

Global Electric Scooter Rental App Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GFBEA82AB825EN.html>

Date: May 2026

Pages: 187

Price: US\$ 3,480.00 (Single User License)

ID: GFBEA82AB825EN

Abstracts

According to our (Global Info Research) latest study, the global Electric Scooter Rental App market size was valued at US\$ 279 million in 2025 and is forecast to a readjusted size of US\$ 394 million by 2032 with a CAGR of 5.0% during review period.

An Electric Scooter Rental App is a mobile application that enables users to locate, unlock, rent, and pay for shared electric scooters for short-distance urban travel, typically operating on a dockless or station-based model; core features include real-time GPS vehicle tracking, digital payment processing, smart lock/unlock functionality via Bluetooth/NFC, ride history tracking, safety instructions, and customer support, serving as the central interface connecting riders with fleet operators to facilitate convenient, on-demand last-mile transportation while supporting sustainable mobility goals in cities worldwide.

The electric scooter rental app industry is characterized by strong growth momentum driven by urbanization, demand for eco-friendly last-mile solutions, and integration with multi-modal transportation platforms; key trends include expansion into tier-2/3 cities, adoption of swappable batteries and IoT-enabled fleet management, subscription-based pricing models, and enhanced safety features like geofencing and helmet detection; significant opportunities lie in enterprise partnerships for employee mobility, integration with public transit systems, and data-driven urban planning collaborations; however, the sector faces persistent challenges including strict regulatory frameworks varying by jurisdiction, operational costs (maintenance, charging, rebalancing), safety concerns and accident liabilities, intense market competition leading to price pressures, and sustainability issues related to battery disposal and vehicle lifespan, with successful operators increasingly focusing on profitability through operational efficiency, premium

services, and technology innovation.

This report is a detailed and comprehensive analysis for global Electric Scooter Rental App market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Electric Scooter Rental App market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Electric Scooter Rental App market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Electric Scooter Rental App market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Electric Scooter Rental App market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electric Scooter Rental App

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Electric Scooter Rental App market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lime, Ginger Scooters, Bolt, Bird, Wind, Zwings, Voi, TiMove,

Mio, Spin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Electric Scooter Rental App market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Android

iOS

Market segment by Pricing Structure

Pay-As-You-Go Apps

Subscription-Based Apps

Tiered Pricing Apps

Market segment by Operational Framework & Vehicle Deployment

Dockless Apps

Docked Apps

Hybrid Apps

Market segment by Application

Personal

Fleet

Market segment by players, this report covers

Lime

Ginger Scooters

Bolt

Bird

Wind

Zwings

Voi

TiMove

Mio

Spin

Scoot Kicks

Cityscoot

Parcus

Neuron

Uber

Cooltra

Zypp

Ryde Technology

Go X

Mynt

Whizascot

SIXT

Levy Electric

Hopp

Kiwi

Vesstoss

Dott

JET Sharing

Yulu

binbin

BIT MOBILITY Srl

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Electric Scooter Rental App product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Electric Scooter Rental App, with revenue, gross margin, and global market share of Electric Scooter Rental App from 2021 to 2026.

Chapter 3, the Electric Scooter Rental App competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Electric Scooter Rental App market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Electric Scooter Rental App.

Chapter 13, to describe Electric Scooter Rental App research findings and conclusion.

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