

Global E-Cigarette & Vaporizer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G675930159A5EN.html>

Date: July 2024

Pages: 112

Price: US\$ 3,480.00 (Single User License)

ID: G675930159A5EN

Abstracts

According to our (Global Info Research) latest study, the global E-Cigarette & Vaporizer market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The E-Cigarette (Electronic Cigarette) was first introduced in the year 2003, by Hon Lik in China and was available commercially in the market by 2006. The recognition of e-cigarettes touched instant base with the US and European markets. Since then this industry has been growing at a rapid pace convincing players from Tobacco industry and Pharmaceutical industry to implement several strategies to grow and sustain in the market. While top established tobacco players are securing their market positions with acquisitions and rolling out new brands. The Pharmaceutical monoliths have been acknowledged as opposing the rising trend of e-cigarettes in this fresh or fledgling market.

The Global E-Cigarette & Vaporizer market has been mainly driven by a flurry of activities mainly including Mergers & Acquisitions, Patent Warfare, and increasing customization in products. Additionally, the emergence of Vape shops is engaging more users through their extensive variety of products and improved assistance while shopping the preferred products. However, the state and local government's proposals to charge heavy taxes on e-cigarettes is emerging as a key challenge for the Global E-Cigarette & Vaporizer market.

The Global Info Research report includes an overview of the development of the E-Cigarette & Vaporizer industry chain, the market status of Male (E-Cigarette, Vaporizer), Female (E-Cigarette, Vaporizer), and key enterprises in developed and developing

market, and analysed the cutting-edge technology, patent, hot applications and market trends of E-Cigarette & Vaporizer.

Regionally, the report analyzes the E-Cigarette & Vaporizer markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global E-Cigarette & Vaporizer market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the E-Cigarette & Vaporizer market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the E-Cigarette & Vaporizer industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., E-Cigarette, Vaporizer).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the E-Cigarette & Vaporizer market.

Regional Analysis: The report involves examining the E-Cigarette & Vaporizer market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the E-Cigarette & Vaporizer market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to E-Cigarette & Vaporizer:

Company Analysis: Report covers individual E-Cigarette & Vaporizer manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards E-Cigarette & Vaporizer. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Male, Female).

Technology Analysis: Report covers specific technologies relevant to E-Cigarette & Vaporizer. It assesses the current state, advancements, and potential future developments in E-Cigarette & Vaporizer areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the E-Cigarette & Vaporizer market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

E-Cigarette & Vaporizer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

E-Cigarette

Vaporizer

Market segment by Application

Male

Female

Major players covered

Njoy

V2

International Vaporgroup

Vaporcorp

Electronic Cigarette International Group

Truvape

ProVape

Cigr8

KiK

Hangsen

FirstUnion

Shenzhen Jieshibo Technology

Innokin

Kimree

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe E-Cigarette & Vaporizer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of E-Cigarette & Vaporizer, with price, sales, revenue and global market share of E-Cigarette & Vaporizer from 2019 to 2024.

Chapter 3, the E-Cigarette & Vaporizer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the E-Cigarette & Vaporizer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and E-Cigarette & Vaporizer market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of E-Cigarette & Vaporizer.

Chapter 14 and 15, to describe E-Cigarette & Vaporizer sales channel, distributors, customers, research findings and conclusion.

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