

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Electric Motorcycles & Scooters Market 2018, Forecast to 2023

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Abstracts

Electric two-wheelers, as indicates itself, is electricity-powered two-wheelers. A battery pack and a motor are installed to store and transform the electricity. A user control is usually attached to the handle bar to brake and adjust the speed.

Under this abstract definition, a variety of types and styles are available to consumers in the market and still developing. This paper follows the mainstream definition and mainly focuses on the Chinese market. Electric Motorcycles & Scooters can be classified as a combination of electric bicycle, electric scooter, electric motorcycle, and so on. The power-assisted electric scooter with pedals is also called electric bicycle in China.

Hence, the in this report, the statistics mainly focus on the following several kinds including E-motorcycles, E-bicycles and E-scooters etc.

Scope of the Report:

This report focuses on the Electric Motorcycles & Scooters in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Electric Motorcycles & Scooters can be classified as a combination of electric scooter, electric motorcycle, and so on. The power-assisted electric scooter with pedals is also called electric bicycle in China, and China is the largest producer of the Electric Motorcycles & Scooters products, about 90% of the global total production is from China in the past years. In the past several years, the global Electric Motorcycles & Scooters market is relatively stable with CAGR of 4.6% from 2013 to 2018. In 2017, the global actual consumption amount of Electric Motorcycles & Scooters was around 17368.3 K

Units.

China is the largest sales market of Electric Motorcycles & Scooters in the world in the past few years and it will keep the same position in the next years. China sales volume took up about 80% the global market in 2017, but it has changed a lot in 2018 due to the saturated demand (means that the demand is relatively rated, but the production increased too fast and began to be oversupply). China sales share dropped to 79% in 2018. At the same time, the export to Europe and USA increased dramatically.

Apparently, many Chinese producers of Electric Motorcycles & Scooters are trying their best to look for new growing-market, while Chinese market is in fierce competition and some small players have quitted this business especially in recent years.

The worldwide market for Electric Motorcycles & Scooters is expected to grow at a CAGR of roughly 5.0% over the next five years, will reach 7130 million US\$ in 2023, from 5330 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Yadea

AIMA

Lvyuan

Sunra

TAILG

Lima

BYVIN

Zongshen Electric Motorcycle

Wuyang Honda

HONG ER DA

Lvjia

Slane

Opai Electric

Supaq

Xiaodao Ebike

Sykee

Aucma EV

Terra Motor

Govecs

ZEV

Zero Motorcycles

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Electric Motorcycle

Electric Scooter

Market Segment by Applications, can be divided into

E-Commerce

Retail Store

There are 15 Chapters to deeply display the global Electric Motorcycles & Scooters market.

Chapter 1, to describe Electric Motorcycles & Scooters Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Electric Motorcycles & Scooters, with sales, revenue, and price of Electric Motorcycles & Scooters, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Electric Motorcycles & Scooters, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Electric Motorcycles & Scooters market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Electric Motorcycles & Scooters sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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