

# Global Electric Fruit Tree Pruning Shears Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Electric Fruit Tree Pruning Shears market size was valued at US\$ 138 million in 2025 and is forecast to a readjusted size of US\$ 178 million by 2032 with a CAGR of 3.6% during review period.

In 2025, global Electric Fruit Tree Pruning Shears production reached approximately 256 thousand units, with an average global market price of around 524 dollars per unit. Electric Fruit Tree Pruning Shears are a type of scissors for use on plants. They are strong enough to prune hard branches of trees and shrubs, sometimes up to two centimeters thick. They are used in gardening, arboriculture, farming, flower arranging, and nature conservation, where fine-scale habitat management is required. The gross margin of Electric Fruit Tree Pruning Shears typically ranges between 25% and 45%, depending on brand positioning, distribution channel, and production scale.

The global Electric Fruit Tree Pruning Shears market has been experiencing growth due to the increasing popularity of garden maintenance activities among homeowners and the professional landscaping industry. The market size is expected to expand at a moderate to high CAGR over the forecast period, driven by technological advancements and consumer preferences for convenient and efficient gardening tools. As more people move to urban areas, the desire to maintain green spaces and personal gardens has increased, driving the demand for Electric Fruit Tree Pruning Shears. Innovations in battery technology, such as lithium-ion batteries, have made Electric Fruit Tree Pruning Shears more powerful, lightweight, and longer-lasting, enhancing their appeal. An older demographic that may find manual pruning tools difficult to use is turning to Electric Fruit Tree Pruning Shears for their ease of use and reduced physical strain. The professional landscaping industry is increasingly adopting Electric Fruit Tree Pruning

Shears due to their efficiency and the professional finish they provide. Europe and North America are the leading markets for Electric Fruit Tree Pruning Shears due to a strong gardening culture and the presence of a significant number of professional landscaping companies. The Asia-Pacific region is also expected to experience growth due to increasing urbanization and a growing interest in home gardening. Advancements in battery technology, ergonomic designs, and safety features are contributing to the popularity of Electric Fruit Tree Pruning Shears. These advancements make the tools more user-friendly, efficient, and safer to use. The future of the Electric Fruit Tree Pruning Shears market looks promising, with continued growth expected due to the increasing emphasis on home and garden maintenance, the rise of eco-friendly tools, and the expansion of the professional landscaping industry. In conclusion, the Electric Fruit Tree Pruning Shears market is growing due to a combination of factors such as urbanization, technological advancements, and changing consumer preferences for efficient gardening tools. However, the market also faces challenges related to cost, battery performance, and competition from other gardening tools. The industrial chain of Electric Fruit Tree Pruning Shears is relatively mature and vertically integrated, covering upstream raw material suppliers, midstream manufacturers, and downstream distribution channels. Upstream participants mainly supply lithium-ion batteries, brushless DC motors, high-carbon steel or SK5 blades, aluminum alloy housings, plastic injection components, and electronic control systems. Battery cells and motor quality are particularly critical, as they directly influence cutting power, durability, and product lifespan. In the midstream, manufacturers conduct design, assembly, quality control, and branding. Many Chinese OEM/ODM factories dominate large-scale production due to cost advantages and supply chain clustering, while European, Japanese, and North American brands focus more on R&D, ergonomics, and premium positioning. Downstream channels include agricultural equipment distributors, gardening tool wholesalers, e-commerce platforms, and specialty retail stores. Demand is driven by the rapid growth of commercial orchards, vineyards, landscaping services, and home gardening activities. Labor shortages in agriculture and rising wage levels further accelerate the shift from manual pruning tools to battery-powered solutions that improve efficiency and reduce physical strain. Emerging markets in Southeast Asia, Latin America, and parts of Africa present strong growth potential due to expanding fruit cultivation areas and modernization of farming practices. In developed markets, replacement demand and product upgrades such as higher battery capacity, lightweight design, and smart features support steady expansion. Business opportunities exist in premium branding, battery technology innovation, ergonomic product design, and after-sales service networks. Companies that integrate supply chains, control battery sourcing costs, and establish strong distribution partnerships are more likely to achieve sustainable margins and long-term

competitive advantages in this growing power gardening equipment segment.

This report is a detailed and comprehensive analysis for global Electric Fruit Tree Pruning Shears market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Electric Fruit Tree Pruning Shears market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Fruit Tree Pruning Shears market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Fruit Tree Pruning Shears market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Fruit Tree Pruning Shears market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electric Fruit Tree Pruning Shears

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Electric Fruit Tree Pruning Shears market

based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Infaco, Pellenc, Zhejiang Dongqiao Machinery, Guyuehu, Felco, Campagnola, STIHL, Shenzhen Anxia Group, AIMA Srl, Grupo Sanz, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Electric Fruit Tree Pruning Shears market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Cordless

Corded

### Market segment by Motor Type

Brushed Motor

Brushless Motor

### Market segment by User

Household

Commercial

### Market segment by Application

Vineyard

Orchard

Landscaping

#### Major players covered

Infaco

Pellenc

Zhejiang Dongqiao Machinery

Guyuehu

Felco

Campagnola

STIHL

Shenzhen Anxia Group

AIMA Srl

Grupo Sanz

ARS Corporation

DAVIDE & LUIGI VOLPI SPA

Lisam

Jacto

Zenport Industries

Dongcheng

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Electric Fruit Tree Pruning Shears product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Fruit Tree Pruning Shears, with price, sales quantity, revenue, and global market share of Electric Fruit Tree Pruning Shears from 2021 to 2026.

Chapter 3, the Electric Fruit Tree Pruning Shears competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Fruit Tree Pruning Shears breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021

to 2026.and Electric Fruit Tree Pruning Shears market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Fruit Tree Pruning Shears.

Chapter 14 and 15, to describe Electric Fruit Tree Pruning Shears sales channel, distributors, customers, research findings and conclusion.

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