

# Global Electric Motorcycle and Scooter Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Electric Motorcycle and Scooter market size is expected to reach \$ 7546 million by 2032, rising at a market growth of 4.5% CAGR during the forecast period (2026-2032).

Electric motorcycles and scooters are two-wheeled motor vehicles propelled solely by a rechargeable battery-electric powertrain and controlled by a throttle (no pedal assist), covering step-through scooters/mopeds and straddle motorcycles. Volume is dominated by China, supported by a very large stock of commuter scooters and mopeds, and by India's accelerating E2W registrations, while ASEAN contributes meaningful, policy-linked growth. Technically, today's product landscape is best described along four practical axes: vehicle form (step-through scooters, straddle-type motorcycles, and light mopeds), battery system (fixed, removable, or networked swapping), cell chemistry (with lead-acid still prominent in China's sales mix, and LFP/NMC rising), and nominal power bands (?3 kW up to >11 kW for high-performance).

In the current market, global production is around 20.6 million units, with an average selling price of about USD 255 per unit on an EXW basis. Upstream, the cell chemistry split is the primary cost and performance lever. Lead-acid remains cost-optimal for mass commuter models and legacy fleets, especially in price-sensitive Chinese channels; LFP is now mainstream for removable/swappable systems and city scooters; NMC/NCA sits in higher-performance and premium segments; sodium-ion has emerged in pilot and early commercial runs for scooters given its cost and low-temperature characteristics, mostly in China. OEM reports repeatedly describe programs to replace lead-acid with lithium in mid- and high-end tiers, while authorities and standards bodies are tightening safety rules for lithium packs in e-two-wheelers (e.g., SAMR's lithium battery safety specification for e-bikes in 2024), all reinforcing a chemistry mix shift

rather than an overnight replacement. Procurement patterns include B2C retail, fleet frameworks for delivery/sharing (often with TCO or uptime guarantees), and in swapping ecosystems a clear unbundling of hardware and service.

Structurally the market is fragmented but features prominent leaders across China and India as well as global brands in the high-performance and premium niches. Typical vehicle-level gross margins sit in the 20–30% range depending on chemistry, motor layout, and channel mix. Looking toward 2025–2031, we expect volume growth led by: (i) continued urban commuter demand and fleet electrification in delivery/rental; (ii) broader adoption of swappable or removable batteries for uptime-critical use cases; and (iii) chemistry cost dynamics where LFP and sodium-ion widen addressable price points, while lead-acid remains a large installed base in China but gradually cedes share in new sales. Key bottlenecks include certification lead times, cell supply localization outside China, and infrastructure density for swapping and safe charging.

This report studies the global Electric Motorcycle and Scooter production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electric Motorcycle and Scooter and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electric Motorcycle and Scooter that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Electric Motorcycle and Scooter total production and demand, 2021-2032, (K Units)

Global Electric Motorcycle and Scooter total production value, 2021-2032, (USD Million)

Global Electric Motorcycle and Scooter production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Electric Motorcycle and Scooter consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Electric Motorcycle and Scooter domestic production, consumption, key domestic manufacturers and share

Global Electric Motorcycle and Scooter production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Electric Motorcycle and Scooter production by Vehicle Form, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Electric Motorcycle and Scooter production by Application, production, value,

CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Electric Motorcycle and Scooter market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yadea Group, Aima Technology, Sunra, TAILG, Luyuan, NIU Technologies, Segway-Ninebot, BYVIN (Benling), LIMA, Wuyang-Honda, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Electric Motorcycle and Scooter market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Vehicle Form, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Electric Motorcycle and Scooter Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Electric Motorcycle and Scooter Market, Segmentation by Vehicle Form:

Electric Scooter (step-through)

Electric Motorcycle (straddle/cruiser/sport)

E-Moped / Light Scooter

Global Electric Motorcycle and Scooter Market, Segmentation by Battery System:

Fixed wired charging

Removable plug-in pack

Networked swappable

Global Electric Motorcycle and Scooter Market, Segmentation by Battery Cell Chemistry:

Lead-acid

LFP

NMC/NCA

Others

Global Electric Motorcycle and Scooter Market, Segmentation by Nominal Motor Power:

>3 kW

3–7 kW

7–11 kW

>11 kW

### Global Electric Motorcycle and Scooter Market, Segmentation by Application:

Personal Commuting

Delivery & Last-mile Logistics

Shared Mobility & Rental

Government & Utility Fleets

Other Commercial & Recreation

### Companies Profiled:

Yadea Group

Aima Technology

Sunra

TAILG

Luyuan

NIU Technologies

Segway-Ninebot

BYVIN (Benling)

LIMA

Wuyang-Honda

Gogoro

KYMCO (Ionex)

SYM (Sanyang)

Piaggio

BMW Motorrad

Zero Motorcycles

Energica Motor Company

LiveWire

Kawasaki

Vmoto (Super Soco)

HORWIN

Silence Urban Mobility

Askoll EVA

Govecs

ZEEHO (CFMOTO)

FELO

Kollter

Zongshen (Cineco / Cyclone e-)

Ola Electric

TVS

Bajaj

Hero VIDA

Ather Energy

**Key Questions Answered:**

1. How big is the global Electric Motorcycle and Scooter market?
2. What is the demand of the global Electric Motorcycle and Scooter market?
3. What is the year over year growth of the global Electric Motorcycle and Scooter market?
4. What is the production and production value of the global Electric Motorcycle and Scooter market?
5. Who are the key producers in the global Electric Motorcycle and Scooter market?
6. What are the growth factors driving the market demand?

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