

# Global Electret Masterbatch for Filtration Materials Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Electret Masterbatch for Filtration Materials market size is expected to reach \$ 76.27 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

Electret masterbatch for filtration materials is a type of functional masterbatch formulated using resins—such as polypropylene—as a carrier, combined with electret agents and processing aids. It is primarily incorporated into melt-blown non-woven filtration materials and utilized in conjunction with processes such as corona charging or water-jet charging. This application serves to enhance the charge density, charge storage depth, and charge retention capabilities of the fiber web, thereby boosting the filtration material's electrostatic adsorption capacity for pollutants such as fine particulate matter, aerosols, dust, and pollen.

The upstream segment of this industry primarily involves high melt-flow index polypropylene, electret agents, organic fluorine materials, inorganic mineral fillers, dispersants, antioxidants, processing aids, and carrier resins. The midstream segment encompasses formulation design, melt blending, dispersion modification, granulation, as well as filtration efficiency and thermal decay testing; key technical priorities in this stage include electret agent dispersion, charge stability, achieving high filtration efficiency with low additive concentrations, compatibility with melt-blown processing, and batch-to-batch consistency. The downstream segment primarily targets applications in filtration materials such as melt-blown fabrics, filtration layers for face masks, HEPA filtration media, and air purifier filter cartridges.

In 2025, the global sales volume of electret masterbatch for filtration materials is projected to reach approximately 10,000 tons. The average global market price is

estimated to range between \$4,000 and \$6,000 per ton, while the gross profit margins for major industry manufacturers are expected to fall within the range of 20% to 35%.

This report studies the global Electret Masterbatch for Filtration Materials production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electret Masterbatch for Filtration Materials and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electret Masterbatch for Filtration Materials that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Electret Masterbatch for Filtration Materials total production and demand, 2021-2032, (Tons)

Global Electret Masterbatch for Filtration Materials total production value, 2021-2032, (USD Million)

Global Electret Masterbatch for Filtration Materials production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Electret Masterbatch for Filtration Materials consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Electret Masterbatch for Filtration Materials domestic production, consumption, key domestic manufacturers and share

Global Electret Masterbatch for Filtration Materials production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Electret Masterbatch for Filtration Materials production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Electret Masterbatch for Filtration Materials production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Electret Masterbatch for Filtration Materials market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avient, LyondellBasell, ARGUS Additive Plastics, SETA?, Shandong Dawn, Fundchem, COACE, Hangzhou JLS Flame Retardants Chemical, Qingdao Zhongxinhuamei Plastics, Nanjing Tianshi New Material

Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Electret Masterbatch for Filtration Materials market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Electret Masterbatch for Filtration Materials Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Electret Masterbatch for Filtration Materials Market, Segmentation by Type:

Inorganic Electret Masterbatch

Organic Fluorine Electret Masterbatch

Others

Global Electret Masterbatch for Filtration Materials Market, Segmentation by Compatible Processes:

Corona Electret Type

Water Electret Type

Others

Global Electret Masterbatch for Filtration Materials Market, Segmentation by Application:

Medical Protection

Air Purification

Industrial Filtration

Others

Companies Profiled:

Avient

LyondellBasell

ARGUS Additive Plastics

SETA?

Shandong Dawn

Fundchem

COACE

Hangzhou JLS Flame Retardants Chemical

Qingdao Zhongxinhuamei Plastics

Nanjing Tianshi New Material Technologies

Yancheng Ruize Masterbatch

#### Key Questions Answered:

1. How big is the global Electret Masterbatch for Filtration Materials market?
2. What is the demand of the global Electret Masterbatch for Filtration Materials market?
3. What is the year over year growth of the global Electret Masterbatch for Filtration Materials market?
4. What is the production and production value of the global Electret Masterbatch for Filtration Materials market?
5. Who are the key producers in the global Electret Masterbatch for Filtration Materials market?
6. What are the growth factors driving the market demand?

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