

Global Electric Parking Heater Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Electric Parking Heater market size is expected to reach \$ 2279 million by 2032, rising at a market growth of 7.0% CAGR during the forecast period (2026-2032).

An electric parking heater is a heating system that uses electricity as a heat source to provide heat to the passenger compartment, cargo compartment, or battery area when the vehicle is parked and the engine is off. It utilizes the vehicle's battery or high-voltage power supply to heat air or coolant through electric heating elements (such as PTC heaters or high-pressure air/electric heating modules) for functions such as passenger comfort, defrosting and defogging, cabin preheating, and thermal management. This device solves the problem of insufficient engine waste heat in electric vehicles and is an important component of thermal management for new energy vehicles (EVs/HEVs/PHEVs). In 2025, the global production of electric parking heaters is estimated at approximately 8.28 million units, with an average price of approximately US\$166 per unit and a gross profit margin of approximately 30?45%.

With the rapid growth in the global ownership and sales of new energy vehicles (electric vehicles and hybrid vehicles), electric heaters have become indispensable thermal management equipment. Unlike traditional fuel-powered parking heaters, electric parking heaters do not require engine waste heat; they directly utilize high-voltage electrical systems or vehicle batteries for power, providing an efficient, safe, and zero-emission heating solution. Especially in cold regions, the demand for passenger comfort, defrosting and defogging, and battery preheating is driving its rapid adoption. Electric parking heaters, due to their high thermal efficiency, fast power response, and ability to be optimized in conjunction with heat pumps and HVAC systems, are playing an increasingly important role in future thermal management systems. The demand for efficient thermal management technologies in electric vehicles is driving supply chain

innovation and product diversification.

This report studies the global Electric Parking Heater production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electric Parking Heater and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electric Parking Heater that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Electric Parking Heater total production and demand, 2021-2032, (K Units)

Global Electric Parking Heater total production value, 2021-2032, (USD Million)

Global Electric Parking Heater production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Electric Parking Heater consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Electric Parking Heater domestic production, consumption, key domestic manufacturers and share

Global Electric Parking Heater production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Electric Parking Heater production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Electric Parking Heater production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Electric Parking Heater market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Eberspacher, Webasto, Vvkb Heaters, Warmda, BorgWarner, DBK Group, Mahle, DEFA AS, Autoterm LLC, Calix, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Electric Parking Heater market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Electric Parking Heater Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Electric Parking Heater Market, Segmentation by Type:

High-Voltage Electric

Low-Voltage Electric

Others

Global Electric Parking Heater Market, Segmentation by Power:

Low Power (6?kW)

Global Electric Parking Heater Market, Segmentation by Market:

OEM

Aftermarket

Global Electric Parking Heater Market, Segmentation by Application:

Normal EV/HEV/PHEV

Midrange EV/HEV/PHEV

High-End EV/HEV/PHEV

Companies Profiled:

Eberspacher

Webasto

Vvkb Heaters

Warmda

BorgWarner

DBK Group

Mahle

DEFA AS

Autoterm LLC

Calix

Woory Corporation

KLC Corporation

Valeo

Zhenjiang Dongfang Electric Heating Technology Co., Ltd.

Suzhou Xinye Electronics Co., Ltd.

HGTECH

Shanghai Xinpa Electronic Technology Co., Ltd.

KUS Technology Corporation

New Nanfeng Group

Key Questions Answered:

1. How big is the global Electric Parking Heater market?
2. What is the demand of the global Electric Parking Heater market?
3. What is the year over year growth of the global Electric Parking Heater market?
4. What is the production and production value of the global Electric Parking Heater market?
5. Who are the key producers in the global Electric Parking Heater market?
6. What are the growth factors driving the market demand?

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