

Global Elderberry Powder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Elderberry Powder market size is expected to reach \$ 930 million by 2032, rising at a market growth of 8.8% CAGR during the forecast period (2026-2032).

Elderberry powder is a purple-red functional food raw material made from the mature fruits of hawthorn through freeze-drying or spray-drying. Its core components are anthocyanins and polyphenolic compounds. Its main function is to shorten the duration of colds and alleviate flu symptoms by inhibiting the activity of viral hemagglutinin and blocking the replication of respiratory viruses. At the same time, it uses its high content of natural anthocyanins as a clean-label type food coloring agent. The upstream includes large-scale plantations and wild collection cooperatives in temperate regions such as Austria, Poland, and Gansu, China. The downstream flows to European and American dietary supplement brands, functional foods, pet nutrition manufacturers, and immune support functional beverage production lines. The output of elderberry powder is approximately 25,000 tons in 2025, with an average price of about 20 US dollars per kilogram and a gross profit margin of about 20%. The single-line production capacity is 350 tons per year.

This report studies the global Elderberry Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Elderberry Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Elderberry Powder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Elderberry Powder total production and demand, 2021-2032, (Tons)
Global Elderberry Powder total production value, 2021-2032, (USD Million)
Global Elderberry Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)
Global Elderberry Powder consumption by region & country, CAGR, 2021-2032 & (Tons)
U.S. VS China: Elderberry Powder domestic production, consumption, key domestic manufacturers and share
Global Elderberry Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)
Global Elderberry Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)
Global Elderberry Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Elderberry Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Artemis International, Martin Bauer GmbH & Co. KG, Jeeva Organic Private Limited, Norm's Farms, Undersun Biomedtech Corp, Anklam Extrakt GmbH, Z Natural Foods, Penn Herb Company, Ltd., Lotus Factory, Belas Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Elderberry Powder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Elderberry Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Elderberry Powder Market, Segmentation by Type:

Organic Elderberry Powder

Wild Harvested Elderberry Powder

Global Elderberry Powder Market, Segmentation by Processing Technic:

Freeze-Dried

Spray-Dried

Whole Fruit Milled

Global Elderberry Powder Market, Segmentation by Application:

Dietary Supplement

Functional Food

Food Coloring

Pet Nutrition

Other

Companies Profiled:

Artemis International

Martin Bauer GmbH & Co. KG

Jeeva Organic Private Limited

Norm's Farms

Undersun Biomedtech Corp

Anklam Extrakt GmbH

Z Natural Foods

Penn Herb Company, Ltd.

Lotus Factory

Belas Company

Nouveau Farms

Sweet's Syrup

Essencefield

Hangzhou Greensky Biological Tech.Co.,Ltd.

Nanjing NutriHerb BioTech Co.Ltd

Shaanxi Wanzhiyuan Biotechnology Co., Ltd.

Xi'an Jinshuo Fruit Industry Co., Ltd.

Key Questions Answered:

1. How big is the global Elderberry Powder market?
2. What is the demand of the global Elderberry Powder market?
3. What is the year over year growth of the global Elderberry Powder market?
4. What is the production and production value of the global Elderberry Powder market?
5. Who are the key producers in the global Elderberry Powder market?
6. What are the growth factors driving the market demand?

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