

# Global Electric Scooter Rental App Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Electric Scooter Rental App market size is expected to reach \$ 394 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

An Electric Scooter Rental App is a mobile application that enables users to locate, unlock, rent, and pay for shared electric scooters for short-distance urban travel, typically operating on a dockless or station-based model; core features include real-time GPS vehicle tracking, digital payment processing, smart lock/unlock functionality via Bluetooth/NFC, ride history tracking, safety instructions, and customer support, serving as the central interface connecting riders with fleet operators to facilitate convenient, on-demand last-mile transportation while supporting sustainable mobility goals in cities worldwide.

The electric scooter rental app industry is characterized by strong growth momentum driven by urbanization, demand for eco-friendly last-mile solutions, and integration with multi-modal transportation platforms; key trends include expansion into tier-2/3 cities, adoption of swappable batteries and IoT-enabled fleet management, subscription-based pricing models, and enhanced safety features like geofencing and helmet detection; significant opportunities lie in enterprise partnerships for employee mobility, integration with public transit systems, and data-driven urban planning collaborations; however, the sector faces persistent challenges including strict regulatory frameworks varying by jurisdiction, operational costs (maintenance, charging, rebalancing), safety concerns and accident liabilities, intense market competition leading to price pressures, and sustainability issues related to battery disposal and vehicle lifespan, with successful operators increasingly focusing on profitability through operational efficiency, premium services, and technology innovation.

This report studies the global Electric Scooter Rental App demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electric Scooter Rental App, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electric Scooter Rental App that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Electric Scooter Rental App total market, 2021-2032, (USD Million)

Global Electric Scooter Rental App total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Electric Scooter Rental App total market, key domestic companies, and share, (USD Million)

Global Electric Scooter Rental App revenue by player, revenue and market share 2021-2026, (USD Million)

Global Electric Scooter Rental App total market by Type, CAGR, 2021-2032, (USD Million)

Global Electric Scooter Rental App total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Electric Scooter Rental App market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lime, Ginger Scooters, Bolt, Bird, Wind, Zwings, Voi, TiMove, Mio, Spin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Electric Scooter Rental App market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years

2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Electric Scooter Rental App Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Electric Scooter Rental App Market, Segmentation by Type:

Android

iOS

#### Global Electric Scooter Rental App Market, Segmentation by Pricing Structure:

Pay-As-You-Go Apps

Subscription-Based Apps

Tiered Pricing Apps

#### Global Electric Scooter Rental App Market, Segmentation by Operational Framework &

### Vehicle Deployment:

Dockless Apps

Docked Apps

Hybrid Apps

### Global Electric Scooter Rental App Market, Segmentation by Application:

Personal

Fleet

### Companies Profiled:

Lime

Ginger Scooters

Bolt

Bird

Wind

Zwings

Voi

TiMove

Mio

Spin

Scoot Kicks

Cityscoot

Parcus

Neuron

Uber

Cooltra

Zypp

Ryde Technology

Go X

Mynt

Whizascoot

SIXT

Levy Electric

Hopp

Kiwi

Vesstoss

Dott

JET Sharing

Yulu

binbin

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### Key Questions Answered

1. How big is the global Electric Scooter Rental App market?
2. What is the demand of the global Electric Scooter Rental App market?
3. What is the year over year growth of the global Electric Scooter Rental App market?
4. What is the total value of the global Electric Scooter Rental App market?
5. Who are the Major Players in the global Electric Scooter Rental App market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Electric Scooter Rental App Introduction
- 1.2 World Electric Scooter Rental App Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Electric Scooter Rental App Total Market by Region (by Headquarter Location)
  - 1.3.1 World Electric Scooter Rental App Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Electric Scooter Rental App Revenue (2021-2032)
  - 1.3.3 China Based Company Electric Scooter Rental App Revenue (2021-2032)
  - 1.3.4 Europe Based Company Electric Scooter Rental App Revenue (2021-2032)
  - 1.3.5 Japan Based Company Electric Scooter Rental App Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Electric Scooter Rental App Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Electric Scooter Rental App Revenue (2021-2032)
  - 1.3.8 India Based Company Electric Scooter Rental App Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Electric Scooter Rental App Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Electric Scooter Rental App Consumption Value (2021-2032)
- 2.2 World Electric Scooter Rental App Consumption Value by Region
  - 2.2.1 World Electric Scooter Rental App Consumption Value by Region (2021-2026)
  - 2.2.2 World Electric Scooter Rental App Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Electric Scooter Rental App Consumption Value (2021-2032)
- 2.4 China Electric Scooter Rental App Consumption Value (2021-2032)
- 2.5 Europe Electric Scooter Rental App Consumption Value (2021-2032)
- 2.6 Japan Electric Scooter Rental App Consumption Value (2021-2032)
- 2.7 South Korea Electric Scooter Rental App Consumption Value (2021-2032)
- 2.8 ASEAN Electric Scooter Rental App Consumption Value (2021-2032)
- 2.9 India Electric Scooter Rental App Consumption Value (2021-2032)

### 3 WORLD ELECTRIC SCOOTER RENTAL APP COMPANIES COMPETITIVE

## **ANALYSIS**

- 3.1 World Electric Scooter Rental App Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
  - 3.2.1 Global Electric Scooter Rental App Industry Rank of Major Players
  - 3.2.2 Global Concentration Ratios (CR4) for Electric Scooter Rental App in 2025
  - 3.2.3 Global Concentration Ratios (CR8) for Electric Scooter Rental App in 2025
- 3.3 Electric Scooter Rental App Company Evaluation Quadrant
- 3.4 Electric Scooter Rental App Market: Overall Company Footprint Analysis
  - 3.4.1 Electric Scooter Rental App Market: Region Footprint
  - 3.4.2 Electric Scooter Rental App Market: Company Product Type Footprint
  - 3.4.3 Electric Scooter Rental App Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

## **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: Electric Scooter Rental App Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: Electric Scooter Rental App Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  - 4.1.2 United States VS China: Electric Scooter Rental App Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Electric Scooter Rental App Consumption Value Comparison
  - 4.2.1 United States VS China: Electric Scooter Rental App Consumption Value Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Electric Scooter Rental App Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Electric Scooter Rental App Companies and Market Share, 2021-2026
  - 4.3.1 United States Based Electric Scooter Rental App Companies, Headquarters (States, Country)
  - 4.3.2 United States Based Companies Electric Scooter Rental App Revenue, (2021-2026)

#### 4.4 China Based Companies Electric Scooter Rental App Revenue and Market Share, 2021-2026

4.4.1 China Based Electric Scooter Rental App Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Electric Scooter Rental App Revenue, (2021-2026)

#### 4.5 Rest of World Based Electric Scooter Rental App Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Electric Scooter Rental App Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Electric Scooter Rental App Revenue (2021-2026)

### **5 MARKET ANALYSIS BY TYPE**

#### 5.1 World Electric Scooter Rental App Market Size Overview by Type: 2021 VS 2025 VS 2032

#### 5.2 Segment Introduction by Type

5.2.1 Android

5.2.2 iOS

#### 5.3 Market Segment by Type

5.3.1 World Electric Scooter Rental App Market Size by Type (2021-2026)

5.3.2 World Electric Scooter Rental App Market Size by Type (2027-2032)

5.3.3 World Electric Scooter Rental App Market Size Market Share by Type (2027-2032)

### **6 MARKET ANALYSIS BY PRICING STRUCTURE**

#### 6.1 World Electric Scooter Rental App Market Size Overview by Pricing Structure: 2021 VS 2025 VS 2032

#### 6.2 Segment Introduction by Pricing Structure

6.2.1 Pay-As-You-Go Apps

6.2.2 Subscription-Based Apps

6.2.3 Tiered Pricing Apps

#### 6.3 Market Segment by Pricing Structure

6.3.1 World Electric Scooter Rental App Market Size by Pricing Structure (2021-2026)

6.3.2 World Electric Scooter Rental App Market Size by Pricing Structure (2027-2032)

6.3.3 World Electric Scooter Rental App Market Size Market Share by Pricing Structure (2027-2032)

## **7 MARKET ANALYSIS BY OPERATIONAL FRAMEWORK & VEHICLE DEPLOYMENT**

7.1 World Electric Scooter Rental App Market Size Overview by Operational Framework & Vehicle Deployment: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Operational Framework & Vehicle Deployment

7.2.1 Dockless Apps

7.2.2 Docked Apps

7.2.3 Hybrid Apps

7.3 Market Segment by Operational Framework & Vehicle Deployment

7.3.1 World Electric Scooter Rental App Market Size by Operational Framework & Vehicle Deployment (2021-2026)

7.3.2 World Electric Scooter Rental App Market Size by Operational Framework & Vehicle Deployment (2027-2032)

7.3.3 World Electric Scooter Rental App Market Size Market Share by Operational Framework & Vehicle Deployment (2027-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Electric Scooter Rental App Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Personal

8.2.2 Fleet

8.3 Market Segment by Application

8.3.1 World Electric Scooter Rental App Market Size by Application (2021-2026)

8.3.2 World Electric Scooter Rental App Market Size by Application (2027-2032)

8.3.3 World Electric Scooter Rental App Market Size Market Share by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 Lime

9.1.1 Lime Details

9.1.2 Lime Major Business

9.1.3 Lime Electric Scooter Rental App Product and Services

9.1.4 Lime Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Lime Recent Developments/Updates

- 9.1.6 Lime Competitive Strengths & Weaknesses
- 9.2 Ginger Scooters
  - 9.2.1 Ginger Scooters Details
  - 9.2.2 Ginger Scooters Major Business
  - 9.2.3 Ginger Scooters Electric Scooter Rental App Product and Services
  - 9.2.4 Ginger Scooters Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)
  - 9.2.5 Ginger Scooters Recent Developments/Updates
  - 9.2.6 Ginger Scooters Competitive Strengths & Weaknesses
- 9.3 Bolt
  - 9.3.1 Bolt Details
  - 9.3.2 Bolt Major Business
  - 9.3.3 Bolt Electric Scooter Rental App Product and Services
  - 9.3.4 Bolt Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)
  - 9.3.5 Bolt Recent Developments/Updates
  - 9.3.6 Bolt Competitive Strengths & Weaknesses
- 9.4 Bird
  - 9.4.1 Bird Details
  - 9.4.2 Bird Major Business
  - 9.4.3 Bird Electric Scooter Rental App Product and Services
  - 9.4.4 Bird Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)
  - 9.4.5 Bird Recent Developments/Updates
  - 9.4.6 Bird Competitive Strengths & Weaknesses
- 9.5 Wind
  - 9.5.1 Wind Details
  - 9.5.2 Wind Major Business
  - 9.5.3 Wind Electric Scooter Rental App Product and Services
  - 9.5.4 Wind Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)
  - 9.5.5 Wind Recent Developments/Updates
  - 9.5.6 Wind Competitive Strengths & Weaknesses
- 9.6 Zwings
  - 9.6.1 Zwings Details
  - 9.6.2 Zwings Major Business
  - 9.6.3 Zwings Electric Scooter Rental App Product and Services
  - 9.6.4 Zwings Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 Zwings Recent Developments/Updates

9.6.6 Zwings Competitive Strengths & Weaknesses

9.7 Voi

9.7.1 Voi Details

9.7.2 Voi Major Business

9.7.3 Voi Electric Scooter Rental App Product and Services

9.7.4 Voi Electric Scooter Rental App Revenue, Gross Margin and Market Share  
(2021-2026)

9.7.5 Voi Recent Developments/Updates

9.7.6 Voi Competitive Strengths & Weaknesses

9.8 TiMove

9.8.1 TiMove Details

9.8.2 TiMove Major Business

9.8.3 TiMove Electric Scooter Rental App Product and Services

9.8.4 TiMove Electric Scooter Rental App Revenue, Gross Margin and Market Share  
(2021-2026)

9.8.5 TiMove Recent Developments/Updates

9.8.6 TiMove Competitive Strengths & Weaknesses

9.9 Mio

9.9.1 Mio Details

9.9.2 Mio Major Business

9.9.3 Mio Electric Scooter Rental App Product and Services

9.9.4 Mio Electric Scooter Rental App Revenue, Gross Margin and Market Share  
(2021-2026)

9.9.5 Mio Recent Developments/Updates

9.9.6 Mio Competitive Strengths & Weaknesses

9.10 Spin

9.10.1 Spin Details

9.10.2 Spin Major Business

9.10.3 Spin Electric Scooter Rental App Product and Services

9.10.4 Spin Electric Scooter Rental App Revenue, Gross Margin and Market Share  
(2021-2026)

9.10.5 Spin Recent Developments/Updates

9.10.6 Spin Competitive Strengths & Weaknesses

9.11 Scoot Kicks

9.11.1 Scoot Kicks Details

9.11.2 Scoot Kicks Major Business

9.11.3 Scoot Kicks Electric Scooter Rental App Product and Services

9.11.4 Scoot Kicks Electric Scooter Rental App Revenue, Gross Margin and Market

Share (2021-2026)

9.11.5 Scoot Kicks Recent Developments/Updates

9.11.6 Scoot Kicks Competitive Strengths & Weaknesses

9.12 Cityscoot

9.12.1 Cityscoot Details

9.12.2 Cityscoot Major Business

9.12.3 Cityscoot Electric Scooter Rental App Product and Services

9.12.4 Cityscoot Electric Scooter Rental App Revenue, Gross Margin and Market

Share (2021-2026)

9.12.5 Cityscoot Recent Developments/Updates

9.12.6 Cityscoot Competitive Strengths & Weaknesses

9.13 Parcus

9.13.1 Parcus Details

9.13.2 Parcus Major Business

9.13.3 Parcus Electric Scooter Rental App Product and Services

9.13.4 Parcus Electric Scooter Rental App Revenue, Gross Margin and Market Share

(2021-2026)

9.13.5 Parcus Recent Developments/Updates

9.13.6 Parcus Competitive Strengths & Weaknesses

9.14 Neuron

9.14.1 Neuron Details

9.14.2 Neuron Major Business

9.14.3 Neuron Electric Scooter Rental App Product and Services

9.14.4 Neuron Electric Scooter Rental App Revenue, Gross Margin and Market Share

(2021-2026)

9.14.5 Neuron Recent Developments/Updates

9.14.6 Neuron Competitive Strengths & Weaknesses

9.15 Uber

9.15.1 Uber Details

9.15.2 Uber Major Business

9.15.3 Uber Electric Scooter Rental App Product and Services

9.15.4 Uber Electric Scooter Rental App Revenue, Gross Margin and Market Share

(2021-2026)

9.15.5 Uber Recent Developments/Updates

9.15.6 Uber Competitive Strengths & Weaknesses

9.16 Cooltra

9.16.1 Cooltra Details

9.16.2 Cooltra Major Business

9.16.3 Cooltra Electric Scooter Rental App Product and Services

9.16.4 Cooltra Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)

9.16.5 Cooltra Recent Developments/Updates

9.16.6 Cooltra Competitive Strengths & Weaknesses

9.17 Zypp

9.17.1 Zypp Details

9.17.2 Zypp Major Business

9.17.3 Zypp Electric Scooter Rental App Product and Services

9.17.4 Zypp Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)

9.17.5 Zypp Recent Developments/Updates

9.17.6 Zypp Competitive Strengths & Weaknesses

9.18 Ryde Technology

9.18.1 Ryde Technology Details

9.18.2 Ryde Technology Major Business

9.18.3 Ryde Technology Electric Scooter Rental App Product and Services

9.18.4 Ryde Technology Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)

9.18.5 Ryde Technology Recent Developments/Updates

9.18.6 Ryde Technology Competitive Strengths & Weaknesses

9.19 Go X

9.19.1 Go X Details

9.19.2 Go X Major Business

9.19.3 Go X Electric Scooter Rental App Product and Services

9.19.4 Go X Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)

9.19.5 Go X Recent Developments/Updates

9.19.6 Go X Competitive Strengths & Weaknesses

9.20 Mynt

9.20.1 Mynt Details

9.20.2 Mynt Major Business

9.20.3 Mynt Electric Scooter Rental App Product and Services

9.20.4 Mynt Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)

9.20.5 Mynt Recent Developments/Updates

9.20.6 Mynt Competitive Strengths & Weaknesses

9.21 Whizascoot

9.21.1 Whizascoot Details

9.21.2 Whizascoot Major Business

- 9.21.3 Whizascoot Electric Scooter Rental App Product and Services
- 9.21.4 Whizascoot Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)
- 9.21.5 Whizascoot Recent Developments/Updates
- 9.21.6 Whizascoot Competitive Strengths & Weaknesses
- 9.22 SIXT
  - 9.22.1 SIXT Details
  - 9.22.2 SIXT Major Business
  - 9.22.3 SIXT Electric Scooter Rental App Product and Services
  - 9.22.4 SIXT Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)
  - 9.22.5 SIXT Recent Developments/Updates
  - 9.22.6 SIXT Competitive Strengths & Weaknesses
- 9.23 Levy Electric
  - 9.23.1 Levy Electric Details
  - 9.23.2 Levy Electric Major Business
  - 9.23.3 Levy Electric Electric Scooter Rental App Product and Services
  - 9.23.4 Levy Electric Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)
  - 9.23.5 Levy Electric Recent Developments/Updates
  - 9.23.6 Levy Electric Competitive Strengths & Weaknesses
- 9.24 Hopp
  - 9.24.1 Hopp Details
  - 9.24.2 Hopp Major Business
  - 9.24.3 Hopp Electric Scooter Rental App Product and Services
  - 9.24.4 Hopp Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)
  - 9.24.5 Hopp Recent Developments/Updates
  - 9.24.6 Hopp Competitive Strengths & Weaknesses
- 9.25 Kiwi
  - 9.25.1 Kiwi Details
  - 9.25.2 Kiwi Major Business
  - 9.25.3 Kiwi Electric Scooter Rental App Product and Services
  - 9.25.4 Kiwi Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)
  - 9.25.5 Kiwi Recent Developments/Updates
  - 9.25.6 Kiwi Competitive Strengths & Weaknesses
- 9.26 Vesstoss
  - 9.26.1 Vesstoss Details

- 9.26.2 Vesstoss Major Business
- 9.26.3 Vesstoss Electric Scooter Rental App Product and Services
- 9.26.4 Vesstoss Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)
- 9.26.5 Vesstoss Recent Developments/Updates
- 9.26.6 Vesstoss Competitive Strengths & Weaknesses
- 9.27 Dott
  - 9.27.1 Dott Details
  - 9.27.2 Dott Major Business
  - 9.27.3 Dott Electric Scooter Rental App Product and Services
  - 9.27.4 Dott Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)
  - 9.27.5 Dott Recent Developments/Updates
  - 9.27.6 Dott Competitive Strengths & Weaknesses
- 9.28 JET Sharing
  - 9.28.1 JET Sharing Details
  - 9.28.2 JET Sharing Major Business
  - 9.28.3 JET Sharing Electric Scooter Rental App Product and Services
  - 9.28.4 JET Sharing Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)
  - 9.28.5 JET Sharing Recent Developments/Updates
  - 9.28.6 JET Sharing Competitive Strengths & Weaknesses
- 9.29 Yulu
  - 9.29.1 Yulu Details
  - 9.29.2 Yulu Major Business
  - 9.29.3 Yulu Electric Scooter Rental App Product and Services
  - 9.29.4 Yulu Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)
  - 9.29.5 Yulu Recent Developments/Updates
  - 9.29.6 Yulu Competitive Strengths & Weaknesses
- 9.30 binbin
  - 9.30.1 binbin Details
  - 9.30.2 binbin Major Business
  - 9.30.3 binbin Electric Scooter Rental App Product and Services
  - 9.30.4 binbin Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)
  - 9.30.5 binbin Recent Developments/Updates
  - 9.30.6 binbin Competitive Strengths & Weaknesses
- 9.31 BIT MOBILITY Srl

- 9.31.1 BIT MOBILITY Srl Details
- 9.31.2 BIT MOBILITY Srl Major Business
- 9.31.3 BIT MOBILITY Srl Electric Scooter Rental App Product and Services
- 9.31.4 BIT MOBILITY Srl Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026)
- 9.31.5 BIT MOBILITY Srl Recent Developments/Updates
- 9.31.6 BIT MOBILITY Srl Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 Electric Scooter Rental App Industry Chain
- 10.2 Electric Scooter Rental App Upstream Analysis
- 10.3 Electric Scooter Rental App Midstream Analysis
- 10.4 Electric Scooter Rental App Downstream Analysis

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Electric Scooter Rental App Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Electric Scooter Rental App Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Electric Scooter Rental App Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Electric Scooter Rental App Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Electric Scooter Rental App Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Electric Scooter Rental App Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Electric Scooter Rental App Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Electric Scooter Rental App Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Electric Scooter Rental App Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Electric Scooter Rental App Players in 2025

Table 12. World Electric Scooter Rental App Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Electric Scooter Rental App Company Evaluation Quadrant

Table 14. Head Office of Key Electric Scooter Rental App Players

Table 15. Electric Scooter Rental App Market: Company Product Type Footprint

Table 16. Electric Scooter Rental App Market: Company Product Application Footprint

Table 17. Electric Scooter Rental App Mergers & Acquisitions Activity

Table 18. United States VS China Electric Scooter Rental App Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Electric Scooter Rental App Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Electric Scooter Rental App Companies, Headquarters (States, Country)

Table 21. United States Based Companies Electric Scooter Rental App Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Electric Scooter Rental App Revenue Market Share (2021-2026)

Table 23. China Based Electric Scooter Rental App Companies, Headquarters (Province, Country)

Table 24. China Based Companies Electric Scooter Rental App Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Electric Scooter Rental App Revenue Market Share (2021-2026)

Table 26. Rest of World Based Electric Scooter Rental App Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Electric Scooter Rental App Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Electric Scooter Rental App Revenue Market Share (2021-2026)

Table 29. World Electric Scooter Rental App Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Electric Scooter Rental App Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Electric Scooter Rental App Market Size by Type (2027-2032) & (USD Million)

Table 32. World Electric Scooter Rental App Market Size by Pricing Structure, (USD Million), 2021 & 2025 & 2032

Table 33. World Electric Scooter Rental App Market Size Value by Pricing Structure (2021-2026) & (USD Million)

Table 34. World Electric Scooter Rental App Market Size by Pricing Structure (2027-2032) & (USD Million)

Table 35. World Electric Scooter Rental App Market Size by Operational Framework & Vehicle Deployment, (USD Million), 2021 & 2025 & 2032

Table 36. World Electric Scooter Rental App Market Size Value by Operational Framework & Vehicle Deployment (2021-2026) & (USD Million)

Table 37. World Electric Scooter Rental App Market Size by Operational Framework & Vehicle Deployment (2027-2032) & (USD Million)

Table 38. World Electric Scooter Rental App Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Electric Scooter Rental App Market Size by Application (2021-2026) & (USD Million)

Table 40. World Electric Scooter Rental App Market Size by Application (2027-2032) & (USD Million)

Table 41. Lime Basic Information, Manufacturing Base and Competitors

- Table 42. Lime Major Business
- Table 43. Lime Electric Scooter Rental App Product and Services
- Table 44. Lime Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 45. Lime Recent Developments/Updates
- Table 46. Lime Competitive Strengths & Weaknesses
- Table 47. Ginger Scooters Basic Information, Manufacturing Base and Competitors
- Table 48. Ginger Scooters Major Business
- Table 49. Ginger Scooters Electric Scooter Rental App Product and Services
- Table 50. Ginger Scooters Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 51. Ginger Scooters Recent Developments/Updates
- Table 52. Ginger Scooters Competitive Strengths & Weaknesses
- Table 53. Bolt Basic Information, Manufacturing Base and Competitors
- Table 54. Bolt Major Business
- Table 55. Bolt Electric Scooter Rental App Product and Services
- Table 56. Bolt Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 57. Bolt Recent Developments/Updates
- Table 58. Bolt Competitive Strengths & Weaknesses
- Table 59. Bird Basic Information, Manufacturing Base and Competitors
- Table 60. Bird Major Business
- Table 61. Bird Electric Scooter Rental App Product and Services
- Table 62. Bird Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 63. Bird Recent Developments/Updates
- Table 64. Bird Competitive Strengths & Weaknesses
- Table 65. Wind Basic Information, Manufacturing Base and Competitors
- Table 66. Wind Major Business
- Table 67. Wind Electric Scooter Rental App Product and Services
- Table 68. Wind Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 69. Wind Recent Developments/Updates
- Table 70. Wind Competitive Strengths & Weaknesses
- Table 71. Zwings Basic Information, Manufacturing Base and Competitors
- Table 72. Zwings Major Business
- Table 73. Zwings Electric Scooter Rental App Product and Services
- Table 74. Zwings Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 75. Zwings Recent Developments/Updates
- Table 76. Zwings Competitive Strengths & Weaknesses
- Table 77. Voi Basic Information, Manufacturing Base and Competitors
- Table 78. Voi Major Business
- Table 79. Voi Electric Scooter Rental App Product and Services
- Table 80. Voi Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. Voi Recent Developments/Updates
- Table 82. Voi Competitive Strengths & Weaknesses
- Table 83. TiMove Basic Information, Manufacturing Base and Competitors
- Table 84. TiMove Major Business
- Table 85. TiMove Electric Scooter Rental App Product and Services
- Table 86. TiMove Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. TiMove Recent Developments/Updates
- Table 88. TiMove Competitive Strengths & Weaknesses
- Table 89. Mio Basic Information, Manufacturing Base and Competitors
- Table 90. Mio Major Business
- Table 91. Mio Electric Scooter Rental App Product and Services
- Table 92. Mio Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. Mio Recent Developments/Updates
- Table 94. Mio Competitive Strengths & Weaknesses
- Table 95. Spin Basic Information, Manufacturing Base and Competitors
- Table 96. Spin Major Business
- Table 97. Spin Electric Scooter Rental App Product and Services
- Table 98. Spin Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. Spin Recent Developments/Updates
- Table 100. Spin Competitive Strengths & Weaknesses
- Table 101. Scoot Kicks Basic Information, Manufacturing Base and Competitors
- Table 102. Scoot Kicks Major Business
- Table 103. Scoot Kicks Electric Scooter Rental App Product and Services
- Table 104. Scoot Kicks Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. Scoot Kicks Recent Developments/Updates
- Table 106. Scoot Kicks Competitive Strengths & Weaknesses
- Table 107. Cityscoot Basic Information, Manufacturing Base and Competitors
- Table 108. Cityscoot Major Business

- Table 109. Cityscoot Electric Scooter Rental App Product and Services
- Table 110. Cityscoot Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Cityscoot Recent Developments/Updates
- Table 112. Cityscoot Competitive Strengths & Weaknesses
- Table 113. Parcus Basic Information, Manufacturing Base and Competitors
- Table 114. Parcus Major Business
- Table 115. Parcus Electric Scooter Rental App Product and Services
- Table 116. Parcus Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Parcus Recent Developments/Updates
- Table 118. Parcus Competitive Strengths & Weaknesses
- Table 119. Neuron Basic Information, Manufacturing Base and Competitors
- Table 120. Neuron Major Business
- Table 121. Neuron Electric Scooter Rental App Product and Services
- Table 122. Neuron Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. Neuron Recent Developments/Updates
- Table 124. Neuron Competitive Strengths & Weaknesses
- Table 125. Uber Basic Information, Manufacturing Base and Competitors
- Table 126. Uber Major Business
- Table 127. Uber Electric Scooter Rental App Product and Services
- Table 128. Uber Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. Uber Recent Developments/Updates
- Table 130. Uber Competitive Strengths & Weaknesses
- Table 131. Cooltra Basic Information, Manufacturing Base and Competitors
- Table 132. Cooltra Major Business
- Table 133. Cooltra Electric Scooter Rental App Product and Services
- Table 134. Cooltra Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 135. Cooltra Recent Developments/Updates
- Table 136. Cooltra Competitive Strengths & Weaknesses
- Table 137. Zypp Basic Information, Manufacturing Base and Competitors
- Table 138. Zypp Major Business
- Table 139. Zypp Electric Scooter Rental App Product and Services
- Table 140. Zypp Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 141. Zypp Recent Developments/Updates

- Table 142. Zypp Competitive Strengths & Weaknesses
- Table 143. Ryde Technology Basic Information, Manufacturing Base and Competitors
- Table 144. Ryde Technology Major Business
- Table 145. Ryde Technology Electric Scooter Rental App Product and Services
- Table 146. Ryde Technology Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 147. Ryde Technology Recent Developments/Updates
- Table 148. Ryde Technology Competitive Strengths & Weaknesses
- Table 149. Go X Basic Information, Manufacturing Base and Competitors
- Table 150. Go X Major Business
- Table 151. Go X Electric Scooter Rental App Product and Services
- Table 152. Go X Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 153. Go X Recent Developments/Updates
- Table 154. Go X Competitive Strengths & Weaknesses
- Table 155. Mynt Basic Information, Manufacturing Base and Competitors
- Table 156. Mynt Major Business
- Table 157. Mynt Electric Scooter Rental App Product and Services
- Table 158. Mynt Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 159. Mynt Recent Developments/Updates
- Table 160. Mynt Competitive Strengths & Weaknesses
- Table 161. Whizascoot Basic Information, Manufacturing Base and Competitors
- Table 162. Whizascoot Major Business
- Table 163. Whizascoot Electric Scooter Rental App Product and Services
- Table 164. Whizascoot Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 165. Whizascoot Recent Developments/Updates
- Table 166. Whizascoot Competitive Strengths & Weaknesses
- Table 167. SIXT Basic Information, Manufacturing Base and Competitors
- Table 168. SIXT Major Business
- Table 169. SIXT Electric Scooter Rental App Product and Services
- Table 170. SIXT Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 171. SIXT Recent Developments/Updates
- Table 172. SIXT Competitive Strengths & Weaknesses
- Table 173. Levy Electric Basic Information, Manufacturing Base and Competitors
- Table 174. Levy Electric Major Business
- Table 175. Levy Electric Electric Scooter Rental App Product and Services

- Table 176. Levy Electric Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 177. Levy Electric Recent Developments/Updates
- Table 178. Levy Electric Competitive Strengths & Weaknesses
- Table 179. Hopp Basic Information, Manufacturing Base and Competitors
- Table 180. Hopp Major Business
- Table 181. Hopp Electric Scooter Rental App Product and Services
- Table 182. Hopp Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 183. Hopp Recent Developments/Updates
- Table 184. Hopp Competitive Strengths & Weaknesses
- Table 185. Kiwi Basic Information, Manufacturing Base and Competitors
- Table 186. Kiwi Major Business
- Table 187. Kiwi Electric Scooter Rental App Product and Services
- Table 188. Kiwi Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 189. Kiwi Recent Developments/Updates
- Table 190. Kiwi Competitive Strengths & Weaknesses
- Table 191. Vesstoss Basic Information, Manufacturing Base and Competitors
- Table 192. Vesstoss Major Business
- Table 193. Vesstoss Electric Scooter Rental App Product and Services
- Table 194. Vesstoss Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 195. Vesstoss Recent Developments/Updates
- Table 196. Vesstoss Competitive Strengths & Weaknesses
- Table 197. Dott Basic Information, Manufacturing Base and Competitors
- Table 198. Dott Major Business
- Table 199. Dott Electric Scooter Rental App Product and Services
- Table 200. Dott Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 201. Dott Recent Developments/Updates
- Table 202. Dott Competitive Strengths & Weaknesses
- Table 203. JET Sharing Basic Information, Manufacturing Base and Competitors
- Table 204. JET Sharing Major Business
- Table 205. JET Sharing Electric Scooter Rental App Product and Services
- Table 206. JET Sharing Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 207. JET Sharing Recent Developments/Updates
- Table 208. JET Sharing Competitive Strengths & Weaknesses

- Table 209. Yulu Basic Information, Manufacturing Base and Competitors
- Table 210. Yulu Major Business
- Table 211. Yulu Electric Scooter Rental App Product and Services
- Table 212. Yulu Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 213. Yulu Recent Developments/Updates
- Table 214. Yulu Competitive Strengths & Weaknesses
- Table 215. binbin Basic Information, Manufacturing Base and Competitors
- Table 216. binbin Major Business
- Table 217. binbin Electric Scooter Rental App Product and Services
- Table 218. binbin Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 219. binbin Recent Developments/Updates
- Table 220. binbin Competitive Strengths & Weaknesses
- Table 221. BIT MOBILITY Srl Basic Information, Manufacturing Base and Competitors
- Table 222. BIT MOBILITY Srl Major Business
- Table 223. BIT MOBILITY Srl Electric Scooter Rental App Product and Services
- Table 224. BIT MOBILITY Srl Electric Scooter Rental App Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 225. BIT MOBILITY Srl Recent Developments/Updates
- Table 226. BIT MOBILITY Srl Competitive Strengths & Weaknesses
- Table 227. Global Key Players of Electric Scooter Rental App Upstream (Raw Materials)
- Table 228. Global Electric Scooter Rental App Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Electric Scooter Rental App Picture

Figure 2. World Electric Scooter Rental App Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Electric Scooter Rental App Total Revenue (2021-2032) & (USD Million)

Figure 4. World Electric Scooter Rental App Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Electric Scooter Rental App Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Electric Scooter Rental App Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Electric Scooter Rental App Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Electric Scooter Rental App Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Electric Scooter Rental App Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Electric Scooter Rental App Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Electric Scooter Rental App Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Electric Scooter Rental App Revenue (2021-2032) & (USD Million)

Figure 13. Electric Scooter Rental App Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Electric Scooter Rental App Consumption Value (2021-2032) & (USD Million)

Figure 16. World Electric Scooter Rental App Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Electric Scooter Rental App Consumption Value (2021-2032) & (USD Million)

Figure 18. China Electric Scooter Rental App Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Electric Scooter Rental App Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Electric Scooter Rental App Consumption Value (2021-2032) & (USD Million)

Million)

Figure 21. South Korea Electric Scooter Rental App Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Electric Scooter Rental App Consumption Value (2021-2032) & (USD Million)

Figure 23. India Electric Scooter Rental App Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Electric Scooter Rental App by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Electric Scooter Rental App Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Electric Scooter Rental App Markets in 2025

Figure 27. United States VS China: Electric Scooter Rental App Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Electric Scooter Rental App Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Electric Scooter Rental App Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Electric Scooter Rental App Market Size Market Share by Type in 2025

Figure 31. Android

Figure 32. iOS

Figure 33. World Electric Scooter Rental App Market Size Market Share by Type (2021-2032)

Figure 34. World Electric Scooter Rental App Market Size by Pricing Structure, (USD Million), 2021 & 2025 & 2032

Figure 35. World Electric Scooter Rental App Market Size Market Share by Pricing Structure in 2025

Figure 36. Pay-As-You-Go Apps

Figure 37. Subscription-Based Apps

Figure 38. Tiered Pricing Apps

Figure 39. World Electric Scooter Rental App Market Size Market Share by Pricing Structure (2021-2032)

Figure 40. World Electric Scooter Rental App Market Size by Operational Framework & Vehicle Deployment, (USD Million), 2021 & 2025 & 2032

Figure 41. World Electric Scooter Rental App Market Size Market Share by Operational Framework & Vehicle Deployment in 2025

Figure 42. Dockless Apps

Figure 43. Docked Apps

Figure 44. Hybrid Apps

Figure 45. World Electric Scooter Rental App Market Size Market Share by Operational Framework & Vehicle Deployment (2021-2032)

Figure 46. World Electric Scooter Rental App Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 47. World Electric Scooter Rental App Market Size Market Share by Application in 2025

Figure 48. Personal

Figure 49. Fleet

Figure 50. World Electric Scooter Rental App Market Size Market Share by Application (2021-2032)

Figure 51. Electric Scooter Rental App Industrial Chain

Figure 52. Methodology

Figure 53. Research Process and Data Source

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