

# Global Electric Scooter Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Electric Scooter market size was valued at USD 1607.5 million in 2023 and is forecast to a readjusted size of USD 3685.5 million by 2030 with a CAGR of 12.6% during review period.

Electric two-wheelers, as indicates itself, is electricity-powered two-wheelers. A battery pack and a motor are installed to store and transform the electricity. A user control is usually attached to the handle bar to brake and adjust the speed.

Global electric scooter main manufactuers include Ninebot, InMotion and Razorelectric ect. Top 5 players hold a share more than 70%.North America is the largest market, with a share about 60%, followed by Europe and China with the share about 20% and 10%.In terms of product, electric scooter without seat is the largest segment, with a share over 90%. And in terms of application, the largest application is personal use, followed by share.

The Global Info Research report includes an overview of the development of the Electric Scooter industry chain, the market status of Personal Use (Without Seat, With Seat), Share (Without Seat, With Seat), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electric Scooter.

Regionally, the report analyzes the Electric Scooter markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electric Scooter market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Electric Scooter market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electric Scooter industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Without Seat, With Seat).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electric Scooter market.

**Regional Analysis:** The report involves examining the Electric Scooter market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Electric Scooter market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electric Scooter:

**Company Analysis:** Report covers individual Electric Scooter manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Electric Scooter This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Personal Use, Share).

**Technology Analysis:** Report covers specific technologies relevant to Electric Scooter. It

assesses the current state, advancements, and potential future developments in Electric Scooter areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Electric Scooter market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Electric Scooter market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Without Seat

With Seat

#### Market segment by Application

Personal Use

Share

#### Major players covered

Ninebot

InMotion

Razor

E-TWOW

EcoReco

Airwheel

Glion Dolly

Jetson

Xiaomi

Taotao

KUGOO

Joyor

JBSPORT

OKAI

Kixin

HL CORP

Hiboy

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Scooter product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Scooter, with price, sales, revenue and global market share of Electric Scooter from 2019 to 2024.

Chapter 3, the Electric Scooter competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Scooter breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Electric Scooter market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Scooter.

Chapter 14 and 15, to describe Electric Scooter sales channel, distributors, customers, research findings and conclusion.

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