

# Global Electric Power Steering Controller Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Electric Power Steering Controller market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

The electric power steering controller is a device used to control the steering system of a car. It can automatically adjust the steering force to adapt to different driving environments and road conditions, and improve the handling and safety of the car. The structure of the electric power steering controller generally consists of a controller body and one or more sensors. Its working principle is to judge the current driving state and steering by receiving signals from the sensors, such as vehicle speed, steering angle, roll angle, etc. demand, and then send corresponding control commands to the steering system through the controller body to adjust the motor or hydraulic pump of the steering system, so as to realize the increase or decrease of the steering force. The electric power steering controller has many functions, such as: Adaptive steering force: The electric power steering controller can automatically adjust the steering force according to different vehicle speeds and road conditions, so as to achieve the best control and comfort. Generally speaking, the steering force is greater at low speeds and less at high speeds. Variable gear ratio: The electric power steering controller can automatically adjust the gear ratio of the gearbox according to different steering angles and road conditions to achieve the best handling and stability. Generally speaking, the teeth are relatively large at small angles, and the teeth are relatively small at large angles. Active centering: The electric power steering controller can automatically adjust the centering force of the steering system according to the vehicle's driving direction and road conditions, so as to achieve the best straight-line driving and turning recovery. Generally speaking, the righting force is larger when driving in a straight line and

smaller when turning.

The Global Info Research report includes an overview of the development of the Electric Power Steering Controller industry chain, the market status of Commercial Vehicles (Front-Mounted Electric Power Steering Controller, Central Electric Power Steering Controller), Passenger Vehicles (Front-Mounted Electric Power Steering Controller, Central Electric Power Steering Controller), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electric Power Steering Controller.

Regionally, the report analyzes the Electric Power Steering Controller markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electric Power Steering Controller market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Electric Power Steering Controller market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electric Power Steering Controller industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Front-Mounted Electric Power Steering Controller, Central Electric Power Steering Controller).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electric Power Steering Controller market.

**Regional Analysis:** The report involves examining the Electric Power Steering Controller market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer

behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Electric Power Steering Controller market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electric Power Steering Controller:

**Company Analysis:** Report covers individual Electric Power Steering Controller manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Electric Power Steering Controller. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial Vehicles, Passenger Vehicles).

**Technology Analysis:** Report covers specific technologies relevant to Electric Power Steering Controller. It assesses the current state, advancements, and potential future developments in Electric Power Steering Controller areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Electric Power Steering Controller market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Electric Power Steering Controller market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Market segment by Type

Front-Mounted Electric Power Steering Controller

Central Electric Power Steering Controller

Rear-Mounted Electric Power Steering Controller

## Market segment by Application

Commercial Vehicles

Passenger Vehicles

## Major players covered

JINGWEI HIRAIN

Bosch

Continental AG

Denso Corporation

ZF Friedrichshafen AG

Aisin Seiki Co., Ltd.

Hitachi Automotive Systems Ltd.

Valeo

Magna International Inc.

Hella KGaA Hueck & Co.

Koito Manufacturing Co., Ltd.

Stanley Electric Co., Ltd.

JTEKT Corporation

Nexteer Automotive

NSK Ltd

Sensata Technologies

NXP Semiconductors

TT Electronics

Mitsubishi Electric Corporation

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Power Steering Controller product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Power Steering Controller, with price, sales, revenue and global market share of Electric Power Steering Controller from

2018 to 2023.

Chapter 3, the Electric Power Steering Controller competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Power Steering Controller breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Electric Power Steering Controller market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Power Steering Controller.

Chapter 14 and 15, to describe Electric Power Steering Controller sales channel, distributors, customers, research findings and conclusion.

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