

# Global Electric Mountain Sports Bike Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G0EAF7B99988EN.html>

Date: January 2026

Pages: 120

Price: US\$ 4,480.00 (Single User License)

ID: G0EAF7B99988EN

## Abstracts

The global Electric Mountain Sports Bike market size is expected to reach \$ 5931 million by 2032, rising at a market growth of 9.0% CAGR during the forecast period (2026-2032).

In 2025, global production of electric mountain sports bikes reached approximately 0.88 million units, based on an average market price of around US\$ 3,600 per unit. Industry gross profit margins generally ranged from 28% to 45%, reflecting value added from frame engineering, electric drive integration, and off-road performance tuning. Global production capacity in 2025 was estimated at about 1.12 million units, indicating sufficient manufacturing capability to support rising demand from sport-oriented electric bicycle markets.

Electric mountain sports bikes are high-performance electric bicycles designed for off-road and trail riding, combining robust suspension systems with electric motor assistance. They enhance climbing capability, riding endurance, and terrain adaptability while maintaining the handling characteristics of traditional mountain bikes.

The industrial chain includes upstream lithium-ion batteries, electric motors, controllers, frames, suspension components, and drivetrains. The midstream focuses on vehicle assembly, electrical integration, software calibration, and durability testing. Downstream applications mainly involve sports cycling users, outdoor recreation markets, specialty bicycle retailers, and rental or tourism operations.

This report studies the global Electric Mountain Sports Bike production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electric Mountain Sports Bike and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electric Mountain Sports Bike that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Electric Mountain Sports Bike total production and demand, 2021-2032, (K Units)

Global Electric Mountain Sports Bike total production value, 2021-2032, (USD Million)

Global Electric Mountain Sports Bike production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Electric Mountain Sports Bike consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Electric Mountain Sports Bike domestic production, consumption, key domestic manufacturers and share

Global Electric Mountain Sports Bike production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Electric Mountain Sports Bike production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Electric Mountain Sports Bike production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Electric Mountain Sports Bike market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Specialized, Trek, Giant Bicycles, Merida, Cannondale, Scott Sports, Cube Bikes, Haibike, Focus Bikes, Bulls Bikes, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Electric Mountain Sports Bike market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### **Global Electric Mountain Sports Bike Market, By Region:**

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### **Global Electric Mountain Sports Bike Market, Segmentation by Type:**

36V Li-ion Electric Sports Bike

48V Li-ion Electric Sports Bike

### **Global Electric Mountain Sports Bike Market, Segmentation by Drive System:**

Mid-Drive Electric Bike

Hub Motor Electric Bike

Dual-Motor Electric Bike

Global Electric Mountain Sports Bike Market, Segmentation by Suspension Configuration:

Hardtail Electric Mountain Bike

Full Suspension Electric Mountain Bike

Adaptive Suspension E-MTB

Global Electric Mountain Sports Bike Market, Segmentation by Application:

Online Sales

Offline Retail

Companies Profiled:

Specialized

Trek

Giant Bicycles

Merida

Cannondale

Scott Sports

Cube Bikes

Haibike

Focus Bikes

Bulls Bikes

Orbea

BMC Switzerland

Santa Cruz Bicycles

Yamaha Motor

Bosch eBike Systems

**Key Questions Answered:**

1. How big is the global Electric Mountain Sports Bike market?
2. What is the demand of the global Electric Mountain Sports Bike market?
3. What is the year over year growth of the global Electric Mountain Sports Bike market?
4. What is the production and production value of the global Electric Mountain Sports Bike market?
5. Who are the key producers in the global Electric Mountain Sports Bike market?
6. What are the growth factors driving the market demand?

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