

Global Electric Cassette Awnings Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G5977139616EEN.html>

Date: June 2026

Pages: 137

Price: US\$ 4,480.00 (Single User License)

ID: G5977139616EEN

Abstracts

The global Electric Cassette Awnings market size is expected to reach \$ 2757 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

In 2025, global Electric Cassette Awnings production reached approximately 21.97 million units, with an average global market price of around US\$80 per unit. An electric cassette retractable awning is a motorized folding-arm shading system in which the fabric roll, front bar, and arm mechanism retract into a protective cassette housing. It is typically operated by remote, wall switch, or smart controls, and may integrate sun or wind sensors to automate extension and retraction for residential or commercial outdoor shading.

Electric cassette awnings are becoming a key growth segment within outdoor shading systems, driven by the shift from manual operation toward motorization and smart functionality. Company information indicates that motorized systems enable one-touch operation and automated retraction, significantly improving user convenience while allowing weather-responsive control through sensors, enhancing both safety and efficiency. The market is increasingly characterized by premiumization and system integration, with leading manufacturers combining electric drives with lighting, heating, and smart home platforms, transforming awnings into comprehensive outdoor living solutions. Customization capabilities are also expanding, as electric systems can be configured across different sizes, structures, and control interfaces to meet diverse architectural requirements. Growth opportunities are supported by the adoption of smart home technologies, residential upgrades, and the demand for enhanced outdoor comfort in commercial spaces. However, the industry faces challenges such as higher costs, increased system complexity, and stricter installation and maintenance requirements. Reliability and durability of motors and control systems also remain

critical considerations. Overall, the market is evolving toward smarter, integrated, and higher value-added solutions, with electric configurations increasingly becoming the standard.

This report studies the global Electric Cassette Awnings production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electric Cassette Awnings and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electric Cassette Awnings that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Electric Cassette Awnings total production and demand, 2021-2032, (K Units)

Global Electric Cassette Awnings total production value, 2021-2032, (USD Million)

Global Electric Cassette Awnings production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Electric Cassette Awnings consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Electric Cassette Awnings domestic production, consumption, key domestic manufacturers and share

Global Electric Cassette Awnings production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Electric Cassette Awnings production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Electric Cassette Awnings production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Electric Cassette Awnings market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include markilux GmbH, Brustor, Corradi, Pratic, Sunair Awnings, Eclipse Shading Systems, Futureguard Building Products, Inc., Majestic Outdoor, Awntech, Helioscreen, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Electric Cassette Awnings market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Electric Cassette Awnings Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Electric Cassette Awnings Market, Segmentation by Type:

Semi-cassette Type

Full Cassette Type

Global Electric Cassette Awnings Market, Segmentation by Control Method:

Standard Motor Type

Remote Control Type

Intelligent Control Type

Global Electric Cassette Awnings Market, Segmentation by Installation Method:

Wall-mounted

Ceiling-mounted

Others

Global Electric Cassette Awnings Market, Segmentation by Application:

Residential

Commercial

Companies Profiled:

markilux GmbH

Brustor

Corradi

Pratic

Sunair Awnings

Eclipse Shading Systems

Futureguard Building Products, Inc.

Majestic Outdoor

Awntech

Helioscreen

KE Outdoor

WAREMA

STOBAG

Weinor (Griesser Holding)

ERHARDT Markisenbau GmbH

Habitat Llaza

Awning Depot

Varisol-Markisen

Shenzhen Tiandun

Ruler Outdoor

Key Questions Answered:

1. How big is the global Electric Cassette Awnings market?
2. What is the demand of the global Electric Cassette Awnings market?
3. What is the year over year growth of the global Electric Cassette Awnings market?
4. What is the production and production value of the global Electric Cassette Awnings market?
5. Who are the key producers in the global Electric Cassette Awnings market?
6. What are the growth factors driving the market demand?

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