

Global Electric Double-decker Sightseeing Bus Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Electric Double-decker Sightseeing Bus market size is expected to reach \$ 811 million by 2032, rising at a market growth of 8.3% CAGR during the forecast period (2026-2032).

In 2025, global sales of electric double-decker sightseeing buses reached 1,500 units, with an average selling price of US\$300,000 per unit. Electric double-decker sightseeing buses are electric buses specifically designed for tourism and sightseeing. They typically have two decks of seating, one enclosed and the other open, allowing passengers to enjoy the sights along the way. These buses use an electric drive system, making them environmentally friendly and pollution-free, ideal for short trips and sightseeing in cities and tourist destinations. The design of electric double-decker sightseeing buses emphasizes comfort, environmental friendliness, and operability, offering large passenger capacity and ample viewing space, and are widely used in tourist cities, scenic areas, and urban sightseeing routes. Total production capacity is 2,000 units, with a gross profit margin of approximately 18%.

The upstream raw materials for electric double-decker sightseeing buses mainly include battery packs, electric drive systems, aluminum alloy frames, glass, and interior materials, primarily sourced from global battery manufacturers, automotive parts suppliers, and metal processing plants. Downstream demand mainly comes from tour operators, urban transportation companies, and scenic area management, with significant market demand growth, especially given increasingly stringent environmental regulations.

With increasing global attention to green transportation and the recovery of urban tourism, the market prospects for electric double-decker sightseeing buses are

promising, and they will be widely used in more cities and scenic spots in the future. In terms of business opportunities, with the development of tourism and the advancement of environmental trends, electric sightseeing buses will become an important component of urban tourism systems and sustainable transportation.

This report studies the global Electric Double-decker Sightseeing Bus production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electric Double-decker Sightseeing Bus and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electric Double-decker Sightseeing Bus that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Electric Double-decker Sightseeing Bus total production and demand, 2021-2032, (Units)

Global Electric Double-decker Sightseeing Bus total production value, 2021-2032, (USD Million)

Global Electric Double-decker Sightseeing Bus production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Electric Double-decker Sightseeing Bus consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Electric Double-decker Sightseeing Bus domestic production, consumption, key domestic manufacturers and share

Global Electric Double-decker Sightseeing Bus production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Electric Double-decker Sightseeing Bus production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Electric Double-decker Sightseeing Bus production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Electric Double-decker Sightseeing Bus market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BYD, Alexander Dennis, YUTONG, ANKAI, Wrightbus, Switch Mobility, Hyundai, Volvo Buses, GREE, GreenPower, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Electric Double-decker Sightseeing Bus market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Electric Double-decker Sightseeing Bus Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Electric Double-decker Sightseeing Bus Market, Segmentation by Type:

Hardtop Panoramic Sunroof Type

Convertible Type

Closed-loop Air-conditioned Type

Global Electric Double-decker Sightseeing Bus Market, Segmentation by Vehicle Length:

Vehicle Length: 10.0-10.8 meters

Vehicle Length: 11.0-12.0 meters

Vehicle Length: >12.0 meters

Global Electric Double-decker Sightseeing Bus Market, Segmentation by Range:

Range: 200 km

Range: 300-350 km

Others

Global Electric Double-decker Sightseeing Bus Market, Segmentation by Application:

Tourist Cities

Scenic Spots

Others

Companies Profiled:

BYD

Alexander Dennis

YUTONG

ANKAI

Wrightbus

Switch Mobility

Hyundai

Volvo Buses

GREE

GreenPower

Omnicar

Key Questions Answered:

1. How big is the global Electric Double-decker Sightseeing Bus market?
2. What is the demand of the global Electric Double-decker Sightseeing Bus market?
3. What is the year over year growth of the global Electric Double-decker Sightseeing Bus market?
4. What is the production and production value of the global Electric Double-decker Sightseeing Bus market?
5. Who are the key producers in the global Electric Double-decker Sightseeing Bus market?
6. What are the growth factors driving the market demand?

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