

Global Electric Bicycle Helmets Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Electric Bicycle Helmets market size is expected to reach \$ 609 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

In 2025, global Electric Bicycle Helmets production reached approximately 6,670 k units with an average global market price of around US\$ 65 per unit, and a gross profit margin of approximately 10%-30%. Electric Bicycle Helmets are protective headgear designed for e-bike riders, optimized for higher average speeds and urban mixed-traffic conditions. They typically use EPS or EPP foam liners with polycarbonate shells, extended coverage around the temples and rear, and enhanced ventilation while maintaining impact protection. Many models incorporate rotational impact protection systems, integrated LED rear lights, visors, and reflectors to improve visibility. Key requirements include compliance with relevant safety standards, impact absorption, stable fit and retention systems, comfort over long commutes, and durability against weather exposure. As e-bike riders often commute daily, helmets emphasize lightweight design, easy adjustment, and compatibility with glasses and communication devices. Premium products may integrate smart functions such as brake-sensing lights, turn signals, fall detection, and Bluetooth connectivity, though battery safety and reliability are critical.

The industrial chain of Electric Bicycle Helmets includes upstream materials such as EPS/EPP foams, polycarbonate shells, straps, buckles, padding, adhesives, rotational liners, LED modules, batteries, and packaging. Midstream manufacturing covers molding, shell bonding, painting/decals, strap assembly, fit system integration, quality inspection, and certification testing. Downstream users include e-bike brands, helmet brands, sports retailers, e-commerce channels, and shared mobility operators. Services include sizing support, warranty, replacement programs after impact, spare parts

supply, and compliance documentation.

The Electric Bicycle Helmet market is expanding as e-bike adoption increases and cities push for safer micromobility. Higher riding speeds and traffic mixing raise demand for better coverage, stronger retention, and enhanced visibility features such as integrated rear LEDs and reflectors. Regulatory requirements and standardization are important drivers, and buyers increasingly look for certified, road-ready helmets rather than basic bicycle designs. Trends include rotational impact protection becoming more common, improved ventilation without sacrificing protection, and integrated lights and visors for commuting. Smart features like turn signals, brake sensing, and crash detection are emerging in premium segments, but reliability and battery safety remain key purchase factors. Constraints include price sensitivity in entry-level helmets, counterfeit products, and complex certification across regions. Overall, growth is steady, supported by replacement cycles and increasing OEM bundling, with value concentrating in certified safety performance, comfort, and visibility integration.

This report studies the global Electric Bicycle Helmets production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electric Bicycle Helmets and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electric Bicycle Helmets that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Electric Bicycle Helmets total production and demand, 2021-2032, (K Units)

Global Electric Bicycle Helmets total production value, 2021-2032, (USD Million)

Global Electric Bicycle Helmets production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Electric Bicycle Helmets consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Electric Bicycle Helmets domestic production, consumption, key domestic manufacturers and share

Global Electric Bicycle Helmets production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Electric Bicycle Helmets production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Electric Bicycle Helmets production by Application, production, value, CAGR,

2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Electric Bicycle Helmets market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Giant, Xnito, Trek Bicycle, KASK, Lumos, Abus & Lazer, Mavic, Specialized, Merida, Giro, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Electric Bicycle Helmets market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Electric Bicycle Helmets Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Electric Bicycle Helmets Market, Segmentation by Type:

Full Face Helmet

Open Face Helmet

Half Helmet

Global Electric Bicycle Helmets Market, Segmentation by Construction:

In-Mold Helmets

Dual-Density Helmet

Others

Global Electric Bicycle Helmets Market, Segmentation by End User:

Adults

Children

Global Electric Bicycle Helmets Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Giant

Xnito

Trek Bicycle

KASK

Lumos

Abus & Lazer

Mavic

Specialized

Merida

Giro

Uvex

Limar

Scott Sports

MET Helmets

OGK KABUTO

POC

Lazer

Urge

Fox Racing

Strategic Sports

LAS helmets

Louis Garneau

Orbea

Moon Helmet

Rudy Project

HardnutZ

One Industries

SenHai Sports Goods

Shenghong Sports

Key Questions Answered:

1. How big is the global Electric Bicycle Helmets market?
2. What is the demand of the global Electric Bicycle Helmets market?
3. What is the year over year growth of the global Electric Bicycle Helmets market?
4. What is the production and production value of the global Electric Bicycle Helmets market?
5. Who are the key producers in the global Electric Bicycle Helmets market?
6. What are the growth factors driving the market demand?

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