

Global Elastic Therapeutic Tape Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Elastic Therapeutic Tape market size was valued at USD 255.2 million in 2023 and is forecast to a readjusted size of USD 600.9 million by 2030 with a CAGR of 13.0% during review period.

Elastic therapeutic tape is an elastic cotton strip with an acrylic adhesive that is used with the intent of treating pain and disability from athletic injuries and a variety of other physical disorders. In individuals with chronic musculoskeletal pain, research suggests that elastic taping may help relieve pain, but not more than other treatment approaches, and there is no evidence that it can reduce disability in chronic pain cases. Elastic therapeutic tape has been widely used for rehabilitation and treatment of sports injuries. Tapes with different elastic properties serve different treatment purposes with inappropriate tension reducing tape effectiveness.

Global Elastic Therapeutic Tape key players include Kinesio Taping, SpiderTech, KT TAPE, RockTape, StrengthTape, etc. Global top five manufacturers hold a share about 70%. North America is the largest market, with a share about 55%, followed by Japan and Europe, both with a share about 20 percent. In terms of product, Roll Form is the largest segment, with a share about 55%. And in terms of application, the largest application is On-line Shop, followed by Pharmacy, Mall & Supermarket, etc.

The Global Info Research report includes an overview of the development of the Elastic Therapeutic Tape industry chain, the market status of Pharmacy (Roll Form, Pre-Cut Shape), On-Line Shop (Roll Form, Pre-Cut Shape), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot

applications and market trends of Elastic Therapeutic Tape.

Regionally, the report analyzes the Elastic Therapeutic Tape markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Elastic Therapeutic Tape market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Elastic Therapeutic Tape market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Elastic Therapeutic Tape industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Roll Form, Pre-Cut Shape).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Elastic Therapeutic Tape market.

Regional Analysis: The report involves examining the Elastic Therapeutic Tape market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Elastic Therapeutic Tape market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Elastic Therapeutic Tape:

Company Analysis: Report covers individual Elastic Therapeutic Tape manufacturers,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Elastic Therapeutic Tape. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Pharmacy, On-Line Shop).

Technology Analysis: Report covers specific technologies relevant to Elastic Therapeutic Tape. It assesses the current state, advancements, and potential future developments in Elastic Therapeutic Tape areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Elastic Therapeutic Tape market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Elastic Therapeutic Tape market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Roll Form

Pre-Cut Shape

Market segment by Application

Pharmacy

On-Line Shop

Mall & Supermarket

Others

Major players covered

Kinesio Taping

SpiderTech

KT TAPE

RockTape

StrengthTape

Nitto Denko

Mueller

LP Support

Towatek Korea

Atex Medical

Healixon

GSPMED

Major Medical

Kindmax

DL Medical & Health

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Elastic Therapeutic Tape product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Elastic Therapeutic Tape, with price, sales, revenue and global market share of Elastic Therapeutic Tape from 2019 to 2024.

Chapter 3, the Elastic Therapeutic Tape competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Elastic Therapeutic Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Elastic Therapeutic Tape market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Elastic Therapeutic Tape.

Chapter 14 and 15, to describe Elastic Therapeutic Tape sales channel, distributors, customers, research findings and conclusion.

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