

Global Electric Motorcycle Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Electric Motorcycle market size was valued at USD 7513.4 million in 2023 and is forecast to a readjusted size of USD 11460 million by 2030 with a CAGR of 6.2% during review period.

Electric two-wheelers, as indicates itself, is electricity-powered two-wheelers. A battery pack and a motor are installed to store and transform the electricity. A user control is usually attached to the handle bar to brake and adjust the speed.

Global Electric Motorcycle key players include Yadi, Lvyuan, Tailing, Xinri, etc. Global top five manufacturers hold a share about 25%. China is the largest market, with a share about 80%, followed by Europe, with a share about 5 percent. In terms of product, Electric Scooter is the largest segment, with a share about 95%.

The Global Info Research report includes an overview of the development of the Electric Motorcycle industry chain, the market status of E-Commerce (600~800W, 800~1200W), Retail Store (600~800W, 800~1200W), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electric Motorcycle.

Regionally, the report analyzes the Electric Motorcycle markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electric Motorcycle market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Electric Motorcycle market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electric Motorcycle industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Motor Power (e.g., 600~800W, 800~1200W).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electric Motorcycle market.

Regional Analysis: The report involves examining the Electric Motorcycle market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Electric Motorcycle market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electric Motorcycle:

Company Analysis: Report covers individual Electric Motorcycle manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Electric Motorcycle This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Channel (E-Commerce, Retail Store).

Technology Analysis: Report covers specific technologies relevant to Electric Motorcycle. It assesses the current state, advancements, and potential future developments in Electric Motorcycle areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Electric Motorcycle market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Electric Motorcycle market is split by Motor Power and by Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Motor Power, and by Channel in terms of volume and value.

Market segment by Motor Power

600~800W

800~1200W

Other

Market segment by Channel

E-Commerce

Retail Store

Major players covered

Yadi

Lvyuan

Tailing

Xinri

Zongshen

Huaihai

Loncin Industries

Niu

Arc Vector

Ninebot

Brutus

Curtiss Motorcycle

Energica

Ola Electric

Ola Electric

Okinawa

Zero Motorcycles

Super Soco

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Motorcycle product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Motorcycle, with price, sales, revenue and global market share of Electric Motorcycle from 2019 to 2024.

Chapter 3, the Electric Motorcycle competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Motorcycle breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Motor Power and channel, with sales market share and growth rate by motor power, channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Electric Motorcycle market forecast, by regions, motor power and channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Motorcycle.

Chapter 14 and 15, to describe Electric Motorcycle sales channel, distributors, customers, research findings and conclusion.

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