

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Electric Rice Cooker Market 2018, Forecast to 2023

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Abstracts

A rice cooker is an electrical kitchen appliance use for cooking of rice. It utilizes an insulated outer container and an inner removable bowl, often coated with a non-stick surface, and has an indicator for water level to be maintained vis-à-vis the quantity of rice. The cooking principle is simple: it boils rice through the heating via electric element around the inner container. While cooking (when water is being evaporated from food), about 700 watts of electric power is consumed; on slow cooking mode, once the food is cooked, about 30–45 watts of electricity is consumed

Scope of the Report:

This report focuses on the Electric Rice Cooker in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. First of all, a key driver of the global rice cookers market is convenience of rice cookers, customers can control temperature and select time of cooking. In addition, they are able to cook what they want including fish and soup even porridge. Second, Asia Pacific electric rice cooker dominate the market share in the following year owing to the largest consumption of rice and large number of population in the region. China Demand for electric rice cooker and scooters is significantly higher than other countries across the region. Others are expected to rise in forecast period. The worldwide market for Electric Rice Cooker is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Toshiba Corporation

Panasonic

Bajaj Electricals

Pigeon Corporation,

Zojirushi America Corporation

Cusinart

Tiger Corporation

Sunbeam Products

Aroma Housewares Company

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Insulation Automatic

Timing Insulation

New Microcomputer Cont

Market Segment by Applications, can be divided into

E-Commerce

Retail store

There are 15 Chapters to deeply display the global Electric Rice Cooker market.

Chapter 1, to describe Electric Rice Cooker Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Electric Rice Cooker, with sales, revenue, and price of Electric Rice Cooker, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Electric Rice Cooker, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Electric Rice Cooker market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Electric Rice Cooker sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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