

# Global Electric Car Rental Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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# **Abstracts**

Car rental services operate on the model of renting automobiles for short periods of time, generally ranging from a few hours to a few weeks. There is a network of local branches that assist the customers with easy pick up and drop facilities. Car rental agencies serve people who require a temporary vehicle; for example, those who do not own a car or tourists. The demand for car rental services has increased due to the growth of the tourism industry and the cost advantages they offer to the users.

## Scope of the Report:

This report focuses on the Electric Car Rental in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Advancements in battery technology such as the development of Li-ion batteries are propelling the growth of the EV market since Li-ion batteries have a complex chemistry and do not adhere to Moore's law. The traces of new compounds alter the properties of the battery materials and increase the energy density. Manufacturers are replacing the anode material from graphite to silicon due to their high energy density. Major battery manufacturers are also focusing on developing multivalent-ion batteries and next-generation lithium-sulfur batteries, that store energy in chemical bonds and in huge quantity. According to our analysis, technological advancements in battery technology will be one of the key trends that will gain traction in the electric car rental market.

The electric car rental market is highly competitive due to the presence of several wellestablished vendors. The key vendors in this electric car lease market are investing



immensely in setting up charging infrastructure to make it easy to rent electric vehicles. Factors such as the advancements in technology, the introduction of government regulations, and the entry of new players, will intensify the competitive environment among the vendors in the electric car rental market.

The worldwide market for Electric Car Rental is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers Avis Budget Group **Enterprise Holdings** Europcar Group Hertz Sixt BlueIndy DriveElectric Drive Electric Orlando DriveNow Easirent Green Motion Wattacars

Market Segment by Regions, regional analysis covers

Zoomcar



North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Economy cars

Luxury cars

Market Segment by Applications, can be divided into

**Electric Cars** 

Others

There are 15 Chapters to deeply display the global Electric Car Rental market.

Chapter 1, to describe Electric Car Rental Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Electric Car Rental, with sales, revenue, and price of Electric Car Rental, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Electric Car Rental, for each region, from 2013 to 2018;



Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Electric Car Rental market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Electric Car Rental sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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