

# Global Electric Hair Clipper Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Electric Hair Clipper market size was valued at US\$ 873 million in 2024 and is forecast to a readjusted size of USD 1362 million by 2031 with a CAGR of 6.6% during review period.

An electric hair clipper is an electric grooming tool designed primarily for cutting and trimming hair, widely used in both home settings and professional barbershops. The core component of a hair clipper is a motor-driven blade that moves rapidly to cut hair quickly and evenly. Compared to traditional manual scissors, electric clippers offer higher efficiency and allow for more precise control over the length and shape of the hairstyle. Most electric clippers come with a set of guide combs of varying lengths, enabling users to adjust the cutting length for different hair styles, from short buzz cuts to longer styles. Modern electric clippers are typically rechargeable, offering convenience and portability. They feature high-speed motors and durable blades to ensure consistent performance over long periods. Electric clippers provide faster, more consistent results compared to manual scissors, making them ideal for both personal and professional use.

The electric hair clipper market has seen steady growth, driven by an increasing demand for personal grooming tools. More consumers are opting to cut their hair at home, a trend that accelerated during the pandemic as home grooming became a regular activity. This shift has led to a rise in the adoption of electric clippers. Electric clippers are no longer just basic hair-cutting tools; they have evolved to incorporate advanced features, such as adjustable speeds, smart battery management systems, and various blade attachments, making them more versatile and appealing to a broader range of consumers.

Key market drivers include consumer demand for convenience, time-saving, and cost-efficiency. Many individuals prefer cutting their own hair at home to avoid salon fees and eliminate the need to visit the barber frequently. Additionally, as consumers increasingly seek durable, high-quality products, brands are focusing on improving the longevity and performance of their clippers, offering more advanced and personalized options. Growing environmental awareness has also contributed to the popularity of rechargeable, sustainable clippers, further pushing eco-friendly designs into the mainstream.

In terms of trends, the electric hair clipper market is moving toward greater personalization, smart technology, and multi-functionality. Many new models come with smart features, such as connectivity with mobile apps for customization, which provides a tailored grooming experience. Furthermore, multifunctional clippers that can handle beard trimming, eyebrow grooming, and other personal care tasks are gaining popularity. This broadening of the clipper's use case is expanding the market, appealing to consumers who want a single tool to meet various grooming needs.

This report is a detailed and comprehensive analysis for global Electric Hair Clipper market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Electric Hair Clipper market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Electric Hair Clipper market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Electric Hair Clipper market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Electric Hair Clipper market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electric Hair Clipper

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Electric Hair Clipper market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Wahl, Phillips, Panasonic, Andis, Braun, Conair, Oster, Remington Products, Riwa, Zhejiang Paiter, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Electric Hair Clipper market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Corded Hair Clipper

Cordless Hair Clipper

### Market segment by Application

Commercial

Home Use

Major players covered

Wahl

Phillips

Panasonic

Andis

Braun

Conair

Oster

Remington Products

Riwa

Zhejiang Paiter

Flyco

Rewell

Povos

Xiaomi

BaByliss

Hatteker

SKEY

Limural

Sminiker

Havells India

Sunbeam Products

VEGA

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Hair Clipper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Hair Clipper, with price, sales quantity, revenue, and global market share of Electric Hair Clipper from 2020 to 2025.

Chapter 3, the Electric Hair Clipper competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Hair Clipper breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Electric Hair Clipper market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Hair Clipper.

Chapter 14 and 15, to describe Electric Hair Clipper sales channel, distributors, customers, research findings and conclusion.

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