

Global Elderly Care Service Information Platform Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G42E802D016BEN.html>

Date: January 2026

Pages: 137

Price: US\$ 4,480.00 (Single User License)

ID: G42E802D016BEN

Abstracts

The global Elderly Care Service Information Platform market size is expected to reach \$ 1360 million by 2032, rising at a market growth of 9.3% CAGR during the forecast period (2026-2032).

The elderly care service information platform refers to a unified digital platform for information aggregation and dissemination centered around elderly care-related 'people, institutions, services, funds, and data.' Its core function is to centralize resources scattered across departments such as civil affairs, health, medical insurance, and human resources, as well as various elderly care institutions, home-based service providers, assistive device and age-friendly modification companies. This enables the centralized input, review, dissemination, and sharing of information such as elderly care policies, institutional beds, service projects, pricing information, qualification review, subsidy applications, and evaluation results. On one end, it provides the government with statistical monitoring, resource allocation, subsidy disbursement, and regulatory decision-making support; on the other end, it provides the elderly and their families with a public entry point for 'checking information, finding institutions, selecting services, and viewing reviews,' helping to solve the problems of information asymmetry and resource fragmentation. It is one of the fundamental foundations for promoting 'smart elderly care and digital civil affairs' in various regions.

From the perspective of demand and policy environment, the elderly care service information platform is almost the first and most difficult infrastructure component to be identified and implemented in 'smart elderly care.' On one hand, there is a rigid demand brought about by the aging population, the increasing proportion of disabled and cognitively impaired elderly, and the growing number of single-person and empty-nest families. The elderly and their families urgently hope to 'find out clearly in one place: what institutions are nearby, how much does it cost, are there beds available, and what is the service level like.' On the other hand, while the government possesses some data

across various sectors such as civil affairs, health, medical insurance, and human resources and social security, this data has long been fragmented, resulting in a lack of a unified view for resource allocation, subsidy distribution, and service supervision. When conducting pilot projects for smart elderly care and digital civil affairs, various regions are increasingly inclined to use the 'elderly care service information platform' as a starting point, unifying policy information dissemination, elderly care maps, bed/service information reporting, elderly population ledgers, subsidy approvals, and evaluation results onto a single 'digital base map,' and then overlaying application scenarios such as home-based elderly care, institutional elderly care, and integrated medical and elderly care. Platforms that can effectively address the issues of 'information transparency' and 'consistent statistical standards' are often easily included in long-term construction plans for fiscal budgets or special funds.

From a supply and business model perspective, elderly care service information platforms are undergoing an upgrade from 'government portals + information display' to 'data middleware + business collaboration + interface ecosystem.' Participants are also expanding from traditional software outsourcing companies to internet enterprises, elderly care operation groups, and industry cloud service providers. Simple projects that 'create a website/mini-program with some information' are no longer sufficient to create a competitive advantage. A more competitive edge lies in the ability to connect data interfaces across multiple departments, support standardized interface specifications (beds, services, assessments, subsidies, evaluations, etc.), and, based on this, accumulate elderly profiles, service records, and risk warning capabilities, becoming the 'decision-making foundation' for local governments in planning, purchasing services, and allocating funds. In the medium to long term, whoever can be the first in a region to successfully implement a combination of 'platform + standardized SaaS modules (institutional, home, and assessment) + data services' that serves government governance, is embedded in the daily business systems of institutions and service providers, and gradually connects with payers such as long-term care insurance and commercial insurance, will have the opportunity to evolve from a one-off project into a long-term business with continuous subscription revenue and regional replication capabilities.

This report studies the global Elderly Care Service Information Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Elderly Care Service Information Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Elderly Care Service Information Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Elderly Care Service Information Platform total market, 2021-2032, (USD Million)

Global Elderly Care Service Information Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Elderly Care Service Information Platform total market, key domestic companies, and share, (USD Million)

Global Elderly Care Service Information Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global Elderly Care Service Information Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global Elderly Care Service Information Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Elderly Care Service Information Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include UbiTrack, UBTECH ROBOTICS CORP LTD, VIDEOSTRONG, Plue1Health, New H3C Technologies Co., Ltd, HiveMQ, Develco Products, Beijing Harv D.t. Healthcare Co., Ltd., Shenzhen Aimty Electronics Co.,Ltd., Jiangsu CAS Northwest Star Information Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Elderly Care Service Information Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Elderly Care Service Information Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Elderly Care Service Information Platform Market, Segmentation by Type:

Hardware

Software

Global Elderly Care Service Information Platform Market, Segmentation by Service Model:

Home-based Elderly Care Platform

Community-based Elderly Care Platform

Institution-based Elderly Care Platform

Integrated Medical and Elderly Care Platform

Global Elderly Care Service Information Platform Market, Segmentation by Technological Form:

Internet & Mobile-based Elderly Care Platform

IoT-enabled Elderly Care Platform

Smart Terminal & Call-center Integrated Platform

Global Elderly Care Service Information Platform Market, Segmentation by Application:

Nursing Home

Hospital

Community

Others

Companies Profiled:

UbiTrack

UBTECH ROBOTICS CORP LTD

VIDEOSTRONG

Plue1Health

New H3C Technologies Co., Ltd

HiveMQ

Develco Products

Beijing Harv D.t. Healthcare Co., Ltd.

Shenzhen Aimty Electronics Co.,Ltd.

Jiangsu CAS Northwest Star Information Technology Co., Ltd.

Shenzhen Jinyangtong Kangyang Group Co., Ltd.

Shandong Zhongtuo Software Co., Ltd.

Guangzhou 100ecare Technology Co., Ltd.

Jiangsu Blue Smart Elderly Care Technology Co., Ltd.

Hangzhou Lewan Science and Technology Co., Ltd.

Beijing Sijie Jiatong Information Technology Co., Ltd.

Key Questions Answered

1. How big is the global Elderly Care Service Information Platform market?
2. What is the demand of the global Elderly Care Service Information Platform market?
3. What is the year over year growth of the global Elderly Care Service Information Platform market?
4. What is the total value of the global Elderly Care Service Information Platform market?
5. Who are the Major Players in the global Elderly Care Service Information Platform market?
6. What are the growth factors driving the market demand?

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