

Global Electric Mountain Bikes Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Electric Mountain Bikes market size is expected to reach \$ 1406 million by 2032, rising at a market growth of 18.6% CAGR during the forecast period (2026-2032).

In 2025, the global production of Electric Mountain Bikes reached approximately 60,000 units, with an average global market price of around US\$6,700 per unit. In the same year, the global total production capacity of Electric Mountain Bikes reached 77,000 units. The industry average gross profit margin of this product reached 28%. Electric mountain bikes are a type of two-wheeled vehicle powered by electricity and specifically designed for complex off-road environments. They typically consist of a high-performance motor, a battery system, and an electronic control system. Their core features include high torque output, excellent climbing ability, a lightweight body structure, and a high-strength suspension system, while also offering advantages such as low noise, zero emissions, and low maintenance costs. Compared to traditional gasoline-powered off-road motorcycles, electric mountain bikes have significant advantages in environmental performance and intelligent control, representing an important application of new energy technology in off-road sports and outdoor travel.

The electric mountain bike industry chain mainly comprises three segments: upstream core component supply, midstream vehicle manufacturing and system integration, and downstream sales and applications. The upstream includes key components such as batteries, motors, electronic control systems, frame materials, and suspension systems. The midstream consists of vehicle manufacturers responsible for vehicle design, powertrain matching, structural optimization, and intelligent control system integration. The downstream targets off-road enthusiasts, outdoor adventurers, and the professional racing market, and also includes distribution channels, rental services, and after-sales service. With technological advancements and consumer upgrades, the industry chain

is developing towards higher performance, greater intelligence, and branding.

Driven by the global trend of new energy transformation and green travel, the electric mountain bike market is rapidly emerging. On the one hand, increasingly stringent environmental regulations and carbon reduction targets are prompting the transformation of traditional fuel-powered off-road motorcycles towards electrification; on the other hand, advancements in battery energy density, motor efficiency optimization, and intelligent control technology have significantly enhanced the range and power performance of electric mountain bikes, gradually meeting the needs of professional off-road and racing. Simultaneously, the upgrading of outdoor sports consumption and the expansion of the electric two-wheeler market have also provided a vast demand space. However, range, charging infrastructure, and cost remain limiting factors. Overall, the electric mountain bike industry will exhibit a development trend driven by technology, accelerated market penetration, and continuously expanding application scenarios.

This report studies the global Electric Mountain Bikes production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electric Mountain Bikes and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electric Mountain Bikes that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Electric Mountain Bikes total production and demand, 2021-2032, (Units)

Global Electric Mountain Bikes total production value, 2021-2032, (USD Million)

Global Electric Mountain Bikes production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Electric Mountain Bikes consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Electric Mountain Bikes domestic production, consumption, key domestic manufacturers and share

Global Electric Mountain Bikes production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Electric Mountain Bikes production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Electric Mountain Bikes production by Application, production, value, CAGR,

2021-2032, (USD Million) & (Units)

This report profiles key players in the global Electric Mountain Bikes market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yamaha, Zero Motorcycles, Brutus, Mahindra, Triumph Motorcycles, QJ Motor, STRiX eMotors Ltd., BMW Motorrad, Stark Future, Torrot, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Electric Mountain Bikes market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Electric Mountain Bikes Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Electric Mountain Bikes Market, Segmentation by Type:

Children/Teenagers

Adults

Global Electric Mountain Bikes Market, Segmentation by Power and Range:

Lightweight Short-Distance

Medium-Distance Racing

High-Performance Long-Distance

Global Electric Mountain Bikes Market, Segmentation by Usage Scenarios:

Leisure & Entertainment

Competitive

Adventure & Endurance

Global Electric Mountain Bikes Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Yamaha

Zero Motorcycles

Brutus

Mahindra

Triumph Motorcycles

QJ Motor

STRiX eMotors Ltd.

BMW Motorrad

Stark Future

Torrot

Surron

Talaria

Zongshen

Key Questions Answered:

1. How big is the global Electric Mountain Bikes market?
2. What is the demand of the global Electric Mountain Bikes market?
3. What is the year over year growth of the global Electric Mountain Bikes market?
4. What is the production and production value of the global Electric Mountain Bikes market?
5. Who are the key producers in the global Electric Mountain Bikes market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Electric Mountain Bikes Introduction
- 1.2 World Electric Mountain Bikes Supply & Forecast
 - 1.2.1 World Electric Mountain Bikes Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Electric Mountain Bikes Production (2021-2032)
 - 1.2.3 World Electric Mountain Bikes Pricing Trends (2021-2032)
- 1.3 World Electric Mountain Bikes Production by Region (Based on Production Site)
 - 1.3.1 World Electric Mountain Bikes Production Value by Region (2021-2032)
 - 1.3.2 World Electric Mountain Bikes Production by Region (2021-2032)
 - 1.3.3 World Electric Mountain Bikes Average Price by Region (2021-2032)
 - 1.3.4 North America Electric Mountain Bikes Production (2021-2032)
 - 1.3.5 Europe Electric Mountain Bikes Production (2021-2032)
 - 1.3.6 China Electric Mountain Bikes Production (2021-2032)
 - 1.3.7 Japan Electric Mountain Bikes Production (2021-2032)
 - 1.3.8 South Korea Electric Mountain Bikes Production (2021-2032)
 - 1.3.9 India Electric Mountain Bikes Production (2021-2032)
 - 1.3.10 Mexico Electric Mountain Bikes Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Electric Mountain Bikes Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Electric Mountain Bikes Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Electric Mountain Bikes Demand (2021-2032)
- 2.2 World Electric Mountain Bikes Consumption by Region
 - 2.2.1 World Electric Mountain Bikes Consumption by Region (2021-2026)
 - 2.2.2 World Electric Mountain Bikes Consumption Forecast by Region (2027-2032)
- 2.3 United States Electric Mountain Bikes Consumption (2021-2032)
- 2.4 China Electric Mountain Bikes Consumption (2021-2032)
- 2.5 Europe Electric Mountain Bikes Consumption (2021-2032)
- 2.6 Japan Electric Mountain Bikes Consumption (2021-2032)
- 2.7 South Korea Electric Mountain Bikes Consumption (2021-2032)
- 2.8 ASEAN Electric Mountain Bikes Consumption (2021-2032)
- 2.9 India Electric Mountain Bikes Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Electric Mountain Bikes Production Value by Manufacturer (2021-2026)
- 3.2 World Electric Mountain Bikes Production by Manufacturer (2021-2026)
- 3.3 World Electric Mountain Bikes Average Price by Manufacturer (2021-2026)
- 3.4 Electric Mountain Bikes Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Electric Mountain Bikes Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Electric Mountain Bikes in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Electric Mountain Bikes in 2025
- 3.6 Electric Mountain Bikes Market: Overall Company Footprint Analysis
 - 3.6.1 Electric Mountain Bikes Market: Region Footprint
 - 3.6.2 Electric Mountain Bikes Market: Company Product Type Footprint
 - 3.6.3 Electric Mountain Bikes Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Electric Mountain Bikes Production Value Comparison
 - 4.1.1 United States VS China: Electric Mountain Bikes Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Electric Mountain Bikes Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Electric Mountain Bikes Production Comparison
 - 4.2.1 United States VS China: Electric Mountain Bikes Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Electric Mountain Bikes Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Electric Mountain Bikes Consumption Comparison
 - 4.3.1 United States VS China: Electric Mountain Bikes Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Electric Mountain Bikes Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Electric Mountain Bikes Manufacturers and Market Share,

2021-2026

4.4.1 United States Based Electric Mountain Bikes Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Electric Mountain Bikes Production Value (2021-2026)

4.4.3 United States Based Manufacturers Electric Mountain Bikes Production (2021-2026)

4.5 China Based Electric Mountain Bikes Manufacturers and Market Share

4.5.1 China Based Electric Mountain Bikes Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Electric Mountain Bikes Production Value (2021-2026)

4.5.3 China Based Manufacturers Electric Mountain Bikes Production (2021-2026)

4.6 Rest of World Based Electric Mountain Bikes Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Electric Mountain Bikes Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Electric Mountain Bikes Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Electric Mountain Bikes Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Electric Mountain Bikes Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Children/Teenagers

5.2.2 Adults

5.3 Market Segment by Type

5.3.1 World Electric Mountain Bikes Production by Type (2021-2032)

5.3.2 World Electric Mountain Bikes Production Value by Type (2021-2032)

5.3.3 World Electric Mountain Bikes Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY POWER AND RANGE

6.1 World Electric Mountain Bikes Market Size Overview by Power and Range: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Power and Range

6.2.1 Lightweight Short-Distance

6.2.2 Medium-Distance Racing

6.2.3 High-Performance Long-Distance

6.3 Market Segment by Power and Range

6.3.1 World Electric Mountain Bikes Production by Power and Range (2021-2032)

6.3.2 World Electric Mountain Bikes Production Value by Power and Range
(2021-2032)

6.3.3 World Electric Mountain Bikes Average Price by Power and Range (2021-2032)

7 MARKET ANALYSIS BY USAGE SCENARIOS

7.1 World Electric Mountain Bikes Market Size Overview by Usage Scenarios: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Usage Scenarios

7.2.1 Leisure & Entertainment

7.2.2 Competitive

7.2.3 Adventure & Endurance

7.3 Market Segment by Usage Scenarios

7.3.1 World Electric Mountain Bikes Production by Usage Scenarios (2021-2032)

7.3.2 World Electric Mountain Bikes Production Value by Usage Scenarios (2021-2032)

7.3.3 World Electric Mountain Bikes Average Price by Usage Scenarios (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Electric Mountain Bikes Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Online Sales

8.2.2 Offline Sales

8.3 Market Segment by Application

8.3.1 World Electric Mountain Bikes Production by Application (2021-2032)

8.3.2 World Electric Mountain Bikes Production Value by Application (2021-2032)

8.3.3 World Electric Mountain Bikes Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Yamaha

9.1.1 Yamaha Details

9.1.2 Yamaha Major Business

- 9.1.3 Yamaha Electric Mountain Bikes Product and Services
- 9.1.4 Yamaha Electric Mountain Bikes Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.1.5 Yamaha Recent Developments/Updates
- 9.1.6 Yamaha Competitive Strengths & Weaknesses
- 9.2 Zero Motorcycles
 - 9.2.1 Zero Motorcycles Details
 - 9.2.2 Zero Motorcycles Major Business
 - 9.2.3 Zero Motorcycles Electric Mountain Bikes Product and Services
 - 9.2.4 Zero Motorcycles Electric Mountain Bikes Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.2.5 Zero Motorcycles Recent Developments/Updates
 - 9.2.6 Zero Motorcycles Competitive Strengths & Weaknesses
- 9.3 Brutus
 - 9.3.1 Brutus Details
 - 9.3.2 Brutus Major Business
 - 9.3.3 Brutus Electric Mountain Bikes Product and Services
 - 9.3.4 Brutus Electric Mountain Bikes Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.3.5 Brutus Recent Developments/Updates
 - 9.3.6 Brutus Competitive Strengths & Weaknesses
- 9.4 Mahindra
 - 9.4.1 Mahindra Details
 - 9.4.2 Mahindra Major Business
 - 9.4.3 Mahindra Electric Mountain Bikes Product and Services
 - 9.4.4 Mahindra Electric Mountain Bikes Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Mahindra Recent Developments/Updates
 - 9.4.6 Mahindra Competitive Strengths & Weaknesses
- 9.5 Triumph Motorcycles
 - 9.5.1 Triumph Motorcycles Details
 - 9.5.2 Triumph Motorcycles Major Business
 - 9.5.3 Triumph Motorcycles Electric Mountain Bikes Product and Services
 - 9.5.4 Triumph Motorcycles Electric Mountain Bikes Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Triumph Motorcycles Recent Developments/Updates
 - 9.5.6 Triumph Motorcycles Competitive Strengths & Weaknesses
- 9.6 QJ Motor
 - 9.6.1 QJ Motor Details

- 9.6.2 QJ Motor Major Business
- 9.6.3 QJ Motor Electric Mountain Bikes Product and Services
- 9.6.4 QJ Motor Electric Mountain Bikes Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.6.5 QJ Motor Recent Developments/Updates
- 9.6.6 QJ Motor Competitive Strengths & Weaknesses
- 9.7 STRiX eMotors Ltd.
- 9.7.1 STRiX eMotors Ltd. Details
- 9.7.2 STRiX eMotors Ltd. Major Business
- 9.7.3 STRiX eMotors Ltd. Electric Mountain Bikes Product and Services
- 9.7.4 STRiX eMotors Ltd. Electric Mountain Bikes Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.7.5 STRiX eMotors Ltd. Recent Developments/Updates
- 9.7.6 STRiX eMotors Ltd. Competitive Strengths & Weaknesses
- 9.8 BMW Motorrad
- 9.8.1 BMW Motorrad Details
- 9.8.2 BMW Motorrad Major Business
- 9.8.3 BMW Motorrad Electric Mountain Bikes Product and Services
- 9.8.4 BMW Motorrad Electric Mountain Bikes Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.8.5 BMW Motorrad Recent Developments/Updates
- 9.8.6 BMW Motorrad Competitive Strengths & Weaknesses
- 9.9 Stark Future
- 9.9.1 Stark Future Details
- 9.9.2 Stark Future Major Business
- 9.9.3 Stark Future Electric Mountain Bikes Product and Services
- 9.9.4 Stark Future Electric Mountain Bikes Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.9.5 Stark Future Recent Developments/Updates
- 9.9.6 Stark Future Competitive Strengths & Weaknesses
- 9.10 Torrot
- 9.10.1 Torrot Details
- 9.10.2 Torrot Major Business
- 9.10.3 Torrot Electric Mountain Bikes Product and Services
- 9.10.4 Torrot Electric Mountain Bikes Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.10.5 Torrot Recent Developments/Updates
- 9.10.6 Torrot Competitive Strengths & Weaknesses
- 9.11 Surron

- 9.11.1 Surron Details
- 9.11.2 Surron Major Business
- 9.11.3 Surron Electric Mountain Bikes Product and Services
- 9.11.4 Surron Electric Mountain Bikes Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.11.5 Surron Recent Developments/Updates
- 9.11.6 Surron Competitive Strengths & Weaknesses
- 9.12 Talaria
 - 9.12.1 Talaria Details
 - 9.12.2 Talaria Major Business
 - 9.12.3 Talaria Electric Mountain Bikes Product and Services
 - 9.12.4 Talaria Electric Mountain Bikes Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Talaria Recent Developments/Updates
 - 9.12.6 Talaria Competitive Strengths & Weaknesses
- 9.13 Zongshen
 - 9.13.1 Zongshen Details
 - 9.13.2 Zongshen Major Business
 - 9.13.3 Zongshen Electric Mountain Bikes Product and Services
 - 9.13.4 Zongshen Electric Mountain Bikes Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Zongshen Recent Developments/Updates
 - 9.13.6 Zongshen Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Electric Mountain Bikes Industry Chain
- 10.2 Electric Mountain Bikes Upstream Analysis
 - 10.2.1 Electric Mountain Bikes Core Raw Materials
 - 10.2.2 Main Manufacturers of Electric Mountain Bikes Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Electric Mountain Bikes Production Mode
- 10.6 Electric Mountain Bikes Procurement Model
- 10.7 Electric Mountain Bikes Industry Sales Model and Sales Channels
 - 10.7.1 Electric Mountain Bikes Sales Model
 - 10.7.2 Electric Mountain Bikes Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Electric Mountain Bikes Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Electric Mountain Bikes Production Value by Region (2021-2026) & (USD Million)

Table 3. World Electric Mountain Bikes Production Value by Region (2027-2032) & (USD Million)

Table 4. World Electric Mountain Bikes Production Value Market Share by Region (2021-2026)

Table 5. World Electric Mountain Bikes Production Value Market Share by Region (2027-2032)

Table 6. World Electric Mountain Bikes Production by Region (2021-2026) & (Units)

Table 7. World Electric Mountain Bikes Production by Region (2027-2032) & (Units)

Table 8. World Electric Mountain Bikes Production Market Share by Region (2021-2026)

Table 9. World Electric Mountain Bikes Production Market Share by Region (2027-2032)

Table 10. World Electric Mountain Bikes Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Electric Mountain Bikes Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Electric Mountain Bikes Major Market Trends

Table 13. World Electric Mountain Bikes Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Units)

Table 14. World Electric Mountain Bikes Consumption by Region (2021-2026) & (Units)

Table 15. World Electric Mountain Bikes Consumption Forecast by Region (2027-2032) & (Units)

Table 16. World Electric Mountain Bikes Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Electric Mountain Bikes Producers in 2025

Table 18. World Electric Mountain Bikes Production by Manufacturer (2021-2026) & (Units)

Table 19. Production Market Share of Key Electric Mountain Bikes Producers in 2025

Table 20. World Electric Mountain Bikes Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Electric Mountain Bikes Company Evaluation Quadrant
Table 22. World Electric Mountain Bikes Industry Rank of Major Manufacturers, Based on Production Value in 2025
Table 23. Head Office and Electric Mountain Bikes Production Site of Key Manufacturer
Table 24. Electric Mountain Bikes Market: Company Product Type Footprint
Table 25. Electric Mountain Bikes Market: Company Product Application Footprint
Table 26. Electric Mountain Bikes Competitive Factors
Table 27. Electric Mountain Bikes New Entrant and Capacity Expansion Plans
Table 28. Electric Mountain Bikes Mergers & Acquisitions Activity
Table 29. United States VS China Electric Mountain Bikes Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 30. United States VS China Electric Mountain Bikes Production Comparison, (2021 & 2025 & 2032) & (Units)
Table 31. United States VS China Electric Mountain Bikes Consumption Comparison, (2021 & 2025 & 2032) & (Units)
Table 32. United States Based Electric Mountain Bikes Manufacturers, Headquarters and Production Site (States, Country)
Table 33. United States Based Manufacturers Electric Mountain Bikes Production Value, (2021-2026) & (USD Million)
Table 34. United States Based Manufacturers Electric Mountain Bikes Production Value Market Share (2021-2026)
Table 35. United States Based Manufacturers Electric Mountain Bikes Production (2021-2026) & (Units)
Table 36. United States Based Manufacturers Electric Mountain Bikes Production Market Share (2021-2026)
Table 37. China Based Electric Mountain Bikes Manufacturers, Headquarters and Production Site (Province, Country)
Table 38. China Based Manufacturers Electric Mountain Bikes Production Value, (2021-2026) & (USD Million)
Table 39. China Based Manufacturers Electric Mountain Bikes Production Value Market Share (2021-2026)
Table 40. China Based Manufacturers Electric Mountain Bikes Production, (2021-2026) & (Units)
Table 41. China Based Manufacturers Electric Mountain Bikes Production Market Share (2021-2026)
Table 42. Rest of World Based Electric Mountain Bikes Manufacturers, Headquarters and Production Site (State, Country)
Table 43. Rest of World Based Manufacturers Electric Mountain Bikes Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Electric Mountain Bikes Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Electric Mountain Bikes Production, (2021-2026) & (Units)

Table 46. Rest of World Based Manufacturers Electric Mountain Bikes Production Market Share (2021-2026)

Table 47. World Electric Mountain Bikes Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Electric Mountain Bikes Production by Type (2021-2026) & (Units)

Table 49. World Electric Mountain Bikes Production by Type (2027-2032) & (Units)

Table 50. World Electric Mountain Bikes Production Value by Type (2021-2026) & (USD Million)

Table 51. World Electric Mountain Bikes Production Value by Type (2027-2032) & (USD Million)

Table 52. World Electric Mountain Bikes Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Electric Mountain Bikes Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Electric Mountain Bikes Production Value by Power and Range, (USD Million), 2021 & 2025 & 2032

Table 55. World Electric Mountain Bikes Production by Power and Range (2021-2026) & (Units)

Table 56. World Electric Mountain Bikes Production by Power and Range (2027-2032) & (Units)

Table 57. World Electric Mountain Bikes Production Value by Power and Range (2021-2026) & (USD Million)

Table 58. World Electric Mountain Bikes Production Value by Power and Range (2027-2032) & (USD Million)

Table 59. World Electric Mountain Bikes Average Price by Power and Range (2021-2026) & (US\$/Unit)

Table 60. World Electric Mountain Bikes Average Price by Power and Range (2027-2032) & (US\$/Unit)

Table 61. World Electric Mountain Bikes Production Value by Usage Scenarios, (USD Million), 2021 & 2025 & 2032

Table 62. World Electric Mountain Bikes Production by Usage Scenarios (2021-2026) & (Units)

Table 63. World Electric Mountain Bikes Production by Usage Scenarios (2027-2032) & (Units)

Table 64. World Electric Mountain Bikes Production Value by Usage Scenarios

(2021-2026) & (USD Million)

Table 65. World Electric Mountain Bikes Production Value by Usage Scenarios

(2027-2032) & (USD Million)

Table 66. World Electric Mountain Bikes Average Price by Usage Scenarios

(2021-2026) & (US\$/Unit)

Table 67. World Electric Mountain Bikes Average Price by Usage Scenarios

(2027-2032) & (US\$/Unit)

Table 68. World Electric Mountain Bikes Production Value by Application, (USD Million),
2021 & 2025 & 2032

Table 69. World Electric Mountain Bikes Production by Application (2021-2026) &
(Units)

Table 70. World Electric Mountain Bikes Production by Application (2027-2032) &
(Units)

Table 71. World Electric Mountain Bikes Production Value by Application (2021-2026) &
(USD Million)

Table 72. World Electric Mountain Bikes Production Value by Application (2027-2032) &
(USD Million)

Table 73. World Electric Mountain Bikes Average Price by Application (2021-2026) &
(US\$/Unit)

Table 74. World Electric Mountain Bikes Average Price by Application (2027-2032) &
(US\$/Unit)

Table 75. Yamaha Basic Information, Manufacturing Base and Competitors

Table 76. Yamaha Major Business

Table 77. Yamaha Electric Mountain Bikes Product and Services

Table 78. Yamaha Electric Mountain Bikes Production (Units), Price (US\$/Unit),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Yamaha Recent Developments/Updates

Table 80. Yamaha Competitive Strengths & Weaknesses

Table 81. Zero Motorcycles Basic Information, Manufacturing Base and Competitors

Table 82. Zero Motorcycles Major Business

Table 83. Zero Motorcycles Electric Mountain Bikes Product and Services

Table 84. Zero Motorcycles Electric Mountain Bikes Production (Units), Price
(US\$/Unit), Production Value (USD Million), Gross Margin and Market Share
(2021-2026)

Table 85. Zero Motorcycles Recent Developments/Updates

Table 86. Zero Motorcycles Competitive Strengths & Weaknesses

Table 87. Brutus Basic Information, Manufacturing Base and Competitors

Table 88. Brutus Major Business

Table 89. Brutus Electric Mountain Bikes Product and Services

Table 90. Brutus Electric Mountain Bikes Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 91. Brutus Recent Developments/Updates
Table 92. Brutus Competitive Strengths & Weaknesses
Table 93. Mahindra Basic Information, Manufacturing Base and Competitors
Table 94. Mahindra Major Business
Table 95. Mahindra Electric Mountain Bikes Product and Services
Table 96. Mahindra Electric Mountain Bikes Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. Mahindra Recent Developments/Updates
Table 98. Mahindra Competitive Strengths & Weaknesses
Table 99. Triumph Motorcycles Basic Information, Manufacturing Base and Competitors
Table 100. Triumph Motorcycles Major Business
Table 101. Triumph Motorcycles Electric Mountain Bikes Product and Services
Table 102. Triumph Motorcycles Electric Mountain Bikes Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. Triumph Motorcycles Recent Developments/Updates
Table 104. Triumph Motorcycles Competitive Strengths & Weaknesses
Table 105. QJ Motor Basic Information, Manufacturing Base and Competitors
Table 106. QJ Motor Major Business
Table 107. QJ Motor Electric Mountain Bikes Product and Services
Table 108. QJ Motor Electric Mountain Bikes Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. QJ Motor Recent Developments/Updates
Table 110. QJ Motor Competitive Strengths & Weaknesses
Table 111. STRiX eMotors Ltd. Basic Information, Manufacturing Base and Competitors
Table 112. STRiX eMotors Ltd. Major Business
Table 113. STRiX eMotors Ltd. Electric Mountain Bikes Product and Services
Table 114. STRiX eMotors Ltd. Electric Mountain Bikes Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. STRiX eMotors Ltd. Recent Developments/Updates
Table 116. STRiX eMotors Ltd. Competitive Strengths & Weaknesses
Table 117. BMW Motorrad Basic Information, Manufacturing Base and Competitors
Table 118. BMW Motorrad Major Business
Table 119. BMW Motorrad Electric Mountain Bikes Product and Services
Table 120. BMW Motorrad Electric Mountain Bikes Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. BMW Motorrad Recent Developments/Updates
Table 122. BMW Motorrad Competitive Strengths & Weaknesses
Table 123. Stark Future Basic Information, Manufacturing Base and Competitors
Table 124. Stark Future Major Business
Table 125. Stark Future Electric Mountain Bikes Product and Services
Table 126. Stark Future Electric Mountain Bikes Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. Stark Future Recent Developments/Updates
Table 128. Stark Future Competitive Strengths & Weaknesses
Table 129. Torrot Basic Information, Manufacturing Base and Competitors
Table 130. Torrot Major Business
Table 131. Torrot Electric Mountain Bikes Product and Services
Table 132. Torrot Electric Mountain Bikes Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133. Torrot Recent Developments/Updates
Table 134. Torrot Competitive Strengths & Weaknesses
Table 135. Surron Basic Information, Manufacturing Base and Competitors
Table 136. Surron Major Business
Table 137. Surron Electric Mountain Bikes Product and Services
Table 138. Surron Electric Mountain Bikes Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. Surron Recent Developments/Updates
Table 140. Surron Competitive Strengths & Weaknesses
Table 141. Talaria Basic Information, Manufacturing Base and Competitors
Table 142. Talaria Major Business
Table 143. Talaria Electric Mountain Bikes Product and Services
Table 144. Talaria Electric Mountain Bikes Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Talaria Recent Developments/Updates
Table 146. Talaria Competitive Strengths & Weaknesses
Table 147. Zongshen Basic Information, Manufacturing Base and Competitors
Table 148. Zongshen Major Business
Table 149. Zongshen Electric Mountain Bikes Product and Services
Table 150. Zongshen Electric Mountain Bikes Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. Zongshen Recent Developments/Updates
Table 152. Zongshen Competitive Strengths & Weaknesses
Table 153. Global Key Players of Electric Mountain Bikes Upstream (Raw Materials)
Table 154. Global Electric Mountain Bikes Typical Customers

Table 155. Electric Mountain Bikes Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Electric Mountain Bikes Picture

Figure 2. World Electric Mountain Bikes Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Electric Mountain Bikes Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Electric Mountain Bikes Production (2021-2032) & (Units)

Figure 5. World Electric Mountain Bikes Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Electric Mountain Bikes Production Value Market Share by Region (2021-2032)

Figure 7. World Electric Mountain Bikes Production Market Share by Region (2021-2032)

Figure 8. North America Electric Mountain Bikes Production (2021-2032) & (Units)

Figure 9. Europe Electric Mountain Bikes Production (2021-2032) & (Units)

Figure 10. China Electric Mountain Bikes Production (2021-2032) & (Units)

Figure 11. Japan Electric Mountain Bikes Production (2021-2032) & (Units)

Figure 12. South Korea Electric Mountain Bikes Production (2021-2032) & (Units)

Figure 13. India Electric Mountain Bikes Production (2021-2032) & (Units)

Figure 14. Mexico Electric Mountain Bikes Production (2021-2032) & (Units)

Figure 15. Electric Mountain Bikes Market Drivers

Figure 16. Factors Affecting Demand

Figure 17. World Electric Mountain Bikes Consumption (2021-2032) & (Units)

Figure 18. World Electric Mountain Bikes Consumption Market Share by Region (2021-2032)

Figure 19. United States Electric Mountain Bikes Consumption (2021-2032) & (Units)

Figure 20. China Electric Mountain Bikes Consumption (2021-2032) & (Units)

Figure 21. Europe Electric Mountain Bikes Consumption (2021-2032) & (Units)

Figure 22. Japan Electric Mountain Bikes Consumption (2021-2032) & (Units)

Figure 23. South Korea Electric Mountain Bikes Consumption (2021-2032) & (Units)

Figure 24. ASEAN Electric Mountain Bikes Consumption (2021-2032) & (Units)

Figure 25. India Electric Mountain Bikes Consumption (2021-2032) & (Units)

Figure 26. Producer Shipments of Electric Mountain Bikes by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 27. Global Four-firm Concentration Ratios (CR4) for Electric Mountain Bikes Markets in 2025

Figure 28. Global Four-firm Concentration Ratios (CR8) for Electric Mountain Bikes

Markets in 2025

Figure 29. United States VS China: Electric Mountain Bikes Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Electric Mountain Bikes Production Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States VS China: Electric Mountain Bikes Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 32. United States Based Manufacturers Electric Mountain Bikes Production Market Share 2025

Figure 33. China Based Manufacturers Electric Mountain Bikes Production Market Share 2025

Figure 34. Rest of World Based Manufacturers Electric Mountain Bikes Production Market Share 2025

Figure 35. World Electric Mountain Bikes Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 36. World Electric Mountain Bikes Production Value Market Share by Type in 2025

Figure 37. Children/Teenagers

Figure 38. Adults

Figure 39. World Electric Mountain Bikes Production Market Share by Type (2021-2032)

Figure 40. World Electric Mountain Bikes Production Value Market Share by Type (2021-2032)

Figure 41. World Electric Mountain Bikes Average Price by Type (2021-2032) & (US\$/Unit)

Figure 42. World Electric Mountain Bikes Production Value by Power and Range, (USD Million), 2021 & 2025 & 2032

Figure 43. World Electric Mountain Bikes Production Value Market Share by Power and Range in 2025

Figure 44. Lightweight Short-Distance

Figure 45. Medium-Distance Racing

Figure 46. High-Performance Long-Distance

Figure 47. World Electric Mountain Bikes Production Market Share by Power and Range (2021-2032)

Figure 48. World Electric Mountain Bikes Production Value Market Share by Power and Range (2021-2032)

Figure 49. World Electric Mountain Bikes Average Price by Power and Range (2021-2032) & (US\$/Unit)

Figure 50. World Electric Mountain Bikes Production Value by Usage Scenarios, (USD Million), 2021 & 2025 & 2032

Figure 51. World Electric Mountain Bikes Production Value Market Share by Usage Scenarios in 2025

Figure 52. Leisure & Entertainment

Figure 53. Competitive

Figure 54. Adventure & Endurance

Figure 55. World Electric Mountain Bikes Production Market Share by Usage Scenarios (2021-2032)

Figure 56. World Electric Mountain Bikes Production Value Market Share by Usage Scenarios (2021-2032)

Figure 57. World Electric Mountain Bikes Average Price by Usage Scenarios (2021-2032) & (US\$/Unit)

Figure 58. World Electric Mountain Bikes Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 59. World Electric Mountain Bikes Production Value Market Share by Application in 2025

Figure 60. Online Sales

Figure 61. Offline Sales

Figure 62. World Electric Mountain Bikes Production Market Share by Application (2021-2032)

Figure 63. World Electric Mountain Bikes Production Value Market Share by Application (2021-2032)

Figure 64. World Electric Mountain Bikes Average Price by Application (2021-2032) & (US\$/Unit)

Figure 65. Electric Mountain Bikes Industry Chain

Figure 66. Electric Mountain Bikes Procurement Model

Figure 67. Electric Mountain Bikes Sales Model

Figure 68. Electric Mountain Bikes Sales Channels, Direct Sales, and Distribution

Figure 69. Methodology

Figure 70. Research Process and Data Source

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