

Global Elderly Care Service Information Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Elderly Care Service Information Platform market size was valued at US\$ 736 million in 2025 and is forecast to a readjusted size of US\$ 1360 million by 2032 with a CAGR of 9.3% during review period.

The elderly care service information platform refers to a unified digital platform for information aggregation and dissemination centered around elderly care-related 'people, institutions, services, funds, and data.' Its core function is to centralize resources scattered across departments such as civil affairs, health, medical insurance, and human resources, as well as various elderly care institutions, home-based service providers, assistive device and age-friendly modification companies. This enables the centralized input, review, dissemination, and sharing of information such as elderly care policies, institutional beds, service projects, pricing information, qualification review, subsidy applications, and evaluation results. On one end, it provides the government with statistical monitoring, resource allocation, subsidy disbursement, and regulatory decision-making support; on the other end, it provides the elderly and their families with a public entry point for 'checking information, finding institutions, selecting services, and viewing reviews,' helping to solve the problems of information asymmetry and resource fragmentation. It is one of the fundamental foundations for promoting 'smart elderly care and digital civil affairs' in various regions.

From the perspective of demand and policy environment, the elderly care service information platform is almost the first and most difficult infrastructure component to be identified and implemented in 'smart elderly care.' On one hand, there is a rigid demand brought about by the aging population, the increasing proportion of disabled and

cognitively impaired elderly, and the growing number of single-person and empty-nest families. The elderly and their families urgently hope to 'find out clearly in one place: what institutions are nearby, how much does it cost, are there beds available, and what is the service level like.' On the other hand, while the government possesses some data across various sectors such as civil affairs, health, medical insurance, and human resources and social security, this data has long been fragmented, resulting in a lack of a unified view for resource allocation, subsidy distribution, and service supervision. When conducting pilot projects for smart elderly care and digital civil affairs, various regions are increasingly inclined to use the 'elderly care service information platform' as a starting point, unifying policy information dissemination, elderly care maps, bed/service information reporting, elderly population ledgers, subsidy approvals, and evaluation results onto a single 'digital base map,' and then overlaying application scenarios such as home-based elderly care, institutional elderly care, and integrated medical and elderly care. Platforms that can effectively address the issues of 'information transparency' and 'consistent statistical standards' are often easily included in long-term construction plans for fiscal budgets or special funds.

From a supply and business model perspective, elderly care service information platforms are undergoing an upgrade from 'government portals + information display' to 'data middleware + business collaboration + interface ecosystem.' Participants are also expanding from traditional software outsourcing companies to internet enterprises, elderly care operation groups, and industry cloud service providers. Simple projects that 'create a website/mini-program with some information' are no longer sufficient to create a competitive advantage. A more competitive edge lies in the ability to connect data interfaces across multiple departments, support standardized interface specifications (beds, services, assessments, subsidies, evaluations, etc.), and, based on this, accumulate elderly profiles, service records, and risk warning capabilities, becoming the 'decision-making foundation' for local governments in planning, purchasing services, and allocating funds. In the medium to long term, whoever can be the first in a region to successfully implement a combination of 'platform + standardized SaaS modules (institutional, home, and assessment) + data services' that serves government governance, is embedded in the daily business systems of institutions and service providers, and gradually connects with payers such as long-term care insurance and commercial insurance, will have the opportunity to evolve from a one-off project into a long-term business with continuous subscription revenue and regional replication capabilities.

This report is a detailed and comprehensive analysis for global Elderly Care Service

Information Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Elderly Care Service Information Platform market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Elderly Care Service Information Platform market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Elderly Care Service Information Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Elderly Care Service Information Platform market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Elderly Care Service Information Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Elderly Care Service Information Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include UbiTrack, UBTECH ROBOTICS CORP LTD, VIDEOSTRONG, Plue1Health, New H3C Technologies Co., Ltd, HiveMQ, Develco Products, Beijing Harv D.t. Healthcare Co., Ltd., Shenzhen Aimty Electronics Co.,Ltd.,

Jiangsu CAS Northwest Star Information Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Elderly Care Service Information Platform market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Hardware

Software

Market segment by Service Model

Home-based Elderly Care Platform

Community-based Elderly Care Platform

Institution-based Elderly Care Platform

Integrated Medical and Elderly Care Platform

Market segment by Technological Form

Internet & Mobile-based Elderly Care Platform

IoT-enabled Elderly Care Platform

Smart Terminal & Call-center Integrated Platform

Market segment by Application

Nursing Home

Hospital

Community

Others

Market segment by players, this report covers

UbiTrack

UBTECH ROBOTICS CORP LTD

VIDEOSTRONG

Plue1Health

New H3C Technologies Co., Ltd

HiveMQ

Develco Products

Beijing Harv D.t. Healthcare Co., Ltd.

Shenzhen Aimty Electronics Co.,Ltd.

Jiangsu CAS Northwest Star Information Technology Co., Ltd.

Shenzhen Jinyangtong Kangyang Group Co., Ltd.

Shandong Zhongtuo Software Co., Ltd.

Guangzhou 100ecare Technology Co., Ltd.

Jiangsu Blue Smart Elderly Care Technology Co., Ltd.

Hangzhou Lewan Science and Technology Co., Ltd.

Beijing Sijie Jiatong Information Technology Co., Ltd.

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Elderly Care Service Information Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Elderly Care Service Information Platform, with revenue, gross margin, and global market share of Elderly Care Service Information Platform from 2021 to 2026.

Chapter 3, the Elderly Care Service Information Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Elderly

Care Service Information Platform market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Elderly Care Service Information Platform.

Chapter 13, to describe Elderly Care Service Information Platform research findings and conclusion.

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