Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 82. Hiboy Recent Developments/Updates

Table 83. Kuick Wheel Basic Information, Manufacturing Base and Competitors

Table 84. Kuick Wheel Major Business

Table 85. Kuick Wheel Electric Scooters Product and Services

Table 86. Kuick Wheel Electric Scooters Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 87. Kuick Wheel Recent Developments/Updates

Table 88. Global Electric Scooters Sales Quantity by Manufacturer (2021-2026) & (K Units)

Table 89. Global Electric Scooters Revenue by Manufacturer (2021-2026) & (USD Million)

Table 90. Global Electric Scooters Average Price by Manufacturer (2021-2026) & (USD/Unit)

Table 91. Market Position of Manufacturers in Electric Scooters, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 92. Head Office and Electric Scooters Production Site of Key Manufacturer

Table 93. Electric Scooters Market: Company Product Type Footprint

Table 94. Electric Scooters Market: Company Product Application Footprint

Table 95. Electric Scooters New Market Entrants and Barriers to Market Entry

Table 96. Electric Scooters Mergers, Acquisition, Agreements, and Collaborations

Table 97. Global Electric Scooters Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 98. Global Electric Scooters Sales Quantity by Region (2021-2026) & (K Units)

Table 99. Global Electric Scooters Sales Quantity by Region (2027-2032) & (K Units)

Table 100. Global Electric Scooters Consumption Value by Region (2021-2026) & (USD Million)

Table 101. Global Electric Scooters Consumption Value by Region (2027-2032) & (USD Million)

Table 102. Global Electric Scooters Average Price by Region (2021-2026) & (USD/Unit)

Table 103. Global Electric Scooters Average Price by Region (2027-2032) & (USD/Unit)

Table 104. Global Electric Scooters Sales Quantity by Type (2021-2026) & (K Units)

Table 105. Global Electric Scooters Sales Quantity by Type (2027-2032) & (K Units)

Table 106. Global Electric Scooters Consumption Value by Type (2021-2026) & (USD Million)

Table 107. Global Electric Scooters Consumption Value by Type (2027-2032) & (USD Million)

Table 108. Global Electric Scooters Average Price by Type (2021-2026) & (USD/Unit)

Table 109. Global Electric Scooters Average Price by Type (2027-2032) & (USD/Unit)

Table 110. Global Electric Scooters Sales Quantity by Application (2021-2026) & (K Units)

Table 111. Global Electric Scooters Sales Quantity by Application (2027-2032) & (K Units)

Table 112. Global Electric Scooters Consumption Value by Application (2021-2026) & (USD Million)

Table 113. Global Electric Scooters Consumption Value by Application (2027-2032) & (USD Million)

Table 114. Global Electric Scooters Average Price by Application (2021-2026) & (USD/Unit)

Table 115. Global Electric Scooters Average Price by Application (2027-2032) & (USD/Unit)

Table 116. North America Electric Scooters Sales Quantity by Type (2021-2026) & (K Units)

Table 117. North America Electric Scooters Sales Quantity by Type (2027-2032) & (K Units)

Table 118. North America Electric Scooters Sales Quantity by Application (2021-2026) & (K Units)

Table 119. North America Electric Scooters Sales Quantity by Application (2027-2032) & (K Units)

Table 120. North America Electric Scooters Sales Quantity by Country (2021-2026) & (K Units)

Table 121. North America Electric Scooters Sales Quantity by Country (2027-2032) & (K Units)

Table 122. North America Electric Scooters Consumption Value by Country (2021-2026) & (USD Million)

Table 123. North America Electric Scooters Consumption Value by Country (2027-2032) & (USD Million)

Table 124. Europe Electric Scooters Sales Quantity by Type (2021-2026) & (K Units)

Table 125. Europe Electric Scooters Sales Quantity by Type (2027-2032) & (K Units)

Table 126. Europe Electric Scooters Sales Quantity by Application (2021-2026) & (K Units)

Table 127. Europe Electric Scooters Sales Quantity by Application (2027-2032) & (K Units)

Table 128. Europe Electric Scooters Sales Quantity by Country (2021-2026) & (K Units)

Table 129. Europe Electric Scooters Sales Quantity by Country (2027-2032) & (K Units)

Table 130. Europe Electric Scooters Consumption Value by Country (2021-2026) & (USD Million)

Table 131. Europe Electric Scooters Consumption Value by Country (2027-2032) & (USD Million)

Table 132. Asia-Pacific Electric Scooters Sales Quantity by Type (2021-2026) & (K Units)

Table 133. Asia-Pacific Electric Scooters Sales Quantity by Type (2027-2032) & (K Units)

Table 134. Asia-Pacific Electric Scooters Sales Quantity by Application (2021-2026) & (K Units)

Table 135. Asia-Pacific Electric Scooters Sales Quantity by Application (2027-2032) & (K Units)

Table 136. Asia-Pacific Electric Scooters Sales Quantity by Region (2021-2026) & (K Units)

Table 137. Asia-Pacific Electric Scooters Sales Quantity by Region (2027-2032) & (K Units)

Table 138. Asia-Pacific Electric Scooters Consumption Value by Region (2021-2026) &

(USD Million)

Table 139. Asia-Pacific Electric Scooters Consumption Value by Region (2027-2032) & (USD Million)

Table 140. South America Electric Scooters Sales Quantity by Type (2021-2026) & (K Units)

Table 141. South America Electric Scooters Sales Quantity by Type (2027-2032) & (K Units)

Table 142. South America Electric Scooters Sales Quantity by Application (2021-2026) & (K Units)

Table 143. South America Electric Scooters Sales Quantity by Application (2027-2032) & (K Units)

Table 144. South America Electric Scooters Sales Quantity by Country (2021-2026) & (K Units)

Table 145. South America Electric Scooters Sales Quantity by Country (2027-2032) & (K Units)

Table 146. South America Electric Scooters Consumption Value by Country (2021-2026) & (USD Million)

Table 147. South America Electric Scooters Consumption Value by Country (2027-2032) & (USD Million)

Table 148. Middle East & Africa Electric Scooters Sales Quantity by Type (2021-2026) & (K Units)

Table 149. Middle East & Africa Electric Scooters Sales Quantity by Type (2027-2032) & (K Units)

Table 150. Middle East & Africa Electric Scooters Sales Quantity by Application (2021-2026) & (K Units)

Table 151. Middle East & Africa Electric Scooters Sales Quantity by Application (2027-2032) & (K Units)

Table 152. Middle East & Africa Electric Scooters Sales Quantity by Country (2021-2026) & (K Units)

Table 153. Middle East & Africa Electric Scooters Sales Quantity by Country (2027-2032) & (K Units)

Table 154. Middle East & Africa Electric Scooters Consumption Value by Country (2021-2026) & (USD Million)

Table 155. Middle East & Africa Electric Scooters Consumption Value by Country (2027-2032) & (USD Million)

Table 156. Electric Scooters Raw Material

Table 157. Key Manufacturers of Electric Scooters Raw Materials

Table 158. Electric Scooters Typical Distributors

Table 159. Electric Scooters Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Electric Scooters Picture

Figure 2. Global Electric Scooters Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Electric Scooters Revenue Market Share by Type in 2025

Figure 4. Without Seat Examples

Figure 5. With Seat Examples

Figure 6. Global Electric Scooters Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 7. Global Electric Scooters Revenue Market Share by Application in 2025

Figure 8. Personal Use Examples

Figure 9. Sharing Examples

Figure 10. Global Electric Scooters Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 11. Global Electric Scooters Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 12. Global Electric Scooters Sales Quantity (2021-2032) & (K Units)

Figure 13. Global Electric Scooters Price (2021-2032) & (USD/Unit)

Figure 14. Global Electric Scooters Sales Quantity Market Share by Manufacturer in 2025

Figure 15. Global Electric Scooters Revenue Market Share by Manufacturer in 2025

Figure 16. Producer Shipments of Electric Scooters by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 17. Top 3 Electric Scooters Manufacturer (Revenue) Market Share in 2025

Figure 18. Top 6 Electric Scooters Manufacturer (Revenue) Market Share in 2025

Figure 19. Global Electric Scooters Sales Quantity Market Share by Region (2021-2032)

Figure 20. Global Electric Scooters Consumption Value Market Share by Region (2021-2032)

Figure 21. North America Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 22. Europe Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 23. Asia-Pacific Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 24. South America Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 25. Middle East & Africa Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 26. Global Electric Scooters Sales Quantity Market Share by Type (2021-2032)

Figure 27. Global Electric Scooters Consumption Value Market Share by Type (2021-2032)

Figure 28. Global Electric Scooters Average Price by Type (2021-2032) & (USD/Unit)

Figure 29. Global Electric Scooters Sales Quantity Market Share by Application (2021-2032)

Figure 30. Global Electric Scooters Revenue Market Share by Application (2021-2032)

Figure 31. Global Electric Scooters Average Price by Application (2021-2032) & (USD/Unit)

Figure 32. North America Electric Scooters Sales Quantity Market Share by Type (2021-2032)

Figure 33. North America Electric Scooters Sales Quantity Market Share by Application (2021-2032)

Figure 34. North America Electric Scooters Sales Quantity Market Share by Country (2021-2032)

Figure 35. North America Electric Scooters Consumption Value Market Share by Country (2021-2032)

Figure 36. United States Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 37. Canada Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 38. Mexico Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 39. Europe Electric Scooters Sales Quantity Market Share by Type (2021-2032)

Figure 40. Europe Electric Scooters Sales Quantity Market Share by Application (2021-2032)

Figure 41. Europe Electric Scooters Sales Quantity Market Share by Country (2021-2032)

Figure 42. Europe Electric Scooters Consumption Value Market Share by Country (2021-2032)

Figure 43. Germany Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 44. France Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 45. United Kingdom Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 46. Russia Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 47. Italy Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 48. Asia-Pacific Electric Scooters Sales Quantity Market Share by Type (2021-2032)

Figure 49. Asia-Pacific Electric Scooters Sales Quantity Market Share by Application

(2021-2032)

Figure 50. Asia-Pacific Electric Scooters Sales Quantity Market Share by Region

(2021-2032)

Figure 51. Asia-Pacific Electric Scooters Consumption Value Market Share by Region

(2021-2032)

Figure 52. China Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 53. Japan Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 54. South Korea Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 55. India Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 56. Southeast Asia Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 57. Australia Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 58. South America Electric Scooters Sales Quantity Market Share by Type (2021-2032)

Figure 59. South America Electric Scooters Sales Quantity Market Share by Application (2021-2032)

Figure 60. South America Electric Scooters Sales Quantity Market Share by Country (2021-2032)

Figure 61. South America Electric Scooters Consumption Value Market Share by Country (2021-2032)

Figure 62. Brazil Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 63. Argentina Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 64. Middle East & Africa Electric Scooters Sales Quantity Market Share by Type (2021-2032)

Figure 65. Middle East & Africa Electric Scooters Sales Quantity Market Share by Application (2021-2032)

Figure 66. Middle East & Africa Electric Scooters Sales Quantity Market Share by Country (2021-2032)

Figure 67. Middle East & Africa Electric Scooters Consumption Value Market Share by Country (2021-2032)

Figure 68. Turkey Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 69. Egypt Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 70. Saudi Arabia Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 71. South Africa Electric Scooters Consumption Value (2021-2032) & (USD Million)

Figure 72. Electric Scooters Market Drivers

Figure 73. Electric Scooters Market Restraints

Figure 74. Electric Scooters Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Electric Scooters in 2025

Figure 77. Manufacturing Process Analysis of Electric Scooters

Figure 78. Electric Scooters Industrial Chain

Figure 79. Sales Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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