

Global Electric Motorcycles & Scooters Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Electric Motorcycles & Scooters market size was valued at USD 5944.6 million in 2023 and is forecast to a readjusted size of USD 8036.9 million by 2030 with a CAGR of 4.4% during review period.

Electric two-wheelers, as indicates itself, is electricity-powered two-wheelers. A battery pack and a motor are installed to store and transform the electricity. A user control is usually attached to the handle bar to brake and adjust the speed. Under this abstract definition, a variety of types and styles are available to consumers in the market and still developing. This paper follows the mainstream definition and mainly focuses on the Chinese market. Electric Motorcycles & Scooters can be classified as a combination of electric bicycle, electric scooter, electric motorcycle, and so on. The power-assisted electric scooter with pedals is also called electric bicycle in China. Hence, in this report, the statistics mainly focus on the following several kinds including E-motorcycles, E-bicycles and E-scooters etc.

China is the largest sales market of Electric Motorcycles & Scooters in the world in the past few years and it will keep the same position in the next years. China sales volume took up about 90% the global market. The key manufacturers are Yadea, AIMA, Lvyuan, Sunra, TAILG, Lima, BYVIN, Wuyang Honda, HONG ER DA, Lvjia, Slane, Opai Electric, Supaq, Xiaodao Ebike, Sykee, Aucma EV, Terra Motor, Govecs, ZEV, Zero Motorcycles, Palla, Zongshen Electric Motorcycle etc. Top 3 companies occupied about 26% market share.

The Global Info Research report includes an overview of the development of the Electric

Motorcycles & Scooters industry chain, the market status of E-Commerce (Electric Motorcycle, Electric Scooter), Retail Store (Electric Motorcycle, Electric Scooter), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electric Motorcycles & Scooters.

Regionally, the report analyzes the Electric Motorcycles & Scooters markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electric Motorcycles & Scooters market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Electric Motorcycles & Scooters market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electric Motorcycles & Scooters industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Electric Motorcycle, Electric Scooter).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electric Motorcycles & Scooters market.

Regional Analysis: The report involves examining the Electric Motorcycles & Scooters market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Electric Motorcycles & Scooters market. This may include estimating market growth rates, predicting market demand, and identifying

emerging trends.

The report also involves a more granular approach to Electric Motorcycles & Scooters:

Company Analysis: Report covers individual Electric Motorcycles & Scooters manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Electric Motorcycles & Scooters. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (E-Commerce, Retail Store).

Technology Analysis: Report covers specific technologies relevant to Electric Motorcycles & Scooters. It assesses the current state, advancements, and potential future developments in Electric Motorcycles & Scooters areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Electric Motorcycles & Scooters market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Electric Motorcycles & Scooters market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Electric Motorcycle

Electric Scooter

Market segment by Application

E-Commerce

Retail Store

Major players covered

Yadea

AIMA

Lvyuan

Sunra

TAILG

Lima

BYVIN

Wuyang Honda

HONG ER DA

Lvjia

Slane

Opai Electric

Supaq

Xiaodao Ebike

Sykee

Aucma EV

Terra Motor

Govecs

ZEV

Zero Motorcycles

Palla

Zongshen Electric Motorcycle

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Motorcycles & Scooters product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Motorcycles & Scooters, with price, sales, revenue and global market share of Electric Motorcycles & Scooters from 2019 to 2024.

Chapter 3, the Electric Motorcycles & Scooters competitive situation, sales quantity,

revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Motorcycles & Scooters breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Electric Motorcycles & Scooters market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Motorcycles & Scooters.

Chapter 14 and 15, to describe Electric Motorcycles & Scooters sales channel, distributors, customers, research findings and conclusion.

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