

Global Electric Blankets Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Electric Blankets market size is expected to reach \$ 2175 million by 2032, rising at a market growth of 5.6% CAGR during the forecast period (2026-2032).

An electric blanket has an electrical heating device built in that is meant to be placed above the bed sheet. In Commonwealth countries, however, it refers to an electric mattress pad that is kept below the bottom bed sheet. They comprise a control unit that allows the user to adjust the heat produced by the device. Larger size beds may even have two separate control units for both sides of the bed. An electric blanket can be useful to heat the bed to a certain level before sleeping to keep the occupant cosy and warm. Typical low voltage electric blankets work on 12-24 volts and are made of thin carbon fibre wires. The electric blanket was invented more than a century ago by American inventor Samuel Russell, while the first recorded sale in the electric blanket market was by the Samson United Corporation in 1930. An electric blanket uses heating elements or insulated wires that are put into a fabric that heats up when connected to an electrical socket. The temperature control unit, located between the electrical point and blanket, controls the current that enters the heating elements of the blanket. Modern devices use carbon fibre wires to provide heat for the user's comfort. These wires are much less conspicuous and bulky than the ones used in the past. Today, there are a lot of variations available in the electric blanket market like under blankets, over-blankets, throws and duvets. What is common is the wiring that heats up when connected to the electric point. Buyers are truly spoilt for choice now as they can select blankets with dual controls, those that remain on throughout the night, and those that are machine washable or even those that regulate themselves according to the user's body temperature.

Global key players of Electric Blankets include Rainbow Group, Beurer, Sunbeam

Products, Caiyang, Shanghai Xiaomianyang Electric, etc. The top five players hold a share about 23%. Europe is the largest market, and has a share about 61%, followed by North America and Asia-Pacific with share 22% and 16%, separately. In terms of product type, Underblankets is the largest segment, accounting for a share of 70%. In terms of application, Home Use is the largest field with a share about 90 percent.

This report studies the global Electric Blankets production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electric Blankets and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electric Blankets that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Electric Blankets total production and demand, 2021-2032, (K Units)

Global Electric Blankets total production value, 2021-2032, (USD Million)

Global Electric Blankets production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Electric Blankets consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Electric Blankets domestic production, consumption, key domestic manufacturers and share

Global Electric Blankets production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Electric Blankets production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Electric Blankets production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Electric Blankets market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Rainbow Group, Beurer, Caiyang, Sunbeam Products, Shanghai Xiaomianyang Electric, Qingdao Qindao Electric, KODEN, Tenacta Group, BeiJiRen Electric Appliance, Sshine Electric Appliance, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Electric Blankets market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Electric Blankets Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Electric Blankets Market, Segmentation by Type:

Underblankets

Overblankets

Global Electric Blankets Market, Segmentation by Application:

Commercial Use

Home Use

Companies Profiled:

Rainbow Group

Beurer

Caiyang

Sunbeam Products

Shanghai Xiaomianyang Electric

Qingdao Qindao Electric

KODEN

Tenacta Group

BeiJiRen Electric Appliance

Sshine Electric Appliance

Bokuk

Slumberland

Morphy Richards

Biddeford

Key Questions Answered:

1. How big is the global Electric Blankets market?
2. What is the demand of the global Electric Blankets market?
3. What is the year over year growth of the global Electric Blankets market?
4. What is the production and production value of the global Electric Blankets market?
5. Who are the key producers in the global Electric Blankets market?
6. What are the growth factors driving the market demand?

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