

# Global Electric Lawn Mower Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Electric Lawn Mower market size was valued at USD 5320.9 million in 2023 and is forecast to a readjusted size of USD 7333.3 million by 2030 with a CAGR of 4.7% during review period.

An electric lawn mower is a type of mower powered by electricity, typically using an electric motor. It is designed for cutting grass and maintaining lawns. Electric lawn mowers can be corded, requiring a direct connection to an electrical outlet, or cordless, powered by rechargeable batteries. They offer several advantages, including quieter operation, lower maintenance needs compared to gasoline mowers, and reduced emissions. Electric lawn mowers are available in a range of sizes and cutting capacities, making them suitable for both small and large lawns. They are popular among homeowners seeking an eco-friendly and convenient option for lawn care.

The industry trend of electric lawn mowers is driven by the growing emphasis on sustainability, eco-friendliness, and ease of use. As concerns about environmental impact and noise pollution increase, electric lawn mowers have gained popularity. The trend includes advancements in battery technology, resulting in longer run times and faster charging capabilities for cordless models. Manufacturers are also improving the cutting power, efficiency, and durability of electric motors used in these mowers. Additionally, the industry focuses on ergonomic designs, lightweight construction, and features like mulching and bagging options to enhance the overall user experience and convenience.

The Global Info Research report includes an overview of the development of the Electric Lawn Mower industry chain, the market status of Household (Cordless Electric Lawn

Mower, Corded Electric Lawn Mower), Commercial (Cordless Electric Lawn Mower, Corded Electric Lawn Mower), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electric Lawn Mower.

Regionally, the report analyzes the Electric Lawn Mower markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electric Lawn Mower market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Electric Lawn Mower market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electric Lawn Mower industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Cordless Electric Lawn Mower, Corded Electric Lawn Mower).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electric Lawn Mower market.

**Regional Analysis:** The report involves examining the Electric Lawn Mower market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Electric Lawn Mower market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electric Lawn Mower:

**Company Analysis:** Report covers individual Electric Lawn Mower manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Electric Lawn Mower. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Electric Lawn Mower. It assesses the current state, advancements, and potential future developments in Electric Lawn Mower areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Electric Lawn Mower market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Electric Lawn Mower market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Cordeless Electric Lawn Mower

Corded Electric Lawn Mower

### Market segment by Application

Household

Commercial

### Major players covered

Bosch

Flymo

Hayter

Al-Ko

Emak

Toro

EGO

Cobra

Lowe's Companies

RYOBI

MTD

Earthwise

Stanley Black & Decker

Honda

STIHL

Yamabiko

Ozito

Husqvarna Group

Huasheng Zhongtian

Zongshen Power

Worx

STIGA

Deere & Company

Mamibot

Zucchetti Centro Sistemi

Belrobotics

Hangzhou Favor Robot Technology

Milagrow Humantech

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Lawn Mower product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Lawn Mower, with price, sales, revenue and global market share of Electric Lawn Mower from 2019 to 2024.

Chapter 3, the Electric Lawn Mower competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Lawn Mower breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Electric Lawn Mower market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Lawn Mower.

Chapter 14 and 15, to describe Electric Lawn Mower sales channel, distributors, customers, research findings and conclusion.

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