

Global Electric Mountain Sports Bike Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Electric Mountain Sports Bike market size was valued at US\$ 3241 million in 2025 and is forecast to a readjusted size of US\$ 5931 million by 2032 with a CAGR of 9.0% during review period.

In 2025, global production of electric mountain sports bikes reached approximately 0.88 million units, based on an average market price of around US\$ 3,600 per unit. Industry gross profit margins generally ranged from 28% to 45%, reflecting value added from frame engineering, electric drive integration, and off-road performance tuning. Global production capacity in 2025 was estimated at about 1.12 million units, indicating sufficient manufacturing capability to support rising demand from sport-oriented electric bicycle markets.

Electric mountain sports bikes are high-performance electric bicycles designed for off-road and trail riding, combining robust suspension systems with electric motor assistance. They enhance climbing capability, riding endurance, and terrain adaptability while maintaining the handling characteristics of traditional mountain bikes.

The industrial chain includes upstream lithium-ion batteries, electric motors, controllers, frames, suspension components, and drivetrains. The midstream focuses on vehicle assembly, electrical integration, software calibration, and durability testing. Downstream applications mainly involve sports cycling users, outdoor recreation markets, specialty bicycle retailers, and rental or tourism operations.

This report is a detailed and comprehensive analysis for global Electric Mountain Sports Bike market. Both quantitative and qualitative analyses are presented by manufacturers,

by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Electric Mountain Sports Bike market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Mountain Sports Bike market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Mountain Sports Bike market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Mountain Sports Bike market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Electric Mountain Sports Bike
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Electric Mountain Sports Bike market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Specialized, Trek, Giant Bicycles, Merida, Cannondale, Scott Sports, Cube Bikes, Haibike, Focus Bikes, Bulls Bikes, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Electric Mountain Sports Bike market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

36V Li-ion Electric Sports Bike

48V Li-ion Electric Sports Bike

Market segment by Drive System

Mid-Drive Electric Bike

Hub Motor Electric Bike

Dual-Motor Electric Bike

Market segment by Suspension Configuration

Hardtail Electric Mountain Bike

Full Suspension Electric Mountain Bike

Adaptive Suspension E-MTB

Market segment by Application

Online Sales

Offline Retail

Major players covered

Specialized

Trek

Giant Bicycles

Merida

Cannondale

Scott Sports

Cube Bikes

Haibike

Focus Bikes

Bulls Bikes

Orbea

BMC Switzerland

Santa Cruz Bicycles

Yamaha Motor

Bosch eBike Systems

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Mountain Sports Bike product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Mountain Sports Bike, with price, sales quantity, revenue, and global market share of Electric Mountain Sports Bike from 2021 to 2026.

Chapter 3, the Electric Mountain Sports Bike competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Mountain Sports Bike breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Electric Mountain Sports Bike market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Mountain Sports Bike.

Chapter 14 and 15, to describe Electric Mountain Sports Bike sales channel, distributors, customers, research findings and conclusion.

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