

Global Elderly Care Service Platform Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Elderly Care Service Platform market size is expected to reach \$ 1360 million by 2032, rising at a market growth of 9.3% CAGR during the forecast period (2026-2032).

An elderly care service platform refers to a comprehensive service system that integrates various resources such as home-based elderly care, institutional elderly care, community-based elderly care, and medical and health care. Through apps, mini-programs, hotlines, or offline service centers, it provides seniors and their families with one-stop services including information inquiry, home service appointments, bed and nursing resource matching, health management, emergency calls, care assessments, and subsidy applications. On one end, the platform connects with government departments such as civil affairs, health, and social security, as well as service providers such as elderly care institutions, nursing companies, and assistive device suppliers. On the other end, it targets seniors and their children, addressing the pain points of 'difficulty in finding services, lack of information transparency, and fragmented resources.' It achieves online, visual, and refined management of elderly care services and is one of the important infrastructures for promoting the implementation of an elderly care model that integrates medical and elderly care, with home-based care as the primary approach, community support, and institutional supplementation.

From the demand side, elderly care service platforms are situated at the intersection of three major changes: population structure, family structure, and social structure. Accelerated population aging, an increasing proportion of elderly people who are frail, disabled, or suffering from dementia, coupled with a rise in single-living, empty-nest, and low-birth-rate families, have made common pain points such as 'children wanting to care for their elderly but being unable to,' 'elderly people having needs but not knowing who to contact,' and 'government subsidies but limited reach.' It is difficult for a single institution or neighborhood committee to cover the entire chain of needs, from day care,

rehabilitation nursing, meal and mobility assistance to long-term care assessment, medical insurance settlement, and respite care services. This, in turn, creates space for elderly care service platforms that 'digitize resources, standardize services, and digitize processes.' As long as the platform can deliver quantifiable improvement data in three dimensions?making it easy for the elderly/family to find services, enabling the government to see real needs, and allowing institutions to acquire customers and schedule services more efficiently?it is often easy to obtain policy pilots, government-funded service purchases, and industry fund support.

From the perspective of supply and business models, elderly care service platforms are evolving from 'information directories/simple matchmaking' to 'deep operation + closed-loop service.' Their profit models are also expanding from single matchmaking commissions to diversified paths such as government-purchased services, SaaS subscriptions, operational outsourcing, and financial and insurance value-added services. On one hand, the platform needs to be able to connect and classify scattered elderly care institutions, home-based service teams, rehabilitation and nursing care providers, medical and assistive device suppliers, and age-friendly modification companies using unified standards. On the other hand, it needs to form its own 'data barriers' in elderly profiling, long-term care level assessment, service quality evaluation, risk control, and emergency response, truly becoming the 'digital foundation' for government planning and subsidy payments. In the medium to long term, whoever can first establish a closed-loop data and settlement system integrating 'civil affairs + health + medical insurance + financial insurance,' becoming a service portal for the elderly, a management hub for the government, and an operational tool for institutions, will have the opportunity to upgrade from regional projects to city-level or even provincial-level infrastructure, gaining more stable renewals and greater bargaining power.

This report studies the global Elderly Care Service Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Elderly Care Service Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Elderly Care Service Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Elderly Care Service Platform total market, 2021-2032, (USD Million)

Global Elderly Care Service Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Elderly Care Service Platform total market, key domestic companies, and share, (USD Million)

Global Elderly Care Service Platform revenue by player, revenue and market share

2021-2026, (USD Million)

Global Elderly Care Service Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global Elderly Care Service Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Elderly Care Service Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include UbiTrack, UBTECH ROBOTICS CORP LTD, VIDEOSTRONG, Plue1Health, New H3C Technologies Co., Ltd, HiveMQ, Develco Products, Beijing Harv D.t. Healthcare Co., Ltd., Shenzhen Aimty Electronics Co.,Ltd., Jiangsu CAS Northwest Star Information Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Elderly Care Service Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Elderly Care Service Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Elderly Care Service Platform Market, Segmentation by Type:

Hardware

Software

Global Elderly Care Service Platform Market, Segmentation by Service Model:

Home-based Elderly Care Platform

Community-based Elderly Care Platform

Institution-based Elderly Care Platform

Integrated Medical and Elderly Care Platform

Global Elderly Care Service Platform Market, Segmentation by Technology Form:

Internet & Mobile-based Elderly Care Platform

IoT-enabled Elderly Care Platform

Smart Terminal & Call-center Integrated Platform

Global Elderly Care Service Platform Market, Segmentation by Application:

Nursing Home

Hospital

Community

Others

Companies Profiled:

UbiTrack

UBTECH ROBOTICS CORP LTD

VIDEOSTRONG

Plue1Health

New H3C Technologies Co., Ltd

HiveMQ

Develco Products

Beijing Harv D.t. Healthcare Co., Ltd.

Shenzhen Aimty Electronics Co.,Ltd.

Jiangsu CAS Northwest Star Information Technology Co., Ltd.

Shenzhen Jinyangtong Kangyang Group Co., Ltd.

Shandong Zhongtuo Software Co., Ltd.

Guangzhou 100ecare Technology Co., Ltd.

Jiangsu Blue Smart Elderly Care Technology Co., Ltd.

Hangzhou Lewan Science and Technology Co., Ltd.

Beijing Sijie Jiatong Information Technology Co., Ltd.

Key Questions Answered

1. How big is the global Elderly Care Service Platform market?
2. What is the demand of the global Elderly Care Service Platform market?
3. What is the year over year growth of the global Elderly Care Service Platform market?
4. What is the total value of the global Elderly Care Service Platform market?

5. Who are the Major Players in the global Elderly Care Service Platform market?
6. What are the growth factors driving the market demand?

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