

Global Electric Motors for IC Engine Vehicles Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Electric Motors for IC Engine Vehicles market size was valued at US\$ 17039 million in 2025 and is forecast to a readjusted size of US\$ 25447 million by 2032 with a CAGR of 6.0% during review period.

In 2025, global production of Electric Motors for IC Engine Vehicles reached 920 million units, with an average selling price of USD 18 per unit, total production capacity of 1.01 billion units, and a gross margin of 28%.

Electric Motors for IC Engine Vehicles refer to various auxiliary and functional motors installed in conventional internal combustion engine vehicles and hybrid vehicles. They are mainly used for engine starting, power generation, powertrain control, thermal management, and body and chassis system actuation. Typical applications include starter motors, alternators, electronic throttle motors, electric water pumps, fuel pumps, cooling fans, electric power steering assist motors, and various actuator motors. These motors are typically based on 12V/24V low-voltage systems and serve as critical components to ensure reliable operation, energy efficiency optimization, and driving comfort in ICE vehicles.

The global market for Electric Motors for IC Engine Vehicles is large in scale, with demand closely tied to the production and installed base of conventional ICE vehicles and hybrid vehicles. Despite the rapid penetration of new energy vehicles, ICE vehicles continue to account for a significant share of the global vehicle fleet, particularly in emerging markets and commercial vehicle segments. Increasing vehicle electrification has led to a rising number of motors per vehicle, driving structural growth in motor

demand on a per-vehicle basis. Asia-Pacific, especially China, Japan, and India, represents the largest production and consumption region, while North America and Europe maintain technological advantages in high-reliability motors, efficiency optimization, and system integration. Overall, the market is characterized by stable overall volume, ongoing functional upgrades, and clear trends toward higher efficiency, miniaturization, brushless designs, and enhanced durability.

This report is a detailed and comprehensive analysis for global Electric Motors for IC Engine Vehicles market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Electric Motors for IC Engine Vehicles market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Electric Motors for IC Engine Vehicles market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Electric Motors for IC Engine Vehicles market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Electric Motors for IC Engine Vehicles market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electric Motors for IC Engine Vehicles

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Electric Motors for IC Engine Vehicles market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ABB, Hitachi, Aisin Seiki, Johnson Electric, Mitsuba, Nidec, Robert Bosch GmbH, ZYTEK Automotive Ltd, Helix, EVDrive, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Electric Motors for IC Engine Vehicles market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

AC Motor

DC Motor

Market segment by Functional Application

Starter Motors

Alternators / Generator Motors

Market segment by Vehicle System Application

Powertrain-related Motors

Body & Chassis System Motors

Market segment by Motor Type

DC Motors

Brushless DC Motors (BLDC)

Market segment by Application

Passenger Cars

Commercial Vehicles

Major players covered

ABB

Hitachi

Aisin Seiki

Johnson Electric

Mitsuba

Nidec

Robert Bosch GmbH

Zytek Automotive Ltd

Helix

EVDrive

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Motors for IC Engine Vehicles product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Motors for IC Engine Vehicles, with price, sales quantity, revenue, and global market share of Electric Motors for IC Engine Vehicles from 2021 to 2026.

Chapter 3, the Electric Motors for IC Engine Vehicles competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Motors for IC Engine Vehicles breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021

to 2026. and Electric Motors for IC Engine Vehicles market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Motors for IC Engine Vehicles.

Chapter 14 and 15, to describe Electric Motors for IC Engine Vehicles sales channel, distributors, customers, research findings and conclusion.

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