

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Electric Motorcycle Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G862F355AD5EN.html>

Date: August 2018

Pages: 146

Price: US\$ 4,880.00 (Single User License)

ID: G862F355AD5EN

## Abstracts

Electric two-wheelers, as indicates itself, is electricity-powered two-wheelers. A battery pack and a motor are installed to store and transform the electricity. A user control is usually attached to the handle bar to brake and adjust the speed.

Scope of the Report:

This report focuses on the Electric Motorcycle in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Electric Motorcycles & Scooters can be classified as a combination of electric scooter, electric motorcycle, and so on. The power-assisted electric scooter with pedals is also called electric bicycle in China, and China is the largest producer of the Electric Motorcycles & Scooters products, about 90% of the global total production is from China in the past years. In the past several years, the global Electric Motorcycles & Scooters market is relatively stable with CAGR of 4.6% from 2013 to 2018. In 2017, the global actual consumption amount of Electric Motorcycles & Scooters was around 17368.3 K Units.

The global average price of Electric Motorcycles & Scooters is in fluctuation in 2013-2018, from about 260 \$/Unit in 2013 to 277 \$/Unit in 2017 The price will be in increase trend while demand is going to be saturated and the price of the raw material (e.g. Steel) will increase. The sales volume of Electric Motorcycles & Scooters will reach to around 23052.3 K Unit in 2024 from 18045.0 K Units in 2018 all around the world, with the CAGR of 4%.

China is the largest sales market of Electric Motorcycles & Scooters in the world in the past few years and it will keep the same position in the next years. China sales volume took up about 80% the global market in 2017, but it has changed a lot in 2018 due to the saturated demand (means that the demand is relatively rated, but the production increased too fast and began to be oversupply). China sales share dropped to 79% in 2018. At the same time, the export to Europe and USA increased dramatically. Apparently, many Chinese producers of Electric Motorcycles & Scooters are trying their best to look for new growing-market, while Chinese market is in fierce competition and some small players have quitted this business especially in recent years.

Currently, AIMA, Yadea, Sunra, BYVIN, TAILG, Lvyuan, Incalcu, Lvjia, Lima and Supaq are the top ten players in the global Electric Motorcycles & Scooters market. The Hero Electric (from India), Accell Group (From EU) Terra Motor (from Japan), ZEV (From USA), Giant EV (brand from Taiwan, but produced in China), and Yamaha (brand from Japan, but produced in China) are other key brands outside China.

The worldwide market for Electric Motorcycle is expected to grow at a CAGR of roughly 4.6% over the next five years, will reach 6980 million US\$ in 2023, from 5330 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Yadea

AIMA

Lvyuan

Sunra

TAILG

Lima

BYVIN

Zongshen Electric Motorcycle

Wuyang Honda

HONG ER DA

Lvjia

Slane

Opai Electric

Supaq

Xiaodao Ebike

Sykee

Aucma EV

Terra Motor

Govecs

ZEV

Zero Motorcycles

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Electric Motorcycle

Electric Scooter

Market Segment by Applications, can be divided into

14 yrs

14-35 yrs

36-60 yrs

60 yrs

There are 15 Chapters to deeply display the global Electric Motorcycle market. Chapter 1, to describe Electric Motorcycle Introduction, product scope, market overview, market opportunities, market risk, market driving force; Chapter 2, to analyze the top manufacturers of Electric Motorcycle, with sales, revenue, and price of Electric Motorcycle, in 2016 and 2017; Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017; Chapter 4, to show the global market by regions, with sales, revenue and market share of Electric Motorcycle, for each region, from 2013 to 2018; Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions; Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018; Chapter 12, Electric Motorcycle market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023; Chapter 13, 14 and 15, to describe Electric Motorcycle sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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