

# Global Electric Rice Cooker Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Electric Rice Cooker market size was valued at USD 787 million in 2023 and is forecast to a readjusted size of USD 1127.7 million by 2030 with a CAGR of 5.3% during review period.

A rice cooker is an electrical kitchen appliance use for cooking of rice. It utilizes an insulated outer container and an inner removable bowl, often coated with a non-stick surface, and has an indicator for water level to be maintained vis-?- vis the quantity of rice. The cooking principle is simple: it boils rice through the heating via electric element around the inner container. While cooking (when water is being evaporated from food), about 700 watts of electric power is consumed; on slow cooking mode, once the food is cooked, about 30–45 watts of electricity is consumed

First of all, a key driver of the global rice cookers market is convenience of rice cookers, customers can control temperature and select time of cooking. In addition, they are able to cook what they want including fish and soup even porridge. Second, Asia Pacific electric rice cooker dominate the market share in the following year owing to the largest consumption of rice and large number of population in the region. China Demand for electric rice cooker and scooters is significantly higher than other countries across the region. Others are expected to rise in forecast period.

The Global Info Research report includes an overview of the development of the Electric Rice Cooker industry chain, the market status of E-Commerce (Insulation Automatic, Timing Insulation), Retail store (Insulation Automatic, Timing Insulation), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electric Rice Cooker.



Regionally, the report analyzes the Electric Rice Cooker markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electric Rice Cooker market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Electric Rice Cooker market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electric Rice Cooker industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Insulation Automatic, Timing Insulation).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electric Rice Cooker market.

Regional Analysis: The report involves examining the Electric Rice Cooker market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Electric Rice Cooker market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electric Rice Cooker:

Company Analysis: Report covers individual Electric Rice Cooker manufacturers, suppliers, and other relevant industry players. This analysis includes studying their



financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Electric Rice Cooker This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (E-Commerce, Retail store).

Technology Analysis: Report covers specific technologies relevant to Electric Rice Cooker. It assesses the current state, advancements, and potential future developments in Electric Rice Cooker areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Electric Rice Cooker market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Electric Rice Cooker market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

**Insulation Automatic** 

**Timing Insulation** 

New Microcomputer Cont

Market segment by Application

E-Commerce



Retail store

Major players covered

**Toshiba Corporation** 

Panasonic

**Bajaj Electricals** 

Pigeon Corporation,

Zojirushi America Corporation

Cusinart

**Tiger Corporation** 

Sunbeam Products

Aroma Housewares Company

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:



Chapter 1, to describe Electric Rice Cooker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Rice Cooker, with price, sales, revenue and global market share of Electric Rice Cooker from 2019 to 2024.

Chapter 3, the Electric Rice Cooker competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Rice Cooker breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Electric Rice Cooker market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Rice Cooker.

Chapter 14 and 15, to describe Electric Rice Cooker sales channel, distributors, customers, research findings and conclusion.



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