

# Global Elderly Care Service Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Elderly Care Service Platform market size was valued at US\$ 736 million in 2025 and is forecast to a readjusted size of US\$ 1360 million by 2032 with a CAGR of 9.3% during review period.

An elderly care service platform refers to a comprehensive service system that integrates various resources such as home-based elderly care, institutional elderly care, community-based elderly care, and medical and health care. Through apps, mini-programs, hotlines, or offline service centers, it provides seniors and their families with one-stop services including information inquiry, home service appointments, bed and nursing resource matching, health management, emergency calls, care assessments, and subsidy applications. On one end, the platform connects with government departments such as civil affairs, health, and social security, as well as service providers such as elderly care institutions, nursing companies, and assistive device suppliers. On the other end, it targets seniors and their children, addressing the pain points of 'difficulty in finding services, lack of information transparency, and fragmented resources.' It achieves online, visual, and refined management of elderly care services and is one of the important infrastructures for promoting the implementation of an elderly care model that integrates medical and elderly care, with home-based care as the primary approach, community support, and institutional supplementation.

From the demand side, elderly care service platforms are situated at the intersection of three major changes: population structure, family structure, and social structure. Accelerated population aging, an increasing proportion of elderly people who are frail, disabled, or suffering from dementia, coupled with a rise in single-living, empty-nest, and low-birth-rate families, have made common pain points such as 'children wanting to

care for their elderly but being unable to,' 'elderly people having needs but not knowing who to contact,' and 'government subsidies but limited reach.' It is difficult for a single institution or neighborhood committee to cover the entire chain of needs, from day care, rehabilitation nursing, meal and mobility assistance to long-term care assessment, medical insurance settlement, and respite care services. This, in turn, creates space for elderly care service platforms that 'digitize resources, standardize services, and digitize processes.' As long as the platform can deliver quantifiable improvement data in three dimensions?making it easy for the elderly/family to find services, enabling the government to see real needs, and allowing institutions to acquire customers and schedule services more efficiently?it is often easy to obtain policy pilots, government-funded service purchases, and industry fund support.

From the perspective of supply and business models, elderly care service platforms are evolving from 'information directories/simple matchmaking' to 'deep operation + closed-loop service.' Their profit models are also expanding from single matchmaking commissions to diversified paths such as government-purchased services, SaaS subscriptions, operational outsourcing, and financial and insurance value-added services. On one hand, the platform needs to be able to connect and classify scattered elderly care institutions, home-based service teams, rehabilitation and nursing care providers, medical and assistive device suppliers, and age-friendly modification companies using unified standards. On the other hand, it needs to form its own 'data barriers' in elderly profiling, long-term care level assessment, service quality evaluation, risk control, and emergency response, truly becoming the 'digital foundation' for government planning and subsidy payments. In the medium to long term, whoever can first establish a closed-loop data and settlement system integrating 'civil affairs + health + medical insurance + financial insurance,' becoming a service portal for the elderly, a management hub for the government, and an operational tool for institutions, will have the opportunity to upgrade from regional projects to city-level or even provincial-level infrastructure, gaining more stable renewals and greater bargaining power.

This report is a detailed and comprehensive analysis for global Elderly Care Service Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## **Key Features:**

Global Elderly Care Service Platform market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Elderly Care Service Platform market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Elderly Care Service Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Elderly Care Service Platform market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Elderly Care Service Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Elderly Care Service Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include UbiTrack, UBTECH ROBOTICS CORP LTD, VIDEOSTRONG, Plue1Health, New H3C Technologies Co., Ltd, HiveMQ, Develco Products, Beijing Harv D.t. Healthcare Co., Ltd., Shenzhen Aimty Electronics Co.,Ltd., Jiangsu CAS Northwest Star Information Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Elderly Care Service Platform market is split by Type and by Application. For the period

2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Hardware

Software

#### Market segment by Service Model

Home-based Elderly Care Platform

Community-based Elderly Care Platform

Institution-based Elderly Care Platform

Integrated Medical and Elderly Care Platform

#### Market segment by Technology Form

Internet & Mobile-based Elderly Care Platform

IoT-enabled Elderly Care Platform

Smart Terminal & Call-center Integrated Platform

#### Market segment by Application

Nursing Home

Hospital

Community

Others

Market segment by players, this report covers

UbiTrack

UBTECH ROBOTICS CORP LTD

VIDEOSTRONG

Plue1Health

New H3C Technologies Co., Ltd

HiveMQ

Develco Products

Beijing Harv D.t. Healthcare Co., Ltd.

Shenzhen Aimty Electronics Co.,Ltd.

Jiangsu CAS Northwest Star Information Technology Co., Ltd.

Shenzhen Jinyangtong Kangyang Group Co., Ltd.

Shandong Zhongtuo Software Co., Ltd.

Guangzhou 100ecare Technology Co., Ltd.

Jiangsu Blue Smart Elderly Care Technology Co., Ltd.

Hangzhou Lewan Science and Technology Co., Ltd.

Beijing Sijie Jiatong Information Technology Co., Ltd.

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Elderly Care Service Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Elderly Care Service Platform, with revenue, gross margin, and global market share of Elderly Care Service Platform from 2021 to 2026.

Chapter 3, the Elderly Care Service Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Elderly Care Service Platform market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Elderly Care Service Platform.

Chapter 13, to describe Elderly Care Service Platform research findings and conclusion.

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