

# Global Electric Double-decker Sightseeing Bus Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Electric Double-decker Sightseeing Bus market size was valued at US\$ 463 million in 2025 and is forecast to a readjusted size of US\$ 811 million by 2032 with a CAGR of 8.3% during review period.

In 2025, global sales of electric double-decker sightseeing buses reached 1,500 units, with an average selling price of US\$300,000 per unit. Electric double-decker sightseeing buses are electric buses specifically designed for tourism and sightseeing. They typically have two decks of seating, one enclosed and the other open, allowing passengers to enjoy the sights along the way. These buses use an electric drive system, making them environmentally friendly and pollution-free, ideal for short trips and sightseeing in cities and tourist destinations. The design of electric double-decker sightseeing buses emphasizes comfort, environmental friendliness, and operability, offering large passenger capacity and ample viewing space, and are widely used in tourist cities, scenic areas, and urban sightseeing routes. Total production capacity is 2,000 units, with a gross profit margin of approximately 18%.

The upstream raw materials for electric double-decker sightseeing buses mainly include battery packs, electric drive systems, aluminum alloy frames, glass, and interior materials, primarily sourced from global battery manufacturers, automotive parts suppliers, and metal processing plants. Downstream demand mainly comes from tour operators, urban transportation companies, and scenic area management, with significant market demand growth, especially given increasingly stringent environmental regulations.

With increasing global attention to green transportation and the recovery of urban

tourism, the market prospects for electric double-decker sightseeing buses are promising, and they will be widely used in more cities and scenic spots in the future. In terms of business opportunities, with the development of tourism and the advancement of environmental trends, electric sightseeing buses will become an important component of urban tourism systems and sustainable transportation.

This report is a detailed and comprehensive analysis for global Electric Double-decker Sightseeing Bus market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Electric Double-decker Sightseeing Bus market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Double-decker Sightseeing Bus market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Double-decker Sightseeing Bus market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Double-decker Sightseeing Bus market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electric Double-decker Sightseeing Bus

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Electric Double-decker Sightseeing Bus market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BYD, Alexander Dennis, YUTONG, ANKAI, Wrightbus, Switch Mobility, Hyundai, Volvo Buses, GREE, GreenPower, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market Segmentation

Electric Double-decker Sightseeing Bus market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Hardtop Panoramic Sunroof Type

Convertible Type

Closed-loop Air-conditioned Type

#### Market segment by Vehicle Length

Vehicle Length: 10.0-10.8 meters

Vehicle Length: 11.0-12.0 meters

Vehicle Length: >12.0 meters

## Market segment by Range

Range: 200 km

Range: 300-350 km

Others

## Market segment by Application

Tourist Cities

Scenic Spots

Others

## Major players covered

BYD

Alexander Dennis

YUTONG

ANKAI

Wrightbus

Switch Mobility

Hyundai

Volvo Buses

GREE

GreenPower

Omnicar

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Double-decker Sightseeing Bus product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Double-decker Sightseeing Bus, with price, sales quantity, revenue, and global market share of Electric Double-decker Sightseeing Bus from 2021 to 2026.

Chapter 3, the Electric Double-decker Sightseeing Bus competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Double-decker Sightseeing Bus breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Electric Double-decker Sightseeing Bus market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Double-decker Sightseeing Bus.

Chapter 14 and 15, to describe Electric Double-decker Sightseeing Bus sales channel, distributors, customers, research findings and conclusion.

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