

Global Electric BBQ Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Electric BBQ market size is expected to reach \$ 565 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

In 2025, global sales volume of electric BBQ grills is estimated at approximately 2,400,000 units, with an average selling price of around USD 155 per unit. An electric BBQ grill is an outdoor or semi-outdoor cooking device powered by electricity, using electric heating elements such as heating tubes or resistance coils to provide stable heat for grilling meat, vegetables, and other food items. These products offer convenience, no fuel requirement, easy cleaning and maintenance, and broad applicability, making them suitable for urban balconies, ventilated indoor spaces, and environments with open-flame restrictions. The structure typically includes electric heating systems, temperature control modules, cooking plates or grates, and housing units, with variations in power, heating uniformity, and portability.

From a market structure perspective, electric BBQ grills represent a substitute segment within the broader grill market, driven by urban living constraints (such as open-flame restrictions), demand for convenient home cooking, and lightweight consumption trends. Within the overall market, these products complement gas and charcoal grills but have limitations in high-temperature outdoor grilling performance. Industry barriers are low, with competition focused on heating efficiency, temperature control accuracy, safety design, and brand distribution capabilities. Penetration is relatively higher in Europe, North America, and high-density urban markets.

This report studies the global Electric BBQ production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electric BBQ and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electric BBQ that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Electric BBQ total production and demand, 2021-2032, (Units)

Global Electric BBQ total production value, 2021-2032, (USD Million)

Global Electric BBQ production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Electric BBQ consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Electric BBQ domestic production, consumption, key domestic manufacturers and share

Global Electric BBQ production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Electric BBQ production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Electric BBQ production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Electric BBQ market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Weber, Napoleon, Char-Broil, Middleby, Traeger Ranger, Snow Peak, Cyber?? Grills, Landmann, Big Green Egg, SNS Grills, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Electric BBQ market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the

forecast year.

Global Electric BBQ Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Electric BBQ Market, Segmentation by Type:

Manual Grill

Automatic Grill

Global Electric BBQ Market, Segmentation by Cooking Area:

3,000 cm?

Global Electric BBQ Market, Segmentation by Portability:

Stationary Barbecue Oven

Wheeled Barbecue Oven

Global Electric BBQ Market, Segmentation by Application:

Home

Commercial

Companies Profiled:

Weber

Napoleon

Char-Broil

Middleby

Traeger Ranger

Snow Peak

Cyber?? Grills

Landmann

Big Green Egg

SNS Grills

PK Grills

COBB Grill America

Cuisinart

GoBQ Grills

Old Smokey

Shriro (Everdure)

LotusGrill

Zhejiang Supor

GUANGDONG MEIHAO ELECTRIC

Ningbo Manxiang Outdoor Products

Key Questions Answered:

1. How big is the global Electric BBQ market?
2. What is the demand of the global Electric BBQ market?
3. What is the year over year growth of the global Electric BBQ market?
4. What is the production and production value of the global Electric BBQ market?
5. Who are the key producers in the global Electric BBQ market?
6. What are the growth factors driving the market demand?

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