

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Electric Iron Market 2018, Forecast to 2023

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Abstracts

Electric iron is a tool for leveling clothes and fabrics, and the power is generally between 300-1000W. Its type can be divided into: ordinary type, temperature control type, steam spray type and so on. Ordinary irons have a simple structure, they are inexpensive, and are easy to manufacture and maintain. Adjustable temperature iron can automatically adjust the temperature within the range of 60-250 °C and automatically cut off the power according to the different materials used in the appropriate temperature to iron than the average type to save power. The steam spray type electric iron has both temperature control function and steam generation, and some of it is equipped with a spray device, which eliminates the trouble of artificial water spraying, and the clothing material has more uniform wetting and better ironing effect.

Scope of the Report:

This report focuses on the Electric Iron in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

First of all, the growth of the global electric iron is expected to witness a significant growth over the forecast period owing to constant innovation efforts of manufacturers to attract consumers. Customers attach importance to appearance and they are interested in wrinkle-free clothes, especially for commuters who need to wear suit every single day. The price of electric iron is cheap and cheerful, people find it easy to purchase. They do not have to go to cleaning stores to make clothes wrinkle-free. It is estimated that in the Asia-Pacific region especially in China, the demand for the product is expected to grow in forecast period.

The worldwide market for Electric Iron is expected to grow at a CAGR of roughly xx%

over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Philips

Bajaj Electricals

Usha Electricals

Panasonic

Electrolux Home Products

Tefal

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Dry Iron

Steam Iron

Travelling Iron

Garment Steamer

Cordless Iron

Market Segment by Applications, can be divided into

Home Use

Commercial

There are 15 Chapters to deeply display the global Electric Iron market.

Chapter 1, to describe Electric Iron Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Electric Iron, with sales, revenue, and price of Electric Iron, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Electric Iron, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Electric Iron market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Electric Iron sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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