

Global Electric Mountain Bikes Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G8A4A03C113AEN.html>

Date: June 2026

Pages: 109

Price: US\$ 3,480.00 (Single User License)

ID: G8A4A03C113AEN

Abstracts

According to our (Global Info Research) latest study, the global Electric Mountain Bikes market size was valued at US\$ 426 million in 2025 and is forecast to a readjusted size of US\$ 1406 million by 2032 with a CAGR of 18.6% during review period.

In 2025, the global production of Electric Mountain Bikes reached approximately 60,000 units, with an average global market price of around US\$6,700 per unit. In the same year, the global total production capacity of Electric Mountain Bikes reached 77,000 units. The industry average gross profit margin of this product reached 28%. Electric mountain bikes are a type of two-wheeled vehicle powered by electricity and specifically designed for complex off-road environments. They typically consist of a high-performance motor, a battery system, and an electronic control system. Their core features include high torque output, excellent climbing ability, a lightweight body structure, and a high-strength suspension system, while also offering advantages such as low noise, zero emissions, and low maintenance costs. Compared to traditional gasoline-powered off-road motorcycles, electric mountain bikes have significant advantages in environmental performance and intelligent control, representing an important application of new energy technology in off-road sports and outdoor travel.

The electric mountain bike industry chain mainly comprises three segments: upstream core component supply, midstream vehicle manufacturing and system integration, and downstream sales and applications. The upstream includes key components such as batteries, motors, electronic control systems, frame materials, and suspension systems. The midstream consists of vehicle manufacturers responsible for vehicle design, powertrain matching, structural optimization, and intelligent control system integration. The downstream targets off-road enthusiasts, outdoor adventurers, and the professional

racing market, and also includes distribution channels, rental services, and after-sales service. With technological advancements and consumer upgrades, the industry chain is developing towards higher performance, greater intelligence, and branding.

Driven by the global trend of new energy transformation and green travel, the electric mountain bike market is rapidly emerging. On the one hand, increasingly stringent environmental regulations and carbon reduction targets are prompting the transformation of traditional fuel-powered off-road motorcycles towards electrification; on the other hand, advancements in battery energy density, motor efficiency optimization, and intelligent control technology have significantly enhanced the range and power performance of electric mountain bikes, gradually meeting the needs of professional off-road and racing. Simultaneously, the upgrading of outdoor sports consumption and the expansion of the electric two-wheeler market have also provided a vast demand space. However, range, charging infrastructure, and cost remain limiting factors. Overall, the electric mountain bike industry will exhibit a development trend driven by technology, accelerated market penetration, and continuously expanding application scenarios.

This report is a detailed and comprehensive analysis for global Electric Mountain Bikes market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Electric Mountain Bikes market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Mountain Bikes market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Mountain Bikes market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Mountain Bikes market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electric Mountain Bikes

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Electric Mountain Bikes market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yamaha, Zero Motorcycles, Brutus, Mahindra, Triumph Motorcycles, QJ Motor, STRiX eMotors Ltd., BMW Motorrad, Stark Future, Torrot, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Electric Mountain Bikes market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Children/Teenagers

Adults

Market segment by Power and Range

Lightweight Short-Distance

Medium-Distance Racing

High-Performance Long-Distance

Market segment by Usage Scenarios

Leisure & Entertainment

Competitive

Adventure & Endurance

Market segment by Application

Online Sales

Offline Sales

Major players covered

Yamaha

Zero Motorcycles

Brutus

Mahindra

Triumph Motorcycles

QJ Motor

STRiX eMotors Ltd.

BMW Motorrad

Stark Future

Torrot

Surron

Talaria

Zongshen

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Mountain Bikes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Mountain Bikes, with price, sales quantity, revenue, and global market share of Electric Mountain Bikes from 2021 to 2026.

Chapter 3, the Electric Mountain Bikes competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Mountain Bikes breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Electric Mountain Bikes market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Mountain Bikes.

Chapter 14 and 15, to describe Electric Mountain Bikes sales channel, distributors, customers, research findings and conclusion.

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