

Global Electric Power Steering Motor Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Electric Power Steering Motor market size was valued at USD 2494.5 million in 2023 and is forecast to a readjusted size of USD 2867.3 million by 2030 with a CAGR of 2.0% during review period.

In motor vehicles, a power steering system helps drivers steer the vehicle by augmenting steering effort needed to turn the steering wheel, making it easier for the vehicle to turn or maneuver. Electric power steering systems use electric motors to provide the assistance instead of hydraulic systems. As with hydraulic types, power to the actuator (motor, in this case) is controlled by the rest of the power steering system. Electric power steering motor is a key component for Electric power steering system (EPS).

Global Electric Power Steering Motor key players include Nidec, Bosch, Mitsubishi Electric, etc. Global top 3 manufacturers hold a share over 65%.

Asia-Pacific is the largest market, with a share about 49%, followed by Americas, and Europe, both have a share about 48 percent.

In terms of product, CEPS Motor is the largest segment, with a share over 53%. And in terms of application, the largest application is Passenger Car.

The Global Info Research report includes an overview of the development of the Electric Power Steering Motor industry chain, the market status of Passenger Car (CEPS Motor, REPS Motor), Commercial Vehicle (CEPS Motor, REPS Motor), and key enterprises in

developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electric Power Steering Motor.

Regionally, the report analyzes the Electric Power Steering Motor markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electric Power Steering Motor market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Electric Power Steering Motor market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electric Power Steering Motor industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., CEPS Motor, REPS Motor).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electric Power Steering Motor market.

Regional Analysis: The report involves examining the Electric Power Steering Motor market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Electric Power Steering Motor market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electric Power Steering Motor:

Company Analysis: Report covers individual Electric Power Steering Motor manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Electric Power Steering Motor. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Car, Commercial Vehicle).

Technology Analysis: Report covers specific technologies relevant to Electric Power Steering Motor. It assesses the current state, advancements, and potential future developments in Electric Power Steering Motor areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Electric Power Steering Motor market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Electric Power Steering Motor market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

CEPS Motor

REPS Motor

PEPS Motor

EHPS Motor

Market segment by Application

Passenger Car

Commercial Vehicle

Major players covered

Nidec

Bosch

Mitsubishi Electric

Denso

ZF

LG Innotek

Mitsuba

Mahle

Elite

Dare Auto

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Power Steering Motor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Power Steering Motor, with price, sales, revenue and global market share of Electric Power Steering Motor from 2019 to 2024.

Chapter 3, the Electric Power Steering Motor competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Power Steering Motor breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Electric Power Steering Motor market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Power Steering Motor.

Chapter 14 and 15, to describe Electric Power Steering Motor sales channel, distributors, customers, research findings and conclusion.

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