

# Global Electric Hair Clipper Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Electric Hair Clipper market size was valued at USD 766 million in 2023 and is forecast to a readjusted size of USD 1190.9 million by 2030 with a CAGR of 6.5% during review period.

Electric hair clippers are driven by an electric motor which makes the blades oscillate from side to side. They have gradually displaced manual hair clippers in many countries. Three different motor types are used in clipper production, magnetic, rotary and pivot. Rotary style may be driven by direct current or alternating current electricity source. Both magnetic and pivot style clippers use magnetic forces derived from winding copper wire around steel. Alternating current creates a cycle attracting and relaxing to a spring to create the speed and torque to drive the clipper cutter across the combing blade.

Global Electric Hair Clipper key players include Wahl, Phillips, Andis, Flyco, Conair, etc.

United States is the largest market, with a share nearly 25%, followed by MEA, and Europe, both have a share over 40 percent.

In terms of product, Wired is the largest segment, with a share over 60%. And in terms of application, the largest application is Adults, followed by Kids.

The Global Info Research report includes an overview of the development of the Electric Hair Clipper industry chain, the market status of Commercial (Cordless Hair Clipper, Corded Hair Clipper), Home Use (Cordless Hair Clipper, Corded Hair Clipper), and key enterprises in developed and developing market, and analysed the cutting-edge

technology, patent, hot applications and market trends of Electric Hair Clipper.

Regionally, the report analyzes the Electric Hair Clipper markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electric Hair Clipper market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Electric Hair Clipper market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electric Hair Clipper industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Corded Hair Clipper, Cordless Hair Clipper).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electric Hair Clipper market.

**Regional Analysis:** The report involves examining the Electric Hair Clipper market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Electric Hair Clipper market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electric Hair Clipper:

**Company Analysis:** Report covers individual Electric Hair Clipper manufacturers,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Electric Hair Clipper. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial, Home Use).

**Technology Analysis:** Report covers specific technologies relevant to Electric Hair Clipper. It assesses the current state, advancements, and potential future developments in Electric Hair Clipper areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Electric Hair Clipper market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Electric Hair Clipper market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Corded Hair Clipper

Cordless Hair Clipper

### Market segment by Application

Commercial

Home Use

## Major players covered

Wahl Clipper

Phillips

Panasonic

Andis

Braun GmbH

Conair

Oster

Remington Products

Xiaomi Riwa

Zhejiang Paiter

Shanghai Flyco

Rewell

Hatteker

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Hair Clipper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Hair Clipper, with price, sales, revenue and global market share of Electric Hair Clipper from 2019 to 2024.

Chapter 3, the Electric Hair Clipper competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Hair Clipper breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Electric Hair Clipper market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Hair Clipper.

Chapter 14 and 15, to describe Electric Hair Clipper sales channel, distributors, customers, research findings and conclusion.

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