

# Global Electric Drive Unit for PHEV Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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#### **Abstracts**

According to our (Global Info Research) latest study, the global Electric Drive Unit for PHEV market size was valued at USD 2070.2 million in 2022 and is forecast to a readjusted size of USD 14140 million by 2029 with a CAGR of 31.6% during review period.

An electric drive unit (EDU) is a key component of a plug-in hybrid electric vehicle (PHEV). It consists of several elements that work together to provide electric propulsion to the vehicle.

PHEVs offer improved fuel efficiency compared to conventional vehicles, as they can operate in all-electric mode for shorter trips. With rising fuel prices and growing environmental consciousness among consumers, there is an increasing demand for vehicles that offer better fuel economy and lower emissions. EDUs play a crucial role in providing the electric propulsion capability, making PHEVs an attractive choice for ecoconscious consumers. Automakers are expanding their lineup of PHEV models to cater to the increasing demand for electric and hybrid vehicles. The availability of a wider range of PHEVs in different vehicle segments gives consumers more options to choose from, leading to increased market penetration for EDUs. As the market for PHEVs continues to grow, it drives the demand for EDUs in the automotive industry.

The Global Info Research report includes an overview of the development of the Electric Drive Unit for PHEV industry chain, the market status of Sedan (Below 60kW, 60KW-100KW), SUV (Below 60kW, 60KW-100KW), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electric Drive Unit for PHEV.



Regionally, the report analyzes the Electric Drive Unit for PHEV markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electric Drive Unit for PHEV market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Electric Drive Unit for PHEV market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electric Drive Unit for PHEV industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Below 60kW, 60kW-100kW).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electric Drive Unit for PHEV market.

Regional Analysis: The report involves examining the Electric Drive Unit for PHEV market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Electric Drive Unit for PHEV market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electric Drive Unit for PHEV:

Company Analysis: Report covers individual Electric Drive Unit for PHEV manufacturers, suppliers, and other relevant industry players. This analysis includes



studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Electric Drive Unit for PHEV This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Sedan, SUV).

Technology Analysis: Report covers specific technologies relevant to Electric Drive Unit for PHEV. It assesses the current state, advancements, and potential future developments in Electric Drive Unit for PHEV areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Electric Drive Unit for PHEV market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Electric Drive Unit for PHEV market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Below 60kW

60KW-100KW

Above 100KW

Market segment by Application

Sedan

SUV



Major players covered		
	BYD	
	Bosch	
	ZF	
	Valeo	
	Borg Warner	
	Nidec	
	UAE	
	Founder Motor	
	HASCO	
	INOVANCE Automotive	
Market segment by region, regional analysis covers		
	North America (United States, Canada and Mexico)	
	Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)	
	Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)	
	South America (Brazil, Argentina, Colombia, and Rest of South America)	
	Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)	



The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Drive Unit for PHEV product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Drive Unit for PHEV, with price, sales, revenue and global market share of Electric Drive Unit for PHEV from 2018 to 2023.

Chapter 3, the Electric Drive Unit for PHEV competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Drive Unit for PHEV breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022.and Electric Drive Unit for PHEV market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Drive Unit for PHEV.

Chapter 14 and 15, to describe Electric Drive Unit for PHEV sales channel, distributors, customers, research findings and conclusion.



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